



NATIONAL INSTITUTE OF FASHION TECHNOLOGY

Ministry of Textiles, Government of India
A Statutory Institute
Governed by the NIFT Act 2006

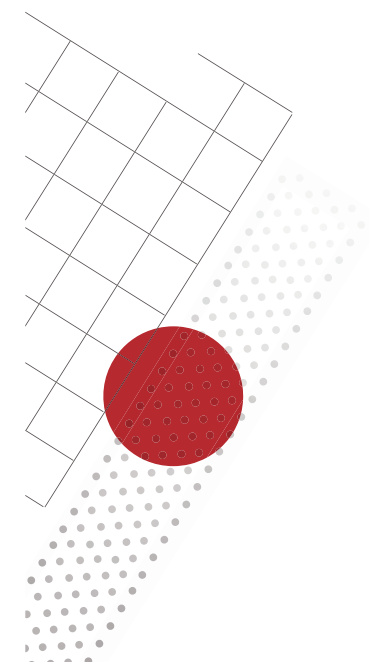


admissions 2024



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Message from Chairperson

I extend a warm welcome to you on behalf of the National Institute of Fashion Technology (NIFT), a premier institution in the field of fashion education in India. An Institution with a rich legacy in fashion and design, NIFT seeks to nurture talent and hone the capabilities of young designers and professionals. NIFT enjoys a preeminent position in the field of fashion and is recognised globally for its high-quality fashion education' Path breaking work of the illustrious Alumni coupled with innovative curriculum and collaborations with international institutions have contributed to NIFT's reputation as a prominent fashion institute with global influence.

Embracing a tradition of craft-based fashion, we take pride in reviving and preserving India's rich textile heritage. Join us in this transformative journey where creativity meets tradition, and innovation intertwines with legacy. We invite you to be a part our vibrant NIFT community and give wings to your dream and aspirations.

Ms. Rachna Shah, IAS



Foreword

NIFT is the frontrunner in providing exemplary and holistic fashion education over the last three decades. It has constantly upgraded the deliverance and ethos of fashion understanding. The Institute has also been instrumental in nurturing committed and knowledgeable professionals who have grown to become stalwarts of the global fashion business. A strong underpinning of academics, coupled with continuous industry focus and all-round development, aid the growth of this premier institution.

NIFT has been ranked number 11 by the CEO world magazine ranking of Best Fashion Schools in the World for 2023. 9 NIFT campuses are placed in the first ten positions of India's Best Collages 2023 survey by both India Today and The Week. As a premier institute NIFT has maintained its benchmark of quality across its professionally managed 18 campuses pan India. Our alumni have led by example, upholding NIFT's name in tandem with excellence. Our faculty have undertaken prestigious projects of national and global importance and have regularly updated themselves through Faculty Industry attachments and research.

I am happy to announce that the NIFT Admission 2024 Entrance Examination will be conducted by the National Testing Agency (NTA), which is an established specialist, autonomous and self-sustained testing organization to conduct entrance examinations for admission/fellowship in higher educational institutions in our country.

I welcome all NIFT aspirants to register for the admissions test process through the portal. We at NIFT look forward to welcoming you to the community and being a part of the exciting journey at this premier institute.

**Rohit Kansal, IAS
Director General**



Message from Dean

The National Institute Fashion Technology (NIFT) has been fulfilling its mission to offer a learning experience of the highest standards in fashion pertaining to design, technology and management, for the last more than three decades. We encourage remarkably creative

students to draw inspiration from India's textiles and crafts, while focusing on emerging global trends relevant to the fashion, textiles and accessories industries.

The academics at NIFT is designed towards providing the students a strong background in fundamentals, an ability to translate it to real life problems and a capacity to design, build and analyse different products, processes and systems. Guided by international best practices and Industry know how, the curriculum and the teaching-learning process ensures the development of creativity, managerial skills and technological capabilities in young people, to prepare them into sought after professionals. Our strong international linkages with the top-ranking fashion and design universities overseas provides an exhilarating experience to study abroad for a year or a semester. Working on a live industry project, Internship and Graduation Project at different stages at

NIFT enable the students to transition as professionals.

Students at NIFT are given ample choices to select Deepening Specialisation, Interdisciplinary minor in another programme, and a wide array of general electives to ensure holistic development and to develop their own unique pathways. Strong academic system, facilitated by qualified faculty, experts from premier institutions and from the industry, are the strengths of NIFT education across 18 campuses. The top-ranking fashion, textiles and accessories designers and top industry professionals are proud to call NIFT their alma mater.

If you see your future as a leader in the fashion related industry globally, you are making the right choice to study at NIFT. I would like to invite all aspiring students to join us for a life changing experience.

Prof. Dr. Sudha Dhingra
Dean Academics



From sketches to runways, from concept to form, NIFT nurtures dreams, it's where legends are born. So come, explore this tapestry of possibilities, And let your aspirations find wings in NIFT's sanctuary.



16

96

NIFT - The Institute



Vision and Mission



Programmes Offered



Academic Strategy



Admissions



PHD Programmes

Campus Addresses



10

Board of Governors

58

Infrastructure and facilities

The Institute

The National Institute of Fashion Technology is a pioneering institute and leader in the sphere of fashion, which takes pride in having the ability to integrate knowledge, traditional arts, academic freedom, innovations in design and technology and creative thinking to continuously upgrade its curriculum to address the ever changing needs of the world offering an Industry-Academia interface that provides a leading-edge learning experience for the students, helps in building an intricate and profound understanding about the industry and its whereabouts.

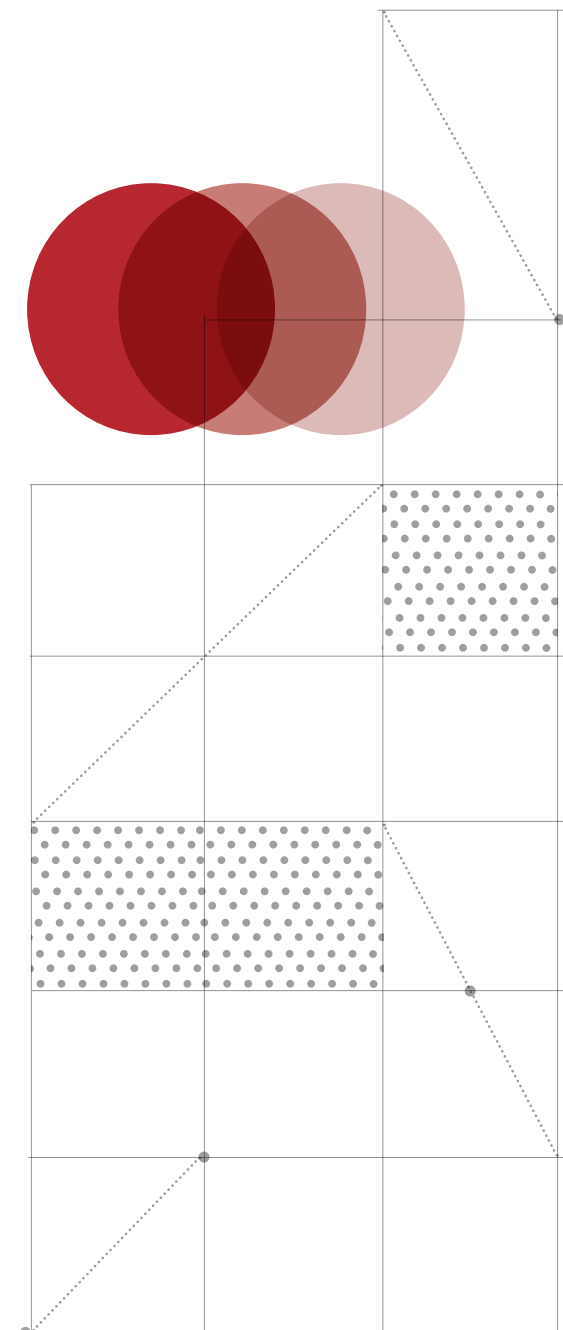
NIFT marks itself as a beacon for many determined and passionate professionals as they get transformed to be the epitome of torchbearers in the field of Fashion. The National Institute of Fashion Technology (NIFT), was set up in 1986 under the Ministry of Textiles, Government of India, and is a Statutory Institute governed by the NIFT Act 2006. Academic inclusivity has always been at the forefront in the expansion plans of the institute. NIFT today has unfurled its wings throughout the expanse of the country through its 18 professionally managed campuses. National Institute of Fashion Technology provides a conducive environment to its students from different parts of the

country to achieve their highest potential through the programmes offered. Since its very inception, the institute has provided a firm foundation in fashion education in the domains of Design, Management and Technology to proudly become synonymous with excellence in fashion education in India.

The in-house faculty of NIFT is drawn in from a distinguished group of intellectuals who put forth a sense of dynamism creating a pathway to effective learning. NIFT regularly strengthens its academic strategy with relentless efforts, making the institute spearhead the driving force that empowers and supports nation-building whilst providing energetic, keen and enthusiastic youth with the world-class fashion education that ingeniously blends knowledge and critical independence and creative thinking. At NIFT, we constantly endeavour to guide the fashion scenario of India and even take our vision to the global levels. As is the requirement for any good curriculum, the syllabus and taught modules are reviewed regularly to meet the current and future demands of an industry that thrives on transformation and change. NIFT announces the Admissions 2024 with an updated and restructured curriculum with enhanced creative potential and flexibility truly ahead of the era. The key

features are the concept of Majors and Minors, deeping specialisations within the programme, and a basket of General Electives to choose from, leading to individual and unique pathways.

This premier institute has always been committed to excellence and brilliance. The vision to embrace challenges and emerge victorious while being the principal change makers has only helped in setting the highest academic standards. NIFT continues to strive to be nothing but the best, while announcing admission for the new batch of young enthusiasts in 2024.



The Board of Governors

Ms. Rachna Shah, IAS Secretary (Textiles), MoT & Chairperson, BOG-NIFT
Ms. Indu Bala Goswami Hon'ble Member of Parliament, Rajya Sabha
Mr. Shashi Ranjan Kumar AS&FA, Ministry of Textiles
Mr. Rajeev Saxena Joint Secretary, Ministry of Textiles
Mr. Mrutyunjay Behera Economic Advisor, Ministry of Education, Government of India
Mr. Rohit Kansal, IAS Director General, National Institute of Fashion Technology



01

Pioneer in Fashion Education in India

02

Global & Industry Connect

03

Statutory Body under the NIFT Act, 2006 with 18 Campuses (Pan India Presence)

04

President of India is a visitor to NIFT

05

10 Programmes UG, PG, Doctorate Design | Management | Technology

06

State of the Art Infrastructure

07

Future and Industry Ready Curriculum

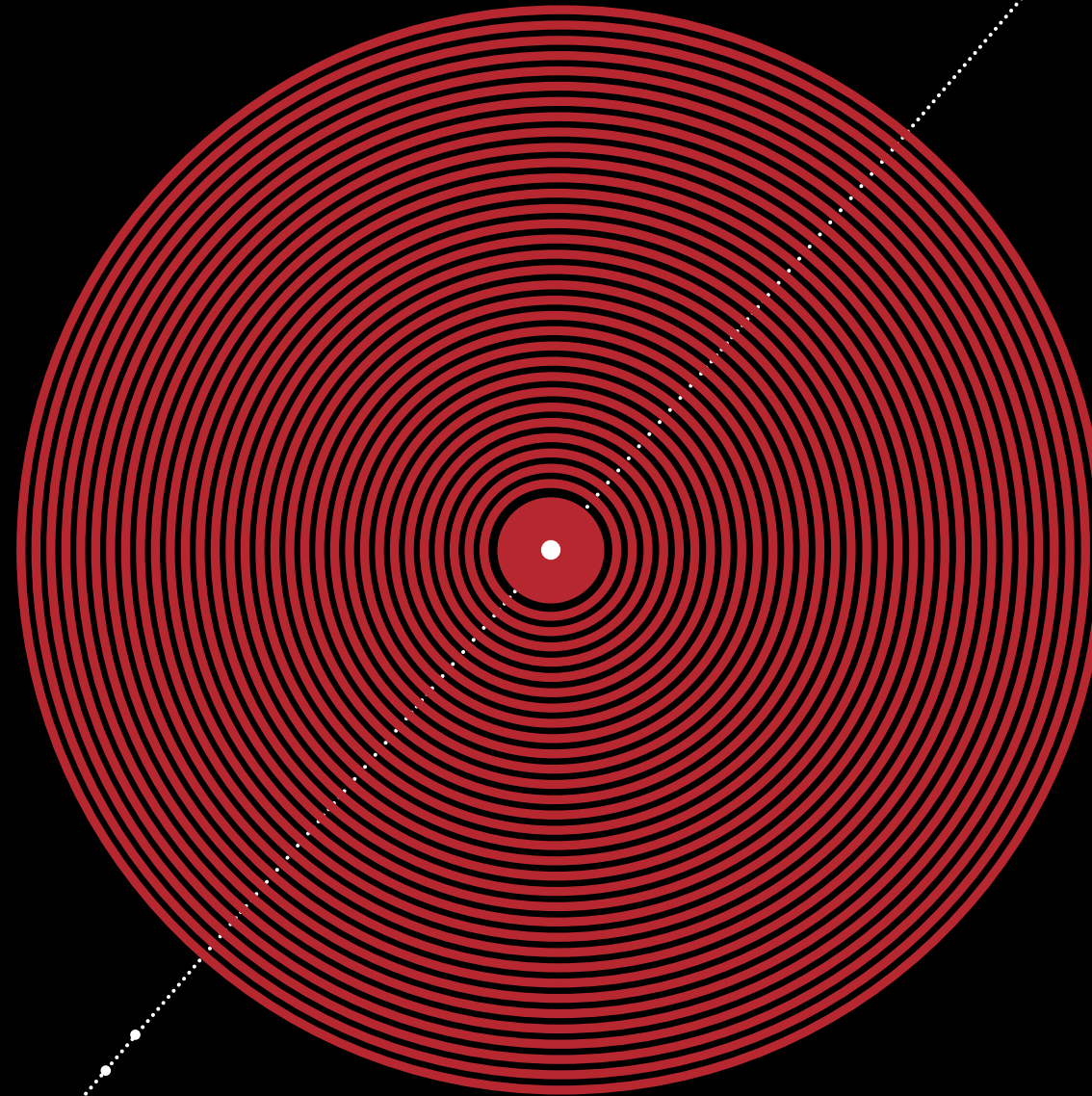
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38,000+ Alumni

Our Vision



We at NIFT shall offer, at all our campuses, a learning experience of the highest standards in fashion pertaining to design, technology and management and encourage our remarkably creative student body to draw inspiration from India's textiles and crafts while focusing on emerging global trends relevant to the industries we serve.



Our Mission



We at the National Institute of Fashion Technology will:

- Provide a transformative educational environment for talented young men and women to nurture their inventive potential and to acquire distinctive skills valuable to self, industry and society.
- Offer a stimulating, modernistic and evolving curriculum that spans the vast spectrum of India's artistic heritage yet remains firmly contemporary, incorporating disruptive technologies.
- Value and celebrate cultural and individual diversity in our students, faculty and alumni, always emphasizing the power of fellowship.
- Be a global leader in the dissemination of innovative and project based pedagogies in design, management and technology for all facets of the textile, apparel, retail and accessories industries, through the promotion of rigorous and cutting edge research.
- Enable our faculty and students to have intensive interaction with educational institutions, fashion houses, start-up hubs and corporations relevant to our programmes.
- Bring forth graduates who stay committed to exacting standards of professional excellence and personal integrity.

Inter-Disciplinary Minor

The Inter-Disciplinary Minors empower students to design their combination pathways to enter future careers with transferable skills and flexibility.

Floating Major

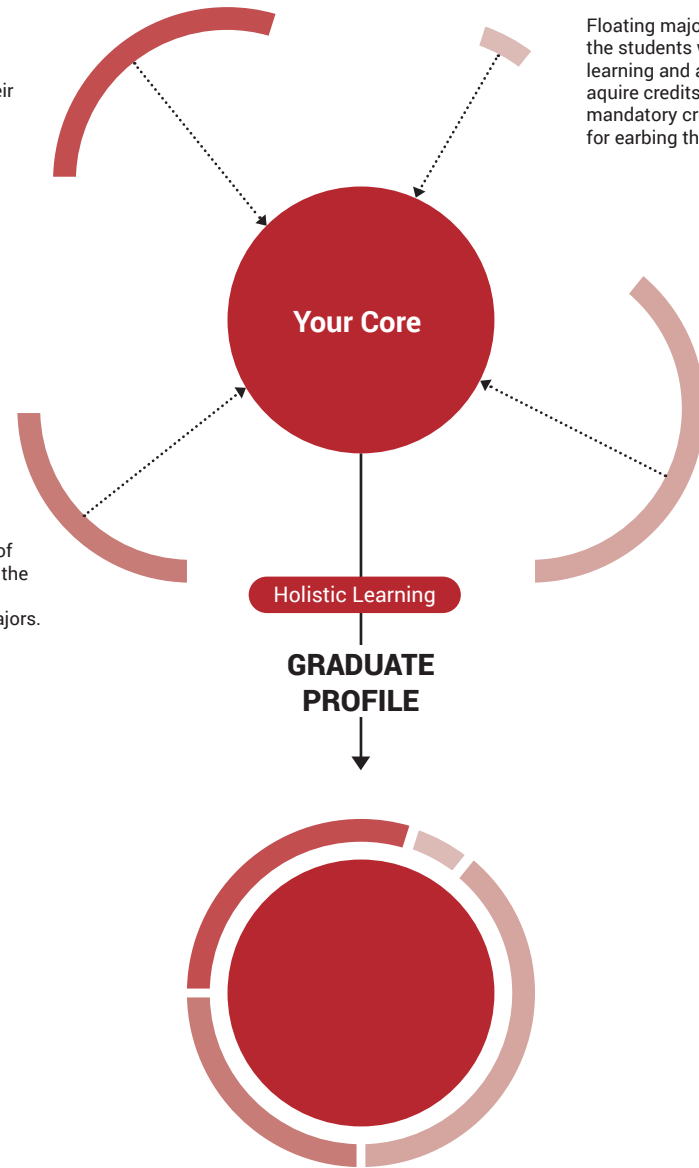
Floating majors are offered for the students who have zeal for learning and are prepared to acquire credits over and above the mandatory credit requirements for earning the degree.

Deepening Specialisation

Deepening Specialisation is a secondary concentration of subjects that complements the majors and provide in-depth knowledge related to the majors.

General Electives

General Electives is a set of subjects that allow co-curricular growth of students and complement the courses being undertaken within the different specialisations



Your Career Pathway

The course prepares students for becoming multi-faceted professionals in various segments of fashion industry.

The Curriculum Programme Offered

NIFT has adopted a format of Majors, Deepening Specialisations, Minors and General Electives. Interdisciplinary Minors provide individualized pathways that would permit students to acquire interdisciplinary skillsets and opt for a set of subjects that complement studies in one's major or explore an unrelated area of intellectual interest. General Electives are offered to the students to help them enhance their personality and develop interests in specific areas like Personality Development, Communication Skills, Critical Thinking Skills, Professional Ethics etc. The Craft Cluster Initiative has been integrated into the curriculum to sensitize the students to the grassroot realities of handloom and handicraft sector. Increased Industry interaction for students through classroom projects, internships and part transaction in Industry Environment is the focus of the restructured curriculum. Standardisation of credits across all programmes and all semesters has been undertaken.

New and emerging areas across disciplines integrated into the curriculum:

- Artificial Intelligence
- Internet of Things
- Designing Ergonomic Environment
- Advanced Apparel Manufacturing Management
- Big Data and Business Analytics
- Fashion Thinking
- User Experience, Sensory Design
- Augmented Reality, Virtual Experience design
- Head Gear Design
- CAD 3D & Contemporary Manufacturing
- Couture Jewellery
- Travel & Outdoor Gear Design
- Design for Society
- Smart Jewellery
- Smart Textiles
- Active Sportswear, Bespoke Menswear, Wearable Technology
- Shapewear & Seamless Garments on Computerized Knitting
- Optitex for Virtual Prototyping
- Surface Embellishment: Digital Embroidery, Laser, 3D Printing
- Design Strategy

Pedagogy

Academic Transaction

The methodology of academic transaction at NIFT is aimed at giving the student a holistic understanding of subject, context and environment, and the ability to innovate and adapt. Study at NIFT is a combination of contact hours, studio practice, group work, and self study. It also provides an immersive learning experience, with emphasis on learning from doing and learning through reflection.

Interdisciplinary Minors

A range of interdisciplinary minors have been made available to the students to choose from. The knowledge and skill sets acquired will stand them in good stead in their future careers, and will either enhance or provide alternate pathways.

Specialisation

Students are given the opportunity to deepen their understanding of a part of their core majors through a deepening specialisation, which will give them a further edge in specific industries. Floating majors are also offered for the student keen on learning beyond the regular curriculum.

General Electives

An array of subjects from physical

activities to socio cultural studies to personality development and professional ethics have been woven into the course, and are transacted through subject experts. The intent is to foster a climate of exploration and curiosity, to develop people skills, and to inculcate the ability for lifelong learning. Learning outcomes have been carefully articulated, not just for the full course, but for every semester and subject.

Integrated Assignments

Holistic understanding requires assimilative evaluation. Therefore the curriculum is peppered with assignments that assess the ability of the student for synthesis of his/her knowledge and skillsets across a combination of subjects.

Academic Mentoring

Every student will have an academic mentor besides the subject mentor, who would be in a position to help the student better understand his/her strengths and areas of improvement, and to provide inputs for the student in their exercise of choice for selecting the deepening specialisations and the interdisciplinary minors. This will be over and above the academic mentoring provided during internships and graduation projects.

Craft Cluster Initiative

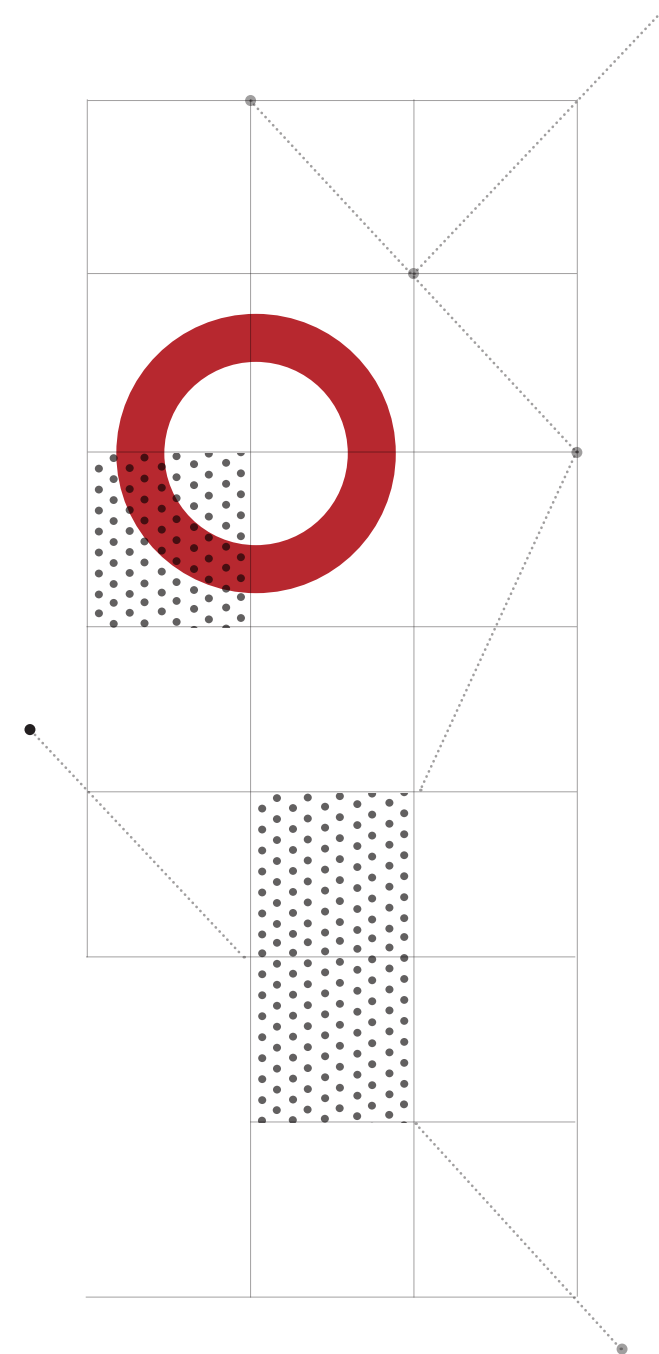
All students of NIFT will be given an immersive experience with a craft cluster. The experience includes lecture demonstration by master artisans, and visit to the craft cluster to understand not only the techniques and practice, but also the socioeconomic and cultural moorings of the craft. There will be opportunities for co creation and design infusion, be it for product development, branding or marketing.

The Industry Connect

The new curriculum enhances the NIFT engagement with industry, through institutionalising industry visits, visits to exhibitions and fairs, and a part transaction of subject in an industry environment, industry mentorship and live classroom projects based on an industry brief.

Continuous Evaluation

The courses have more creative potential and flexibility and are geared towards producing wellrounded graduates with expertise in millennial skill sets. The evaluation process has to be nuanced enough to appreciate the subtleties of creativity and innovation, but robust enough to be fair and impartial in assessment. The system of evaluation in NIFT meets both these requirements.



Faculty

Faculty at the institute articulates the expertise and dynamism that inspires the students to realize their full potential. NIFT faculty builds critically engaged teaching practices while testing its relevance through a wide range of projects and contexts. Students enhance their knowledge and develop their talent by working with the faculty on various real life projects gaining invaluable knowledge, experience and awareness on design application and industry dynamics. In the recent past, faculty and student teams have undertaken varied research, consultancy and training projects.

NIFT faculty is the strategic enabler in transforming the vision of the institute into reality. Trained at some of the leading fashion institutes of international repute, the faculty brings to the classroom professional capabilities, wide exposure and years of hands-on industry experience. Engaging in doctoral and post doctoral studies, the faculty is committed to grow in their profession. The faculty constantly upgrades their knowledge and skills, creating a stimulating learning environment for students. Faculty paper presentations in the international circuit, participation in seminars and symposia of high repute enable world class academic discourse and knowledge transfer.

The strategy shaped by the faculty aims at a distinctive ability to create an influential research-intensive environment. Effectively playing the pathfinder's role, the faculty pool is working towards enhancing the research profile of the institute, fostering a new generation of 'leaders of the future'.

Programmes Offered by NIFT
 Programmes Offered by NIFT
 Programmes Offered by NIFT



Inspiring Fashion and Excellence in Fashion
 Inspiring Fashion and Excellence in Fashion
 Inspiring Fashion and Excellence in Fashion

BACHELORS

Bachelors Programme
 B. DES | 4 YEARS

FC	Fashion Communication
AD	Accessory Design
FD	Fashion Design

KD	Knitwear Design
LD	Leather Design
TD	Textiles Design

Bachelors of Fashion Technology
 B. F. TECH | 4 YEARS

B.F.TECH	Bachelors of Fashion Technology
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Master Programme
 2 YEARS

M.DES	Masters of Design
M.F.M	Masters of Fashion Management
M.F.TECH	Masters of Fashion Technology

MASTERS

PATHWAY COMBINATIONS

BACHELORS

PROGRAMMES

AD	FC	FD	KD	LD	TD	FTECH
Accessory Design	Fashion Communication	Fashion Design	Knitwear Design	Leather Design	Textile Design	Fashion Technology

DEEPENING SPECIALISATION

<ul style="list-style-type: none"> Jewellery Design Fashion Products and work gear Decor and Design Product Experience Design 	<ul style="list-style-type: none"> Visual Communication Fashion Media Fashion Styling 	<ul style="list-style-type: none"> Luxury and Couture Fashion Intersections, Image and Styling Global Retail Fashion Business Fashion Innovation and Intuitive Clothing 	<ul style="list-style-type: none"> Intimate Apparel Sportswear Children's wear Flat Knits 	<ul style="list-style-type: none"> Sustainable Strategies Inclusive Design Handmade and Luxury Design strategies 	<ul style="list-style-type: none"> Textiles for Fashion and Living Textiles for Innovative Application Textiles for Creative Application 	<ul style="list-style-type: none"> Apparel Production Technology Apparel Production Management Apparel Product Development
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Student can choose any one DS from their respective department

INTERDISCIPLINARY MINOR

AD	FC	FD	KD	LD	TD	MFM	MDES	FTECH
<ul style="list-style-type: none"> Fashion Accessories Home Accessories 	<ul style="list-style-type: none"> Communication Design Display and Presentation Design 	<ul style="list-style-type: none"> Fashion Explorations Fashion Representation 	<ul style="list-style-type: none"> World of Knit Fashion for Sports 	<ul style="list-style-type: none"> Leather & Fashion Leather Lifestyle Products 	<ul style="list-style-type: none"> Textile Structure and Surface Textile Appreciation 	<ul style="list-style-type: none"> Fashion Retailing 	<ul style="list-style-type: none"> Lateral Thinking and Innovation 	<ul style="list-style-type: none"> Apparel Manufacturing Process IT Applications for Fashion Business

Student can choose any one IDM from any department other than their own department

PATHWAY COMBINATIONS

MASTERS

M DES	MFM	M F TECH
Master of Design	Master of Fashion Management	Master of Fashion Technology

<ul style="list-style-type: none"> Design for Society Experience Design Design Strategy Design and Curation 	<ul style="list-style-type: none"> Marketing and Retailing Entrepreneurship International Business 	<ul style="list-style-type: none"> Operational Excellence Smart Factory Smart Garments Technical Textiles
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Student can choose any one DS from their respective department

AD	FC	FD	KD	LD	TD	MFM	MDES	FTECH
<ul style="list-style-type: none"> Fashion Trends in accessories 	<ul style="list-style-type: none"> Styling & Display Design 	<ul style="list-style-type: none"> Fashion Process 	<ul style="list-style-type: none"> Knitwear Merchandising 	<ul style="list-style-type: none"> Luxury Products 	<ul style="list-style-type: none"> Textile Manufacturing & sourcing 	<ul style="list-style-type: none"> Entrepreneurship 	<ul style="list-style-type: none"> Lateral Thinking & Innovation Trends and Culture 	<ul style="list-style-type: none"> Apparel Production Management IT essentials for Fashion e-business

Student can choose any one IDM from any department other than their own department



dept.

programmme

foundation

{ The dept. which initiates the journey. }



The education at NIFT, commences with a two semester Foundation Programme where the students are sensitized towards Design & Technology fundamentals, enrich the conceptual creative thinking and create an awareness of the fashion business. Beyond aesthetics and creativity, the Foundation Programme also seeks to instill a sense of social and environmental responsibility in students. The Foundation Programme emphasizes honing students' communication and presentation skills, allowing them to articulate their concepts with clarity and persuasiveness. The exploration with various materials and the study of general and material sciences enhances the basic understanding and appreciation of manufacturing processes which will lead to smart product realization.

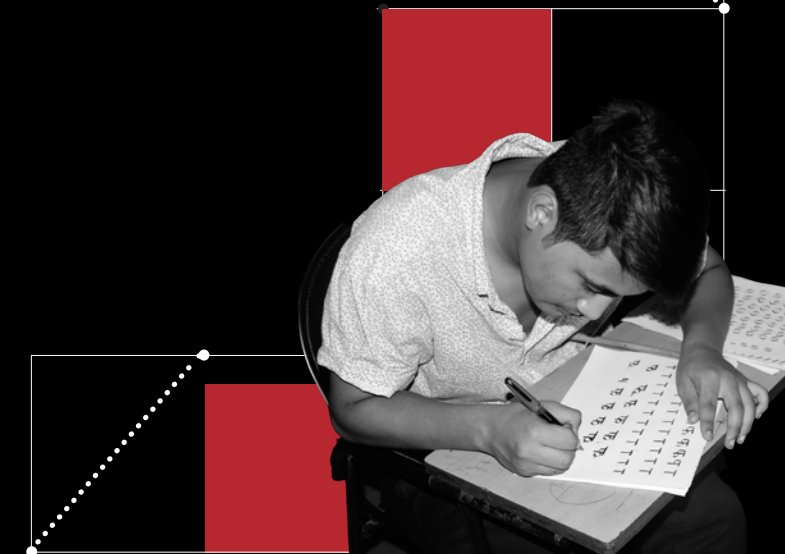
The important objectives of the foundation programme are:

- To cultivate core design skills to enhance their ability to conceptualise, visualise and communicate ideas effectively
- To foster innovative thinking by pushing boundaries and exploring designs that resonate with contemporary trends and future demands.
- To gain proficiency in digital tools and techniques relevant to the design industry.
- To interact confidently with clients, collaborators, and the wider industry as effective design professionals.
- To embrace sustainable practices and ethical considerations in their

design approach, shaping them into conscientious designers with a positive impact on the world.

The Foundation Programme equips students with a holistic skill set and mindset, empowering the students to embark with confidence and a clear vision in the dynamic and ever-evolving fashion industry. The programme nurtures aspiring fashion industry professionals to become creative, skilled, socially aware, and forward-thinking professionals who are well-prepared to make a positive impact in the design & technology landscape. With a student centric, frequent industry interaction and experiential learning model, the foundation programme cultivates an environment where creativity flourishes, and ideas come to life.

The foundation programme for design students offers a dynamic and immersive first-year curriculum designed to unite all design students in a shared learning experience. The course aims at providing a diverse exposure to empower the students with fundamental skills and insights to become a design professional. The foundation programme for technology students contribute towards laying a strong foundation towards the apparel industry, production and latest technological innovations. The programme prepares the students for the fashion industry manufacturing processes and apparel production by apprising them about textiles, data handling, garment construction, engineering drawing and fashion orientation.



The dept. that designs comfort.

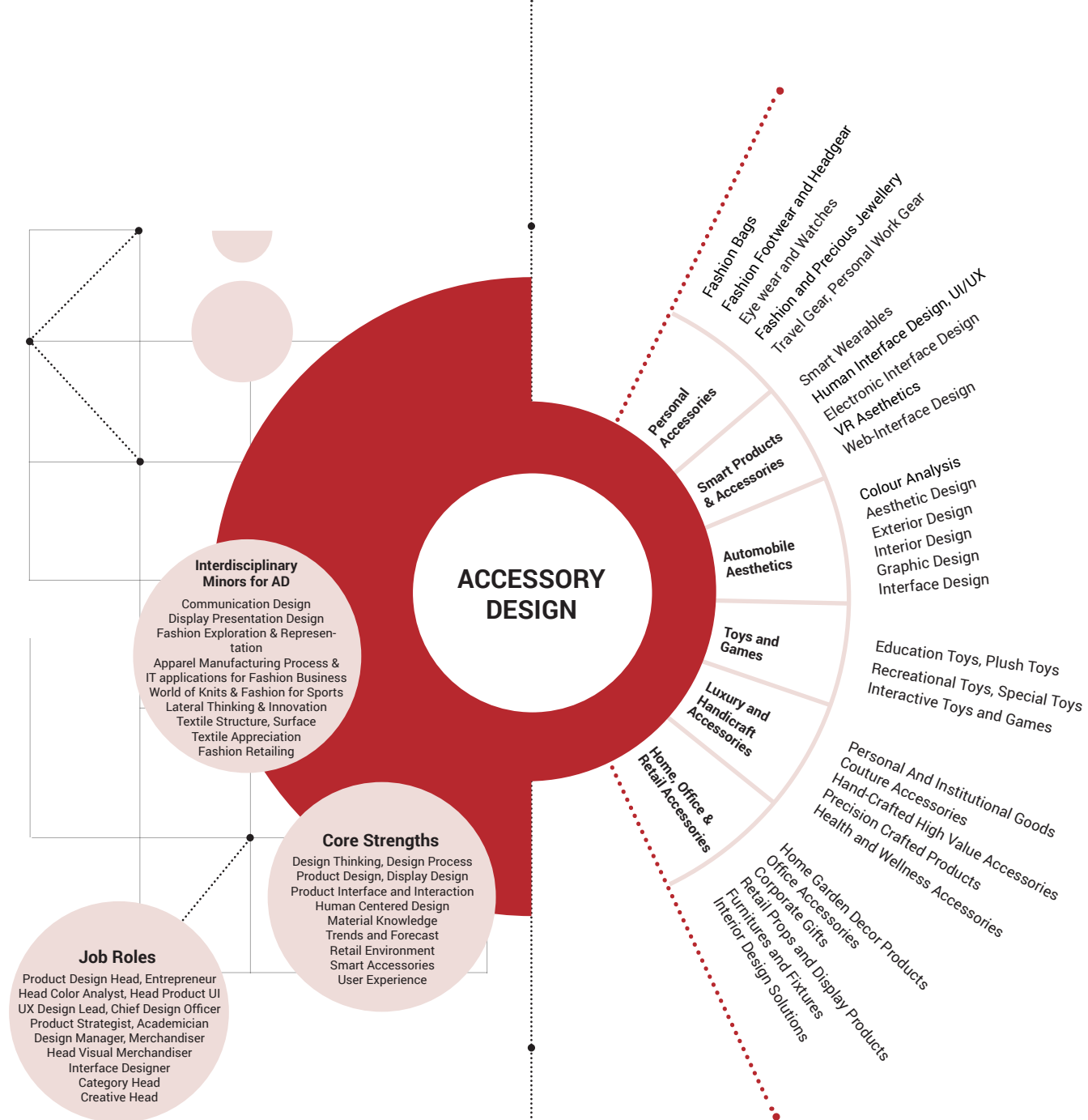
dept.

fashion & lifestyle

accessory design



Extensive design knowledge in a socially relevant fashion scenario



Accessory Design programme prepares design professionals with embedded fashion knowledge, to offer innovations across myriad platforms spanning jewellery, crafts, personal accessories, soft goods and work gear. Accessory Design programme is a very career based education that is relevant today and has the ability to address the changing future scenario.

Majors

Accessory Design Majors provides extensive design knowledge in a socially relevant fashion scenario. Knowledge gets very enhanced with conceptual understand of design as a process, material as a medium and ability to synthesize outcomes enabling them to address the contemporary needs. The program offers the millennial students to perfect the design process through a balance of latest chic trends and core passion for hand crafted artisanal products and process. Students are creatively engaged in developing visualization skills with greater degree of digital fluency. They also stand empowered with material manipulation skills with an indigenous edge of traditional techniques.

Students are enabled to articulate their whole individuality through their signature style accessory design collections, yet keeping it relevant to the market and industry challenges. This design collection of eclectic fashion lifestyle

accessories are based based on patterns stemming from a synergy of forms, colours and materials.

Deepening Specialisations (DS)

Accessory design students are empowered with a choice of deeper learning with specific skills in form of deepening specialization that constitutes Jewellery Design, Fashion products, Work Gear.

Students can make a conscious choice of any one deepening specialization with the help of faculty mentors and based on their aptitude and interest.

DS1 : Jewellery Design

Students gain an in-depth knowledge of the jewellery domain in terms of products, processes and functioning. This specialization offers learning of advanced technical skills in jewellery making. On competition students can design professional fashion jewellery collections and position them in the wearable fashion space.

DS2 : Functional Fashion Accessories

This Specialization offers the students skills to proficiently balance the latest chic trends and a passion for hand-crafted artisanal products across the conventional fashion accessory spectrum. Students gain an indepth understanding of form, function, utility in the fashion accessory domain with leverage in traditional;

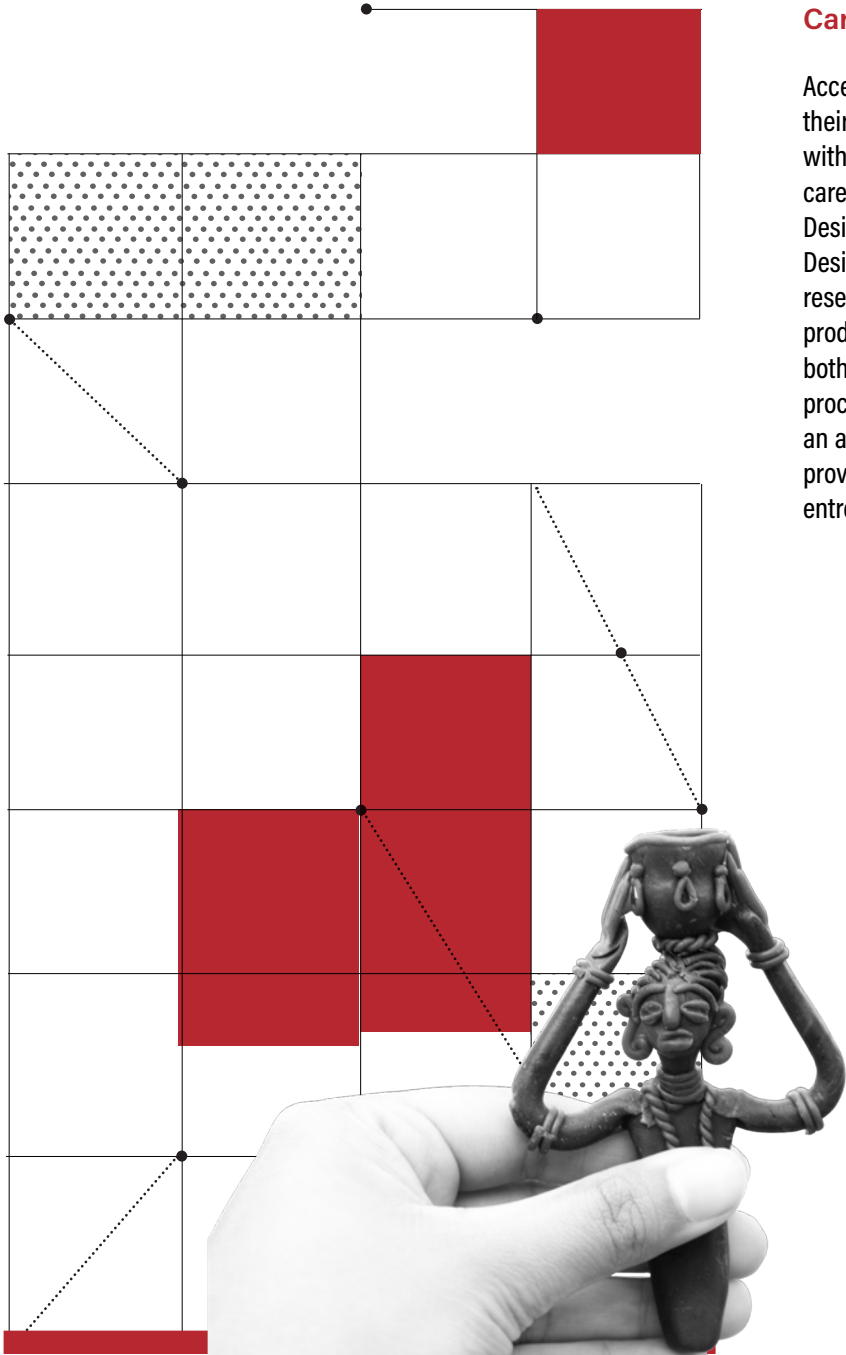
technical skills in creating fashion accessories collections that are built on explorative experience.

DS3 : Decor and Design

This specialization enables students to understand interior space; sense the aesthetic; ornamentation opportunities in the living space, bedroom; luxury bathing accessories segment. Under this programme they get to explore the mixed media thereby knowing the nuances of manufacturing; making products for luxury lifestyle. Students will acquire skills to design an eclectic artefact with respect to the context and in sync with the environment.

DS4 : Product Experience Design

This specialization offers a comprehensive understanding of methods and techniques of industrial design leading to interpret consumer needs and applications to design products. It deals with user experience, ergonomics and interface related to product design. The subject deals with the nuances of industry requirements of product design like manufacturing and technology, specification and detailing, visualisation and representation of the same.



Career Pathways

Accessory design students are empowered to design their combinational pathways to enter future careers with transferable skills and flexibility. A few of the career pathways envisaged are Lifestyle product Design, Jewellery Design, Home; Decor Design, Design Thinking, User experience Design, Design research, Fashion trend consultation, Craft-based product design and Accessory Design solutions for both International and domestic markets. During the process of learning, the students are also exposed to an array of possibilities and future business directions providing the opportunity to start their own design entrepreneurship.





In the ever-growing world of fashion, the Fashion Communication design programme at NIFT happens to be the single most cutting-edge, exciting, and increasingly essential pathway to open up in the fashion and lifestyle industry. The significance of brand identity has come to be seen on par with what the brand sells i.e., the product. Numerous prêt and luxury brands keep appearing in the Indian retail scenario, and it has become essential for each one of them to develop a unique brand identity for maximum impact and visibility. Fashion Communication has made it feasible for these brands to communicate their products, identity, and strategy, by providing a platform for these very brands.

Majors

This programme encompasses cohesive course studies, introducing the Fashion Communication graduate as a Visual Design Strategist capable of providing integrated solutions, in the following major pathways: Graphic Design, Advertising, Space Design, Visual Merchandising, Fashion Creatives, Fashion Photography, Fashion Journalism, Fashion Styling and Fashion Thinking, Interaction Design and New Media Design, specific to the fashion and lifestyle industry. Graphic Design aims to prepare its graduates to have strong skills in visual design, an adeptness of visual design elements such as typography, grid systems, colour, and composition. Space Design aims to produce professionals with the ability to innovate in the vast

field of space design and equip them to an exciting job of transforming physical spaces into functional, comfortable retail experiences. Fashion Creative offers sensitization towards the development of a visual language incorporating the sense of photography, fashion writing and styling. Fashion Thinking explores the dimensions of a culture that stimulates fashion thinking and innovation, developing innate abilities to articulate assumptions and blind spots, value diversity, engage in conflict and collaboration.

Deepening Specialisations (DS)

In addition to these majors, FC students also have an option to professionally strengthen themselves by opting between the four Deepening Specialisations, i.e., either in the area of Visual Communication, Fashion Media, Digital Communication and Fashion Styling. Under each pathway, new areas have been incorporated to match the pace of the industry.

DS 1 : Visual Communication

One of contemporary society's most beloved art form is Visual Communication. The course would stimulate every student to expand his or her cultural experience, support a fuller ray of still and moving images with an overall goal of fostering short film-making.

DS 2 : Fashion Media

This specialization would enable students to be a trend spotter and fashion journalist with the ability to bring clothing to life;

putting the style in a cultural context; inspiring and informing the reader and figuring out where fashion might be heading next; be a copywriter or communication manager for the fashion industry.

DS 3 : Digital Communication

This next generation specialization would enable the students to be a part of the exponentially growing IT industry in India and its influence and impact on various sectors of the fashion industry as well. The Global digital industry is moving towards interactive and intuitive design rapidly and this deepening course would enable to catch up with its pace. Fostering the knowledge and skill of information design and architecture, the students will also learn how to make interface design inclusive for the indigenous society.

DS 4 : Fashion Styling

Styling is one of the most sought after career in communication domain. This specialisation will prepare students to take on various genre of fashion styling and cater to the myriad of requirement of the industry starting from social media to television and OTT platform. Further it explores area of curation styling which is at its nascent stage in India but has a strong global demand. This DS expands the horizon of styling to lifestyle and personal experiences as well, therefore catering to the holistic need of the contemporary consumer.

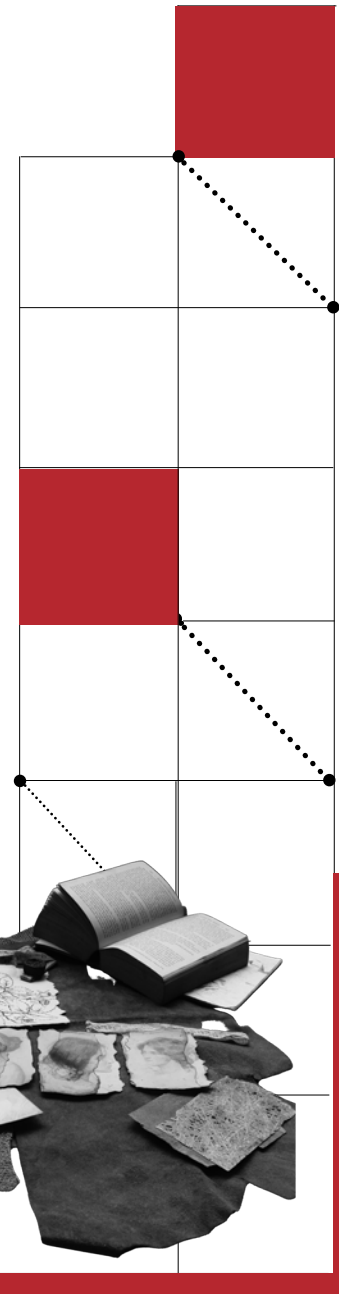
Career Pathways

Fashion Communication graduates emerge as dynamic professionals qualified to offer the most effective and financially viable communication solutions for the fashion, lifestyle industry and beyond. The fast-moving digital revolution has opened up Fashion Communication design to new disciplines that require students to excel not only in traditional design skills but also explore and design human-centred concepts and system design processes linked with information technology:

- New material i.e., experimental, combinations and futuristic
- Fashion Thinking
- Modules like Omni-channel (UX), interface and experience design, sensory design, the augmented reality, virtual experience design, artificial intelligence, have been incorporated as they are the future of the fashion and other retail industry. As new careers keep growing in the industry, there is infinite scope for the graduates of Fashion Communication to explore and expand their horizons. In the areas of branding, styling, social media marketing, photography, commercial fashion space, UI & UX design and graphics, Fashion Communication graduates are both versatile and passionate about more areas than just one. Come graduation, the students are well versed with knowledge, concept base and skill. With some of the most prolific companies regularly seeking

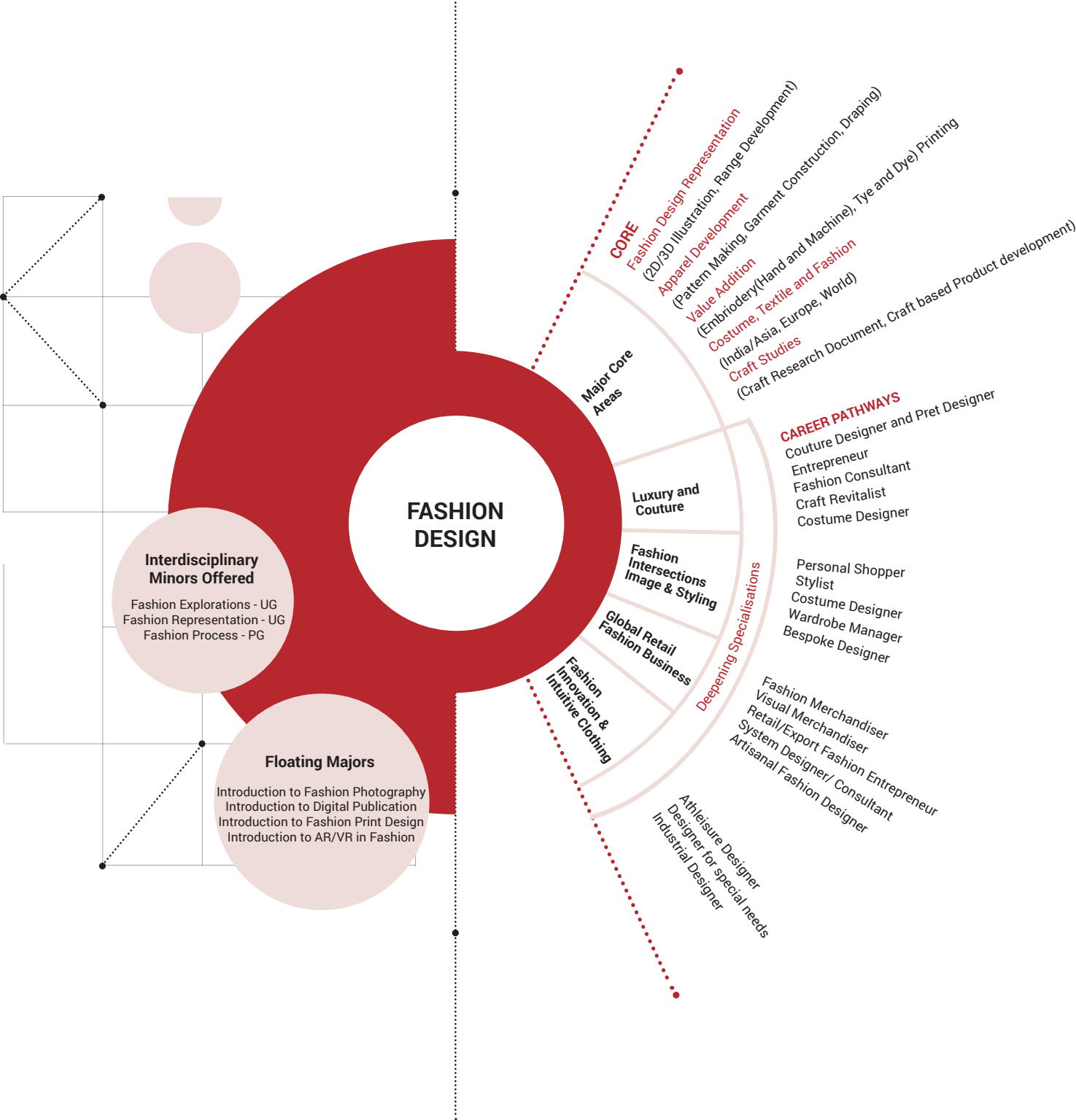
such talented and disciplined students, Fashion Communication remains one of the most desirable design disciplines at NIFT.

As the flag bearer of the artisan community one would add value through learning the communication aspects and enhance the market visibility of their own community products. They would thereby help the community to have an online presence and reach an international market. Subjects like user experience and knowledge of retail would play a pivotal role to ensure customer satisfaction and boost business conversion. The knowledge of UX/UI, Digital Communication and New Media would help them stay in the limelight while beating their competitors.



dept.
design
fashion

{ The dept. that fashions the future }

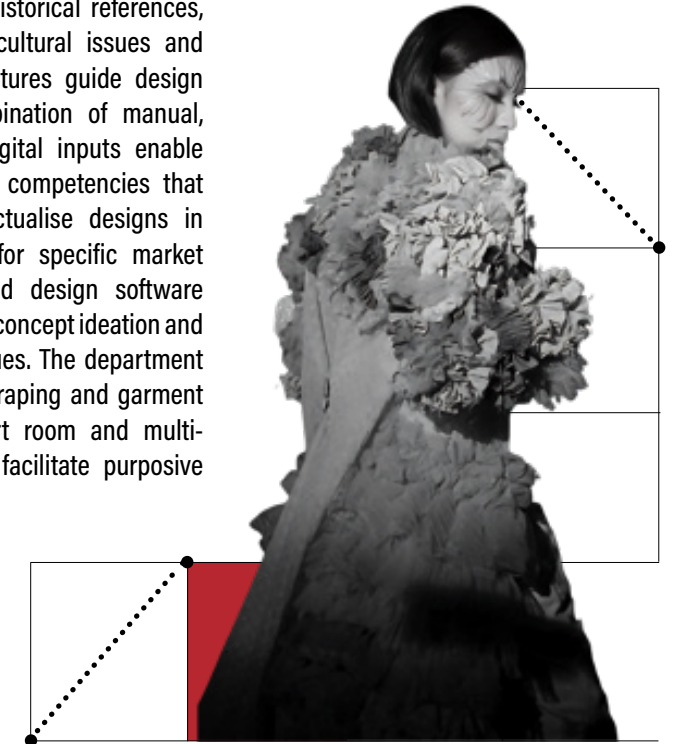


Fashion Design has been the flagship programme of NIFT and has played an influential role in shaping the Indian fashion ethos through generations of successful entrepreneurs and designers who lead the industry through their creative and business acumen. Over the last 35 years, it continues to create a resource pool of multi-faceted graduates who address the challenges of the dynamic industry by leveraging the transformative capacity of design in fashion and allied areas, creatively and responsibly. Adequate opportunities are offered to each student to envision and develop design abilities by encouraging questions, reflection and experimentation in order to discover one's unique aesthetic bent of mind. Original interpretations balanced with real-world learning generates fashion that addresses current human needs with a future-facing vision. The overarching objective of the department is to enable integrated development of future professionals so that they contribute to the directional growth of the apparel industry through a global outlook with an Indian soul. This is achieved by a triple-pronged approach towards fashion education through periodic dynamic curricular changes, technical experimentation and collaborative linkages with the industry. With focus on the specific requirements of the industry in couture, prêt-a-porter, exports, niche segments and handcrafting sectors, the curriculum develops through defined pathways from the second to the fourth year.

Majors

The Fashion Design Major subjects follow pathways for sequential and seamless learning to equip students with integral knowledge and technical skills with focus on current industry realities as well as emerging sectors. Fundamental disciplines and modern intersections introduce the basics and progressively expand the boundaries of fashion design. Creative ideation finds practical expression through core subjects that include design and illustration with its digital representation, apparel development with patternmaking, draping and garment construction as core components, history and contemporary fashion, and value addition for different industry segments. Historical references, contemporary socio-cultural issues and envisaged fashion futures guide design expressions. A combination of manual, technological and digital inputs enable development of skill competencies that are necessary to actualise designs in different categories for specific market segments. Specialised design software programmes support concept ideation and presentation techniques. The department has patternmaking, draping and garment construction labs, art room and multi-purpose studio that facilitate purposive learning outcomes.

In the final semester, the Fashion Design students have a choice of undertaking either industry-based Graduation Project sponsored by export houses, retail brands, designers, NGOs, or a Design Collection based on a self-articulated brief. In addition, there is an opportunity to undertake a craft-based design collection sponsored by the Ministry of Textiles. The graduating collections are showcased in an annual exhibition.



Deepening Specialisation (DS)

DS 1: Luxury and Couture

The deepening specialisation on 'Luxury and Couture' addresses the growing luxury and bridge-to-luxury segments in India. The course over 4 semesters advances from Overview of luxury in fashion, Heritage couture – women, Bespoke – men and Creative Pattern making. It cultivates an understanding of luxury markets, heritage, trends and nuances within the sector with focus on design for the emerging and affluent class of customers. Crafting luxury apparel for women and men includes the identification and selection of suitable fabrics, application of specialised techniques for couture bridal, evening and occasion wear. Creative Pattern cutting is about innovative fabric manipulation to create experimental structures. Garment construction includes referencing and revival of the handmade as well as expert sewing on specialty machines and fine finishing skills with the application of relevant trims and embellishments.

DS 2: Fashion Intersections, Image and Styling

The track on Fashion Intersections, Image and Styling traverses the pathway from the seeding of Celebrity culture and Photography (sem 4) for fashion dissemination, extending to Fashion Styling Image & Visual Communication (sem 5) as a natural progression to design, Sustainable Fashion & Presentation (sem 6) incorporating the salient principles of

sustainability, Zero Waste Patternmaking to visuals for website/social media, to Occasion wear and custom fashion for Women (sem 7) which targets the high-end custom fashion segment. In incorporating the most relevant areas with an eye to future opportunities, this pathway creates added scope of employability for the Fashion Design students.

DS3 : Global Retail Fashion Business

Global retail business is changing fast and with it arises the need for its stakeholders to reorient themselves - this deepening specialization focuses on the growing and evolving consumer needs and hones the creative & analytical skills of the students- to create and engage in changing narratives of the global retail scenario from the front end, product and to set up of an entrepreneurial venture. The students get a holistic understanding of the functioning and the designing of the retail fashion business. The DS progresses with an understanding of Global Fashion Business in semester 4 to Fashion Merchandising & Store Atmospherics in semester 5. It addresses Sustainable & Artisanal Fashion in semester 6 and Inclusive Fashion in semester 7.

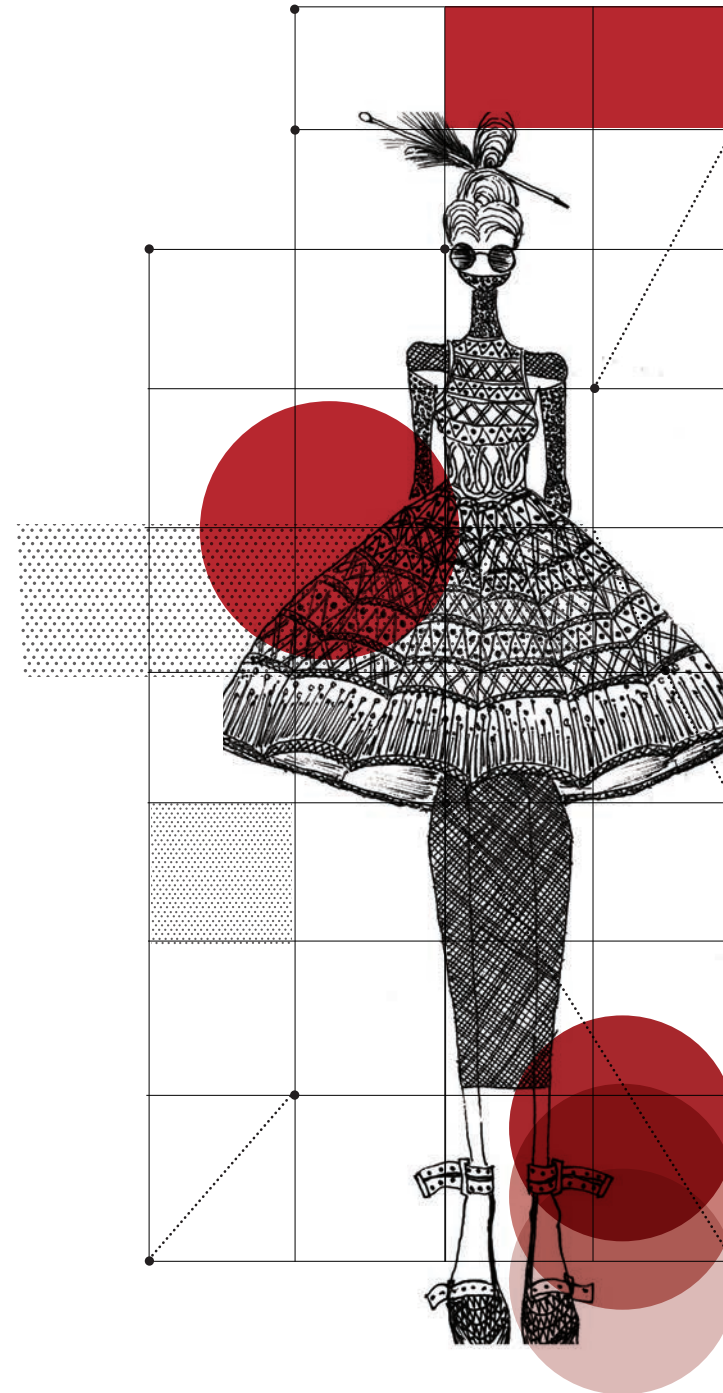
DS4 : Fashion Innovation and Intuitive Clothing

Indian Textile and Apparel Industry is becoming highly urbane, scientific, and innovation-driven adapting new types of fibers, innovation, types of fibers, innovation, technologies, and design

thinking. Post-pandemic global market scenario reflects changing trends and growing consumer mindsets and demands, where technology has been repositioning the textile and apparel industry on the frontier of innovation and value creation. Designed heavily on encouraging designer-led innovation, a critical approach to design thinking and new technologies that will be shaping Industry 4.0, understanding of new age materials, engineering and manufacturing, digital and scientific paradigm. This pathway will focus on training new age fashion designer who is able to work in a transdisciplinary structure with understanding of Technical Textiles for Intuitive Clothing in semester 4 and it leads to understanding and handling of Adaptive Clothing and Wearable Technology in semester 5 with learning targeted to Human Centered System Thinking for Fashion in semester 6 and finally addressing requirements to Fashion Innovation & Functional Clothing in semester 7.

Career Pathways

The Fashion Design programme imparts a spectrum of multidimensional inputs to capacitate the graduating batch for pursuing career options in accordance with their aptitude and choices. Graduates find employment opportunities with fashion designers, in-house design teams teams of textile mills, export houses, buying agencies, retail sector, design studios in the couture, bespoke and ready to wear segments for women, men



and children. Some of the notable employers are fashion designers Sabyasachi Mukherjee, Rajesh Pratap Singh, Ritu Beri, Gaurav Gupta, Amit Agarwal, Suket Dhir, Manish Arora, Rahul Mishra, Anita Dongre, Manish Malhotra, Abu Jani Sandeep Khosla, Tarun Tahilliani, Rohit Bal and others; export and buying houses such as Shahi Exports, Orient Craft, Span India, Modelama, Li & Fung, Triburg, and Impulse; retail sector employers include Reliance Retail, Raymond, Aditya Birla Fashion and Retail Ltd., Taneira, Landmark, TCNS, Pantaloons, Good Earth, Blackberry. There are opportunities with textile mills with inhouse design labels such as Arvind Ltd. and Raymond Ltd., and NGOs working in the crafts sector. E-commerce platforms like Amazon, Myntra, Ajio, Tata CLiQ and First Cry; trend forecasting companies such as WGSN and Patternbank, digital and virtual fashion design consultancies offer creatively challenging career options.

The department strongly encourages entrepreneurship. While several graduates have their own fashion labels, some also branch out as independent fashion stylists for individual clients, events and fashion shows. Costume design for cinema, television and theatre is another niche area. There is scope for design consultants in fashion and allied areas of exhibition design and scenography, content writers, bloggers, and freelance fashion illustrators. After years of industry experience, some alumni return to academics to pursue teaching.

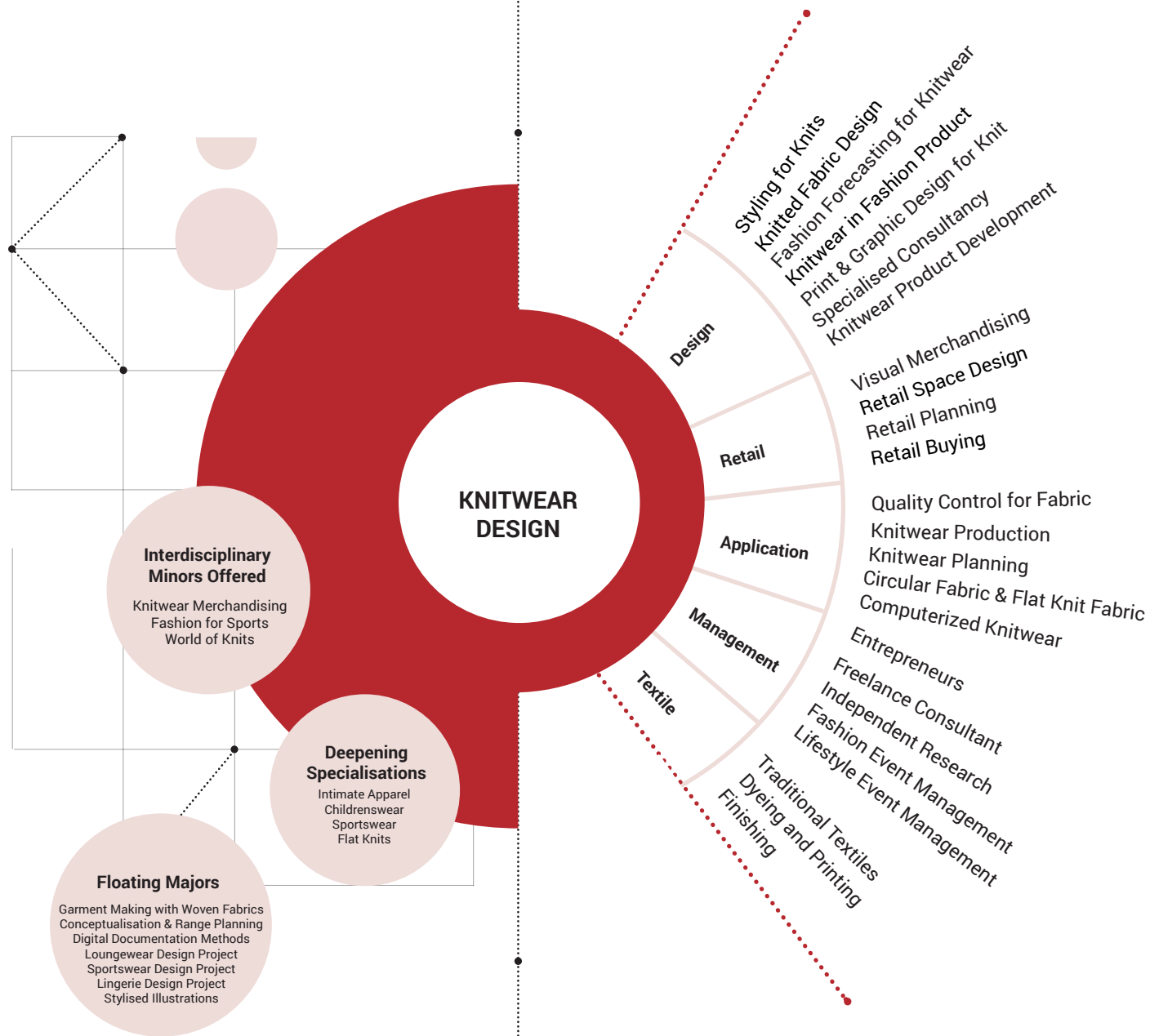
A combined exposure to knowledge and skill
A rigorous & dynamic module orientation
A blend of creative thinking & strong technical skills



knitwear
design
dept.

{ Dept. which explores the world of knits }





The Knitwear Design Department addresses the need of specialized design professionals for the Knitwear domain of Fashion Apparel Accessories industry. The department provides students a comprehensive exposure towards designing and execution of Knitwear Fashion garments and products. The scope of curriculum encompasses multiple segments, from foundation garments to outerwear. Students are given inputs on the latest technological knowhow and detailed design methodologies to remain abreast with latest trends and forecast in fashion. The department enables students to grow as professionals who can handle all aspects of Knitwear Fashion, right from designing of fabric to product realisation.

Through four years of amalgamated exposure in knowledge and skill, a Knitwear Designer seeks to emerge with a blend of creative thinking, strong technical skills and a dynamic market orientation with respect to Flat Knits, Circular Knits and Computerised Knitting. The students acquire capabilities to work for all categories of Knitwear Apparels viz. menswear, women's wear, kids wear, active or sportswear, leisure wear, winter wear, lingerie and intimate apparels.

Majors

In the new curriculum students will learn four major subjects, one subject from deepening specialisation area, one subject from interdisciplinary minor area, one general elective subject and

one optional elective subject in every semester. The major subjects offered by Knitwear programme across semesters cover the broad areas of Knitting, Flat Pattern Construction, Fabric Technology, Illustration and Presentation Techniques. Study and practice of crafts are also given due importance in all the semesters.

Deepening Specialisations (DS)

The Department offers four Deepening Specialisation areas to choose from, by the names of Intimate Apparel, Sportswear, Flat Knits for Fashion and Children's wear.

DS1 : Intimate Apparel

This specialisation aims to provide opportunity to the students to specialise in the intimate apparel segment of Knitwear. This shall enable students to understand and practice design process through thematic approach. The students shall learn to design concepts of intimate apparel collections taking inspiration from the latest trends, forecasts, design aesthetic and renowned peer works. It further provides scopes to develop intimate apparel products by learning specific pattern designing and construction techniques. This also provides exposure to specialised fabrics and trims used for intimate apparels. The students get opportunity to plan collections according to brand aesthetics and finally be able to come up with unique, creative design for intimate apparel collections.

DS2 : Sportswear

The Sportswear specialisation provides a unique opportunity for a knitwear design student to specialise in one of the most promising and challenging segments of the knitwear industry. The students would learn to conceptualise design aesthetics for diversified functional and aesthetic needs of different categories of sportswear. Understanding various user needs and performance expectations are important leaning targets for the students of this specialisation. Students shall learn specific pattern designing, specialised material handling and construction techniques for sportswear. Distinctive design projects for casual sportswear and active sportswear provide opportunity to conceptualise specific design goals and practically execute products to fulfil performance and aesthetic requirements.

DS3 : Flat Knits for Fashion

The Knitwear Design Department offers aspecialization in flat knits fashion, focusing onsustainability.Students will learn trends, forecasting techniques, product development for apparel, and home furnishing. They will study sustainable materials, Hand Knitting, Crotchet, Flat knitting. The Creative Design Project in FlatKnits allows students to develop unique concepts for flat knit products while considering sustainability. The specialization encourages students to explore sustainable practices, such as using organic or recycled yarns, minimizing waste, and adopting environmentally

friendly techniques. By combining these skills, students will learn about the flat knits with a sustainable approach.

DS4 : Childrenswear

The Knitwear Design Department's Children wear specialization offers students in-depth knowledge and skills in designing and developing clothing specifically for children. The course covers various subjects, including Trends and Forecasting for Childrenswear, Design Product Development - Infant and Toddlers, Design and Product Development - Juniors, Tweens, and Creative Design Project in Children's wear.

These subjects focus on understanding current trends, analyzing consumer behavior, and fashion forecasting techniques to identify preferences and trends in children's wear fashion. Students learn to interpret trends and apply them to their design concepts for children clothing. By completing these subjects, students will gain a complete comprehensive understanding of designing and developing clothing for children of different age groups, enabling them to identify trends, create age-appropriate designs, and bring their creative visions to life in the realm of Children wear fashion.

Apart from the Majors and Deepening Specialisations, the department also offers Industry Internship of 8 weeks in any Knitwear industry to develop practical

knowledge in the industry. At the end of the programme, the student has the choice of undergoing a 16 weeks of Graduation Project in a Knitwear industry or to design and execute a creative Design Collection.

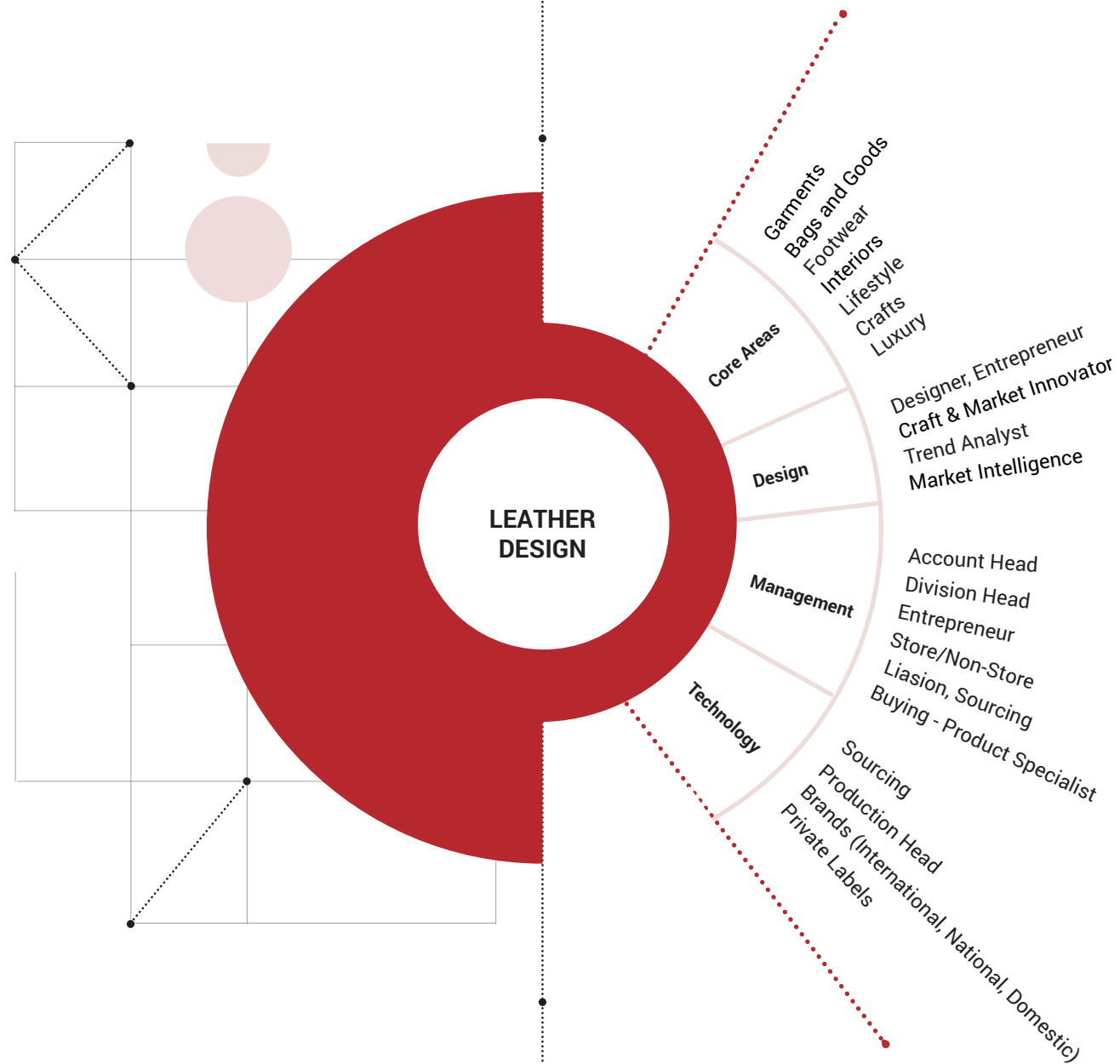
Career Pathways

Career pathways for graduates of Knitwear Design Programme are Knitwear designers for all categories, Knitted Fabric Designer, Merchandiser, Stylist, Visual Merchandiser, Entrepreneur. Knowledge and skill in knitwear fashion along with the learning from interdisciplinary minor and the electives chosen, shall further increase the scope of becoming a multifaceted professional in various segments of fashion industry.



dept.
design
leather

The dept. that adds a touch of class.



The Leather Design degree programme of NIFT is a unique programme that intends to create sector ready Design Professionals and Design Entrepreneurs for Fashion Leather products, Luxury goods and allied product sectors in National and International Business. With the intent to help Nation building through Design Professionals & Entrepreneurs. The curriculum of Leather Design programme of NIFT, with Design and Product Development as the core, caters to the different industry segments of Fashion Product sector, viz. Garments, Leather Goods, Footwear, Luxury goods and hand crafted products.

The professional expertise is developed by imparting the required knowledge, skills, creative exploration and practices built within the curriculum through four subject categories, viz. Majors, Deepening Specializations, the Interdisciplinary Minors and General Studies.

Majors

The majors across the 8 semesters provide the requisite material & product knowledge, creative, technical and hand skills and capabilities for explorative and real time applications of learning through the main core domains/major areas running across the semesters viz. Material Studies - Leather & Non Leather, Design & Fashion Studies, Apparel Production & Ergonomics, Luxury Product Design & Marketing, Apparel Design Studio, Drawing & Digital Design and Craft Cluster Initiatives

(Integration). Supported and strengthened by the deepening specializations, the majors ensure the student's portfolio building capacity with multi-categories of leather products and accessories which complete the apparel range. The Majors are also strengthened by the floating majors to ensure the requisite knowledge, skills and capabilities that are imparted at different levels with each graduating semester to create the necessary sector ready design professionals for the industry. The whole learning of majors culminates into the Graduation Project in the final semester in the form of design collection projects either self or industry sponsored or craft based or graduation research projects sponsored by either self or industry as per the career pathways opted by the students.

Deepening Specialisations (DS)

The B.Des. (Leather Design) programme offers three Deepening Specializations as secondary concentration of subjects that complement the Majors and provides in - depth knowledge related to the specialized Majors that lead to focused career pathways. These subjects are mandatory and are offered from Semester III to VII assigned with 5 credits of 4 direct contact hours and 3 of studio practice hours. The three Deepening Specializations offered in Leather Design are:

- (i) Sustainable Strategies for Products & Footwear
- (ii) Inclusive Design in Products & Footwear

(iii) Handmade & Luxury Design Strategies.

DS 1 : Sustainable Strategies for Products & Footwear

Students gain an in-depth understanding of the Sustainable Design track across the semesters. It equips the students to take forward a product story from any one of the sustainability concepts to prototyping with the understanding of the classification and identification of the range of products offered across the semesters. The student, through these semesters, either designs or understands and interprets the available category of products -goods and footwear. The product design or design interpretation is then translated into patterns through concepts of sustainability, geometry and spatial understanding as an intermediary step towards the physical prototypes. Thereafter knowledge of fabrication techniques and procedures are imparted for respective product category to help students to convert the patterns into physical prototypes. By the close of the track, the student is efficiently armed with the knowledge and skills required to handle design approach category.

DS 2 : Inclusive Design in Products & Footwear

The Inclusive Design track equips the students to take forward a story from human centred design concept to prototyping with the understanding prototyping of the classification and identification of range of products - goods and footwear offered

across the semesters. The track would see a student understand the anthropometrics involved in design and construction. With broad categories of products – goods and footwear with respect to gender and application/utility – male/female and formal/semi-formal/casual/sporty, this track takes a student across the semesters through the sub categories. The student designs products – goods and footwear and then translates into patterns and completes the product – goods and footwear through prototyping process. By the close of the track, the students are efficiently armed with the knowledge and skills to handle the design approach category as the deepening specialization of their career path.

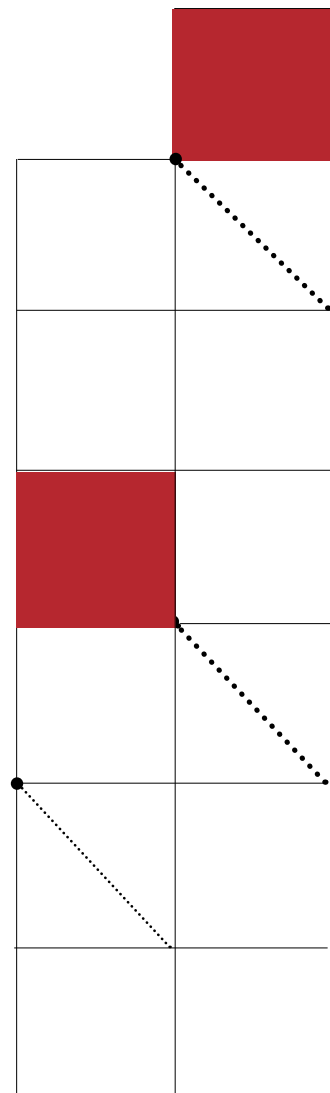
DS 3 : Handmade and Luxury Design Strategies

The Handmade & Luxury Design Strategies track equips the students to take forward a story from handmade and luxury design concept to prototyping with the understanding of the classification and identification of range of products – goods and footwear offered across the semesters. The track would see a student understand the brand's style involved in handmade and luxury design and construction. With broad categories of products – goods and footwear with respect to neo luxury as sustainability and sensual luxury, this track takes a student across the semesters through the sub categories including masstige. The student designs products – goods and footwear and then translates

into patterns and completes the product – goods and footwear through prototyping process. By the close of the track, the students are efficiently armed with the knowledge and skills to handle the design approach category as the deepening specialization of their career path.

Career Pathways

The curriculum of Leather Design programme of NIFT, with Design and Product Development as the core career pathway for LD graduates, caters to the different industry segments of Fashion Product sector, viz. Garments, Leather Goods, Footwear, Luxury goods and Hand Crafted products. Besides Design and Product Development pathway, three more allied career pathways - Design Production, Design Marketing & Merchandising and Design Communication have been incorporated into the curriculum to spread the menu of career choices across the various categories of the sector. These allied career pathways are envisaged and built up through the Interdisciplinary Minors. This is to ensure that the curriculum offers various combinations with 6 fashion product sectors and 4 career pathways for the students to choose from, as per their interests and expertise.



The dept. that weaves the future.

dept.
design
textile



From fibre to fabric, the design and development of textiles is the key to the business of fashion. The fast-paced activities in the export and domestic sectors of the Indian apparel and home fashion industry demand professional textile designers who can think 'out-of-the box' and yet adapt to the challenging business environment.

Majors

The Textile Design Major equips students with the knowledge and hones their creativity and understanding of design applications for the industry. Weaving, print design and surface embellishment are the core textile subjects, where both hand and digital skills are imparted to the students for extensive and versatile training. The Major subjects build upon the integration of creative forces of design with textile technology, and also keeps in mind the historical, social and cultural contexts in which the designers work today. Textile innovation and emerging textile technologies are an integral part of the curriculum. The Major offers ample opportunity for students to create, experiment and innovate with materials. Alongside there is also an emphasis on learning specialised software in order to explore digital and non-traditional approaches to design, fabric structures and surfaces. The objective is to provide hands-on experience through practical setups and state-of-the-art technology. The department boasts of an array of studios including weaving, textile testing,

surface design, dyeing and print lab, garment construction lab and CAD.

Deepening Specialisations (DS)

DS 1: Textiles for Fashion and Living

The Deepening Specialisation 'Fashion and Living' will strengthen students' understanding of the apparel and home segment and build up their vocabulary of fashion, apparel categories, home and lifestyle textile product categories, details and trimmings used in garments, home fashion and accessories. The specialisation focuses on intensive fabric studies in order to equip students to select appropriate fabrics for different products, and comprehend the nuances of mass market, cost effective product development including costing and sourcing for a specific product. Specific industry-linked design projects in core areas of prints, surface and weaves will provide real-time experience to design for apparel, home fashion and accessories from mass production and commercial perspective for both domestic and export market.

DS 2: Textiles for Innovative Application

The Deepening Specialisation 'Textiles for Innovative Application' will focus on the innovative application for numerous textiles product categories across apparel, home and accessories. The students will gain an understanding of advanced

material, emerging technologies, and processes in textiles. The specialisation entails strengthening students' knowledge of innovative applications to learn, conceptualize surface/structure or product from a functional and aesthetic perspective. The critical know-how of product development from ideation to product realisation will be addressed through industry-linked projects. The students will be adept to design prints, weaving and embellishing fabrics and develop innovative products through research and development.

DS 3: Textiles for Creative Application

The Deepening Specialisation 'Textiles for Creative Application' will focus on the creative application for numerous textile product categories across apparel, home fashion and accessories. The students will gain an understanding of the niche, bespoke, hand-made, luxury, and curated segments in textiles. The student will gain knowledge on colours, motifs, patterns and sizing and positioning of products. The specialisation entails strengthening students' knowledge of fabrics and their properties in terms of performance and aesthetics for a specific end application. The critical know-how of product development from ideation to product realisation will be addressed through industry-linked projects. The students will be adept to design prints, weaves and embellished fabrics with a focus on creative product development.

The Textile Design students undertake sponsored Graduation Project in their final year with the industry for a period of 16 weeks to develop design collections. The projects are sponsored by textile mills, export houses, home and apparel retail brands, designers or NGOs. The students are also given the choice to undertake self-sponsored or research projects. The Graduation Project culminates with academic evaluation and the final showcase of student's work in an annual show.

Career Pathways

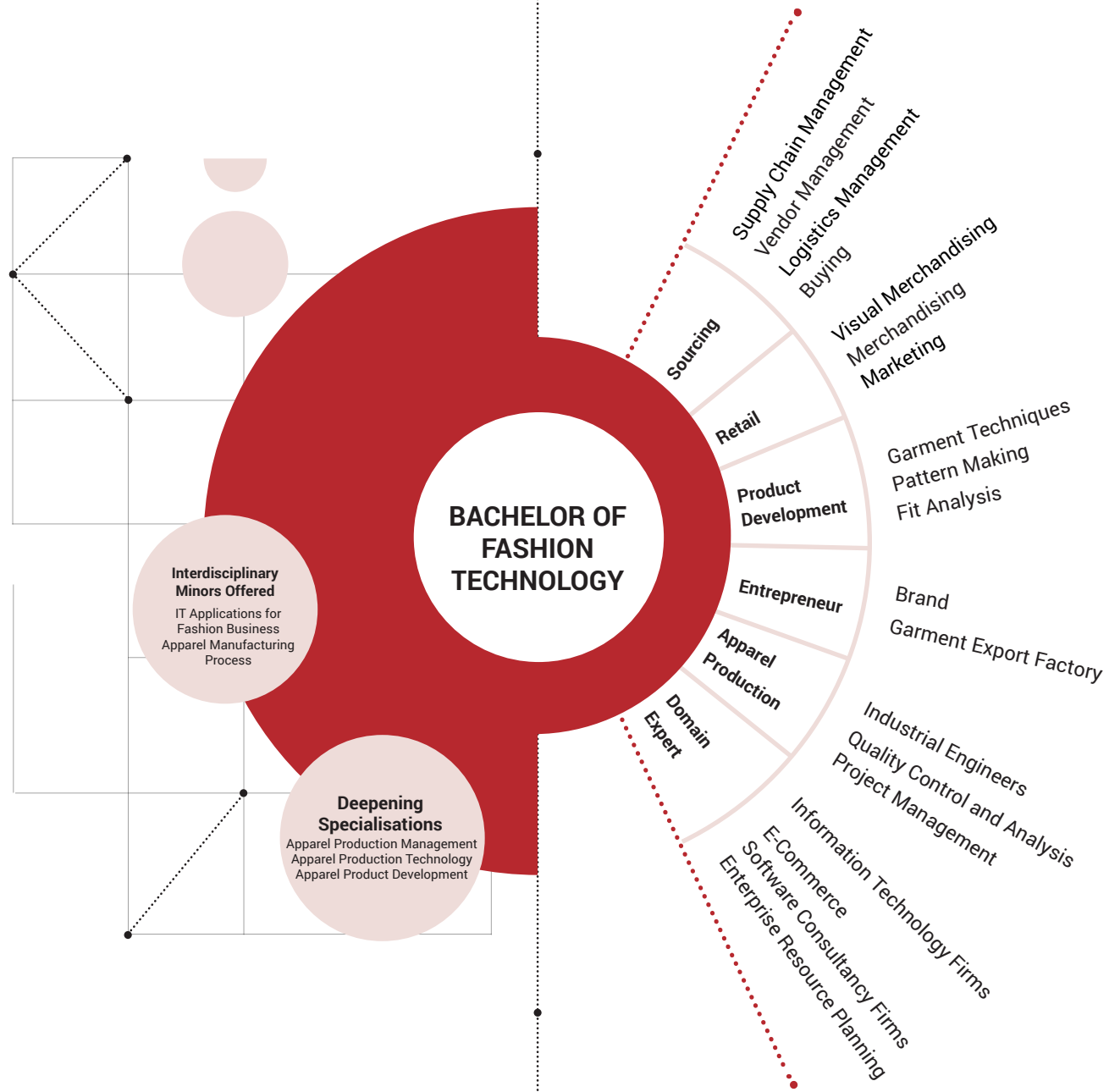
The programme prepares students for a wide range of careers in Export Houses/ Mills, Buying Agencies, Design Studios, Government Organisations, Handloom and Handicraft Cooperatives, NGOs in Retail sectors for both Home and apparel, or as Entrepreneurs, Designers, Merchandisers, Buyers, Managers, Stylists for Home/ Fashion or as Trend Forecasters. The Alumni are doing collaborative and interdisciplinary work with global textile players like Arvind Mills, Welspun, Bombay Dyeing, Madura Garments, Maspar, Portico, D'décor, Trident Group, Samsung, W for Woman, Biba, Satya Paul, Triburg, Sarita Handa Exports, Shades of India, Apartment 9, Blackberrys, Fabindia, Jaypore and also with designers like Sabyasachi Mukherjee, Ritu Kumar, Tarun Tahiliani, among others. Some of the alumni are very successful

entrepreneurs, setting trends and making great strides in the textiles and fashion world.



The technology experts of NIFT

dept.
technology
fashion



The four-year course in Bachelor of Fashion Technology (BFTech) aims to develop industry ready professionals who are trained to understand the fundamentals of apparel business and to effect change to harness the dynamism in business scenario. The course provides knowledge and inculcate critical thinking in the field of apparel manufacturing and retail through an overarching curriculum that includes domains specific inputs and industry interface. The course curriculum encompasses majors, inter disciplinary minors (IDM), deepening specialisations (DS) floating majors and general elective (GE) subjects. The majors, DSs and floating majors aims to enhance the knowledge in apparel production and fashion retail whereas IDMs and GEs help in overall holistic development of students. The course lays stress on quality and sustainability in apparel production emphasising on application of technologies such as artificial intelligence, functional textiles, IoT etc. At the end of the course the graduates occupy responsible positions in the area in fashion industry as production merchandiser, quality assurance managers, product development managers, sample coordinators, production managers, etc. In fashion retail they are placed as category managers, retail merchandisers etc. They are also absorbed in Buying Houses as merchants. After a few years of experience in the apparel industry some of them are competent to build their own start-ups by taking up the role of entrepreneurs.

Majors

In their four year curriculum, the BFTech students are given inputs in a group of mandatory subjects to gain insight into the areas such as overview of fashion industry, apparel production technology, pattern making, apparel production management, apparel quality management, fashion marketing, retail management, sourcing and costing, database management for apparel business etc. The state-of-art infrastructure deployed in BFTech labs provide hands-on experience of pattern making and garment construction employing the best industrial practices.

The Floating Major optional subjects focus on marketing, corporate social responsibility (CSR), human resource management (HRM), retail technology management and international business adding to the versatility of the students cementing the knowledge acquired in this course.

The IDMs permit students to acquire interdisciplinary skill sets and opt for a set of subjects that complement studies in BFTech helping the students to explore an unrelated area of intellectual interest.

Deepening Specialisations (DS)

In addition to the mandatory majors, the students from semester IV can pursue any two specialisations out of the three options provided to them:

DS 1 : Apparel Production Technology

This deepening specialisation is aimed to fortify the student's understanding of manufacturing technology, practical exercises in designing of a manufacturing set-up, with introductory inputs on Robotics and automation, Stitchless Technologies, Mechatronics, Method Time Measurement and its applications in the industry.

DS 2 : Apparel Production Management

The specialisation strengthens the knowledge of production management through advanced inputs on Quality management, Logistics, Data Analytics, Web Development, Supply Chain Management in Fashion Industry, ERP for Apparel Business among others.

DS 3 : Apparel Product Development

Students who want to deepen their knowledge of pattern-making, anthropometry and sizing, solving fit issues, apparel grading & marker making, manufacturing of contoured apparel and jackets may take up this specialisation. The specialisation provides advance knowledge of afore said subjects. Garmenting for contoured apparel aim to further deepen the knowledge acquired in this domain along with giving a free hand to the design creativity of students opting for the product development specialisation.

In the final semester, students undertake their graduation project in the apparel industry, the projects are commissioned by the business enterprise. Knowledge assimilated during their course of study in Bachelors of Fashion Technology finally is put to test in the final semester in the industry where students work on innovating processes, developing new products, providing efficiency enhancement through systematic research.

Career Pathways

Apparel Production Technology:

With a combination of core and deepening specialisation in this pathway, students will be able to join the industry in the areas of Production Planner, Production Manager, Plant Manager, Industrial Engineer, Work Study Manager etc.

Apparel Production Management:

With a combination of core and deepening specialisation in this pathway, students will be able to join the industry in the areas of Merchandising (production), Vendor evaluation / selection / development, Quality Management, Lean System Manager, application and Management of Information Technology.

Apparel Product development:

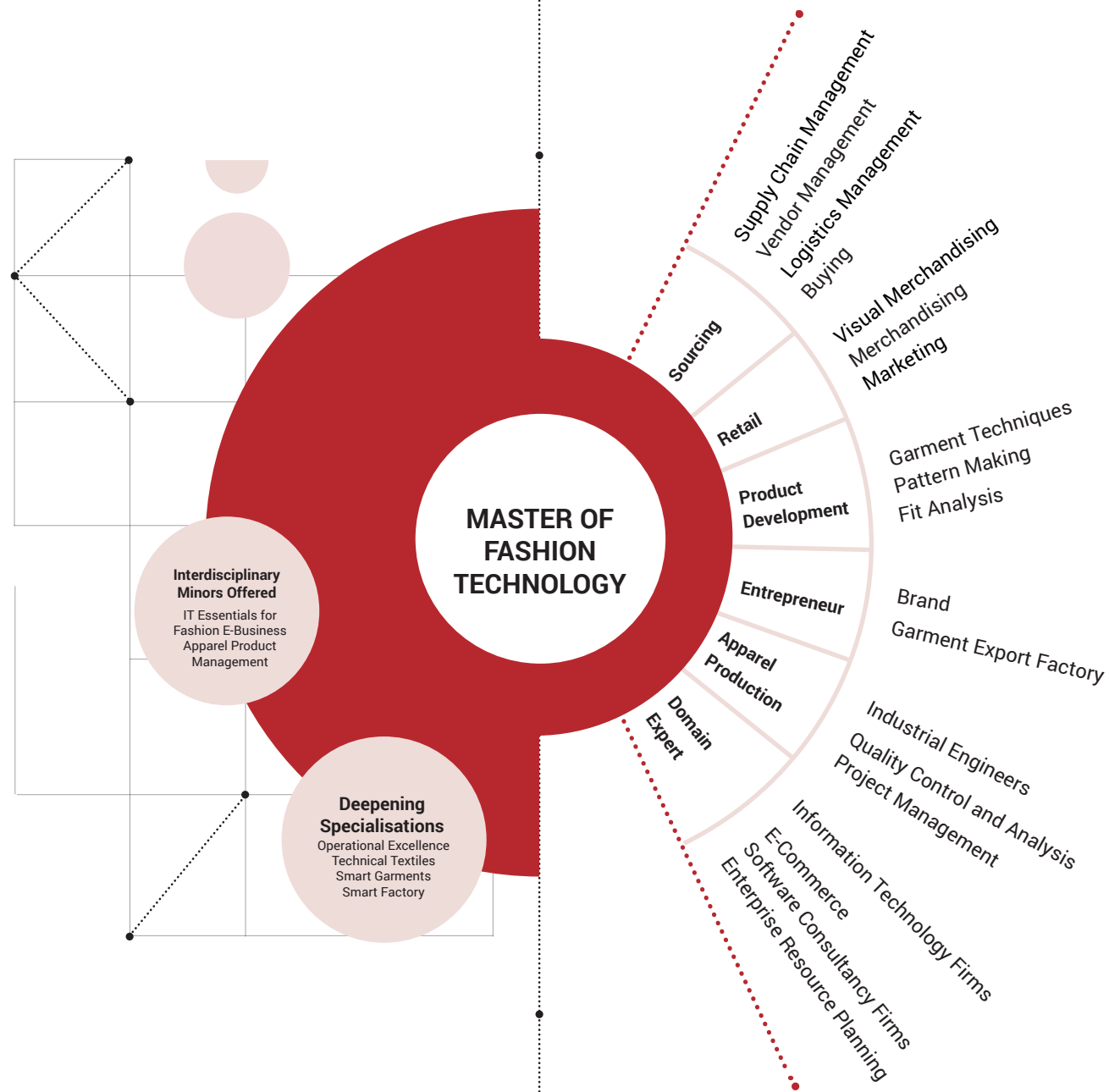
With a combination of core and deepening specialisation in this pathway, students will be able to join the industry in the areas

of Sampling Room Coordinator, Technical Audit Manager, Fit Analyst, Production Merchant, Product Manager, Product Engineer etc.



The technology experts of NIFT

dept.
technology
fashion



The two-year Masters of Fashion Technology (MFTech) is a unique program of study in the field of apparel manufacturing and fashion supply chain. The course aims to develop future ready techno-managers / operation managers par excellence by adopting an analytical approach through research in innovative and disruptive technologies. The course is aimed at graduates and technologists who are looking to diversify in the field of fashion technology by providing them domain knowledge of textile and apparel. Our alumni have consistently been placed in responsible positions in leading apparel manufacturing companies globally. Many of our graduates are working on R&D projects related to developing innovative solution for fashion industry.

MFTech curriculum encompasses subjects related to apparel production; 11 major subjects, 8 subjects of deepening specialisation (DS), 3 subjects of Interdisciplinary Minor (IDM) and 5 General Electives (GE) over three semesters. The program also offers opportunities to study maximum of three additional floating subjects (from a bouquet of six subjects) over three semesters. The students undergoes craft cluster study for one week duration at the end of first semester and apparel internship of eight weeks duration at the end of second semester.

In addition to majors, IDMs & GEs the students can opt for two areas of specialization to build in the technical

aspects of Smart Factory, Smart Garments, Operational Excellence and Technical Textiles. The inputs are delivered through classroom teaching and practical training in labs having the state of art infrastructure at the institute. The program is reinforced with regular visits to the renowned apparel manufacturing units. Industry internships also provides student with ample opportunities of practical learning experience, thus complementing the classroom teaching. Additionally, inputs related to entrepreneurship and business plan development are provided to encourage willing students to explore the glorious path of being an entrepreneur. In their final semester, the students undertake the dissertation projects in the field of their choice to find unique and innovative solutions for the business problems related to the operations in apparel manufacturing sector.

The MFTech course introduces students to a gamut of new processes and technologies that are required for the conversion of fabric into quality garments for the domestic or international retail brands. The course offers a stimulating environment to the students so that they can reach to their full potential. It aims to enhance their capabilities towards situational analysis, supporting and encouraging them to see, learn, practice and build solutions for fashion industry. Emphasizing on the practical learning, students get to spend ample time analysing, experimenting in department state-of-art labs.

Major

Major subjects in MFTech program primarily deals with pattern engineering, sewn products technology, apparel quality engineering, apparel manufacturing processes, textiles for apparel, apparel merchandising, research methods and techniques etc. Extra credit and additional knowledge enrichment can be achieved by the willing students by opting for floating majors. Some of these floating majors are data science, business statistics, metaverse for fashion, Intellectual Property Rights, E-commerce and International business.

Deepening Specialisations (DS)

From semester II, students pursue two specialisation of their choice out of the four different pathways offered to them:

DS 1 : Smart Factory

This specialization allows the student to develop Industry 4.0 capabilities such as application of Artificial Intelligence, AR/VR, Industrial Internet of Things, 3D printing, Robotics, Big Data, Cloud Computing etc. in the area of fashion supply chain. The course enables the student to develop knowledge in Mechatronics, IOT, etc. The subjects under this specialisation provide the opportunity to develop skills in machine learning (ML) algorithm and process automation for smart manufacturing, thus integrating machines, devices, sensors and people allowing cross platform communication.

DS 2 : Smart Garments

This specialization allows student to develop capabilities in the areas of Functional Textiles, Anthropometry, 3D body scanning & simulation, Smart Wearables, Stitchless Garments and garments for special needs. The course enables the student to understand the application of 3D body scanning in the fields of anthropometry, sizing, manufacturing and retail. In addition to this the specialisation helps in gaining knowledge of technical, intelligent textiles and smart wearables. The students learn to extract body measurements using 3D scanners, develop patterns, virtual garments and virtual try-ons and solutions for stitchless joining of materials.

DS 3 : Operational Excellence

This specialization allows the student to develop capabilities of managing manufacturing systems which focus on production efficiency, Industrial Engineering, Sustainability, Ergonomics, Quality management, Plant layout, Logistics & Supply Chain Management. It explains the concepts of operational management in the areas of facility design, quality management, and lean applications across apparel supply chain with special focus on best practices. The students also concepts to promote sustainable practices, increase efficiency of supply chain in apparel production, create factory layouts and using supply management matrices augment decision making capabilities.

DS 4 : Technical Textiles

The Specialisation allows the students to develop capabilities in the areas of high performance fibres and technical textiles for field such as sports, medical textiles etc. They are introduced to advanced manufacturing processes related to fibres, yarns and fabric finishes with an exposure to of finish product in lab. work etc. This pathway helps in strengthening knowledge of advanced manufacturing processes related to the TT in the areas of Defence, Space, Protective Clothing, Sports, Medical etc. along with the expertise to evaluate their performance through testing methods.

Career Pathways

Smart Factory

Builds and strengthens students' capabilities to take up responsibilities in the area of Automation, Application and Management of Information Technology, Research and development in machinery and its usage, R&D in systems, Data Analysis for the industry, etc. Technology heads, R&D Personnel, Data Analyst etc.

Smart Garments

Technical Audit Manager, Fit Analyst, Production Merchant, Product Manager, Product Engineer, R&D in wearable technology, etc.

Operational Excellence

Production Planning, Production Manager, Lean System Manager, CSR mangers,

Sustainability operations, Quality Managers, Plant Manager, Industrial Engineer, etc.

Technical Textiles

Technical Textiles Engineer, Technical Textile Designer, Functional Textile Technologist, TT Design & Development Engineer, TT Assessment Engineer, etc.



dept. design space masters of

{ The dept. that fuses practicality and creativity. }



*Industry Guided Project/Internship

'Master of Design' degree caters to the multi-disciplinary and dynamic nature of job profiles that seek professionals who can work in versatile environments. Research is one of the tools that empower one to take up challenges, which may emerge in contemporary complex systems. Therefore, this course builds its specialisations based on the foundation of design thinking and research practice. Graduates of this programme would be equipped to hold key positions in a large design, fashion, or corporate houses in the areas of Design Thinking and Research, Curation of Exhibitions & Cultural festivals as well as Educational Programs, Developmental sectors such as healthcare, sanitation, and waste management, welfare organizations, sustainable development (ESD), etc., Publication & Graphics, Media writing & design, Lifestyle Products, User Experience & User-centered design depending on the area of specialisation pursued by each student.

Majors

Major subjects culminate in areas that create the Interdisciplinary Foundation of MDES. The course unifies its core on five systems namely Trends Research & Forecasting, The Design for Sustainability, Design Thinking/Innovation, Design Research and Design Paradigms. Synergetic and in themselves they create the foundation on which the MDES course is designed to create a 360-degree learning curve.

The course of MDES Creates a formal setting for 'Industry connect' to initiate a

synergy between students' Industry and Academia, through which initiation is carried out to achieve industry project briefs, culminating in the Industry guided project. This gives each student a practical experience to take this further towards the final semester into the Dissertation project of a larger scope.

Deepening Specialisations (DS)

DS 1: Design for Society

Design for Society specialisation introduces sociological research methodologies and their corresponding ethics and behaviours that facilitate 'Design as a Method' within the collaborative process of social intervention. It enables the students to critically evaluate the idea of 'social life' for the diverse strata of human and animal life.

DS 2: Experience Design

The skill sets of designers today are not limited to the creation of mere objects but include the creation of the services and experiences. Experience is the result of people's interaction with designed environments. The richer the experience for the user the more successful is the design.

DS 3: Design Strategy

Strategic Design Management deals with the study and application of the design methods and advanced processes for uplifting the industrial practices. It deals with core understanding of theories of strategy and addresses the application of design beyond mere aesthetics by using analysis, critical & design thinking and

creates value for identified businesses.

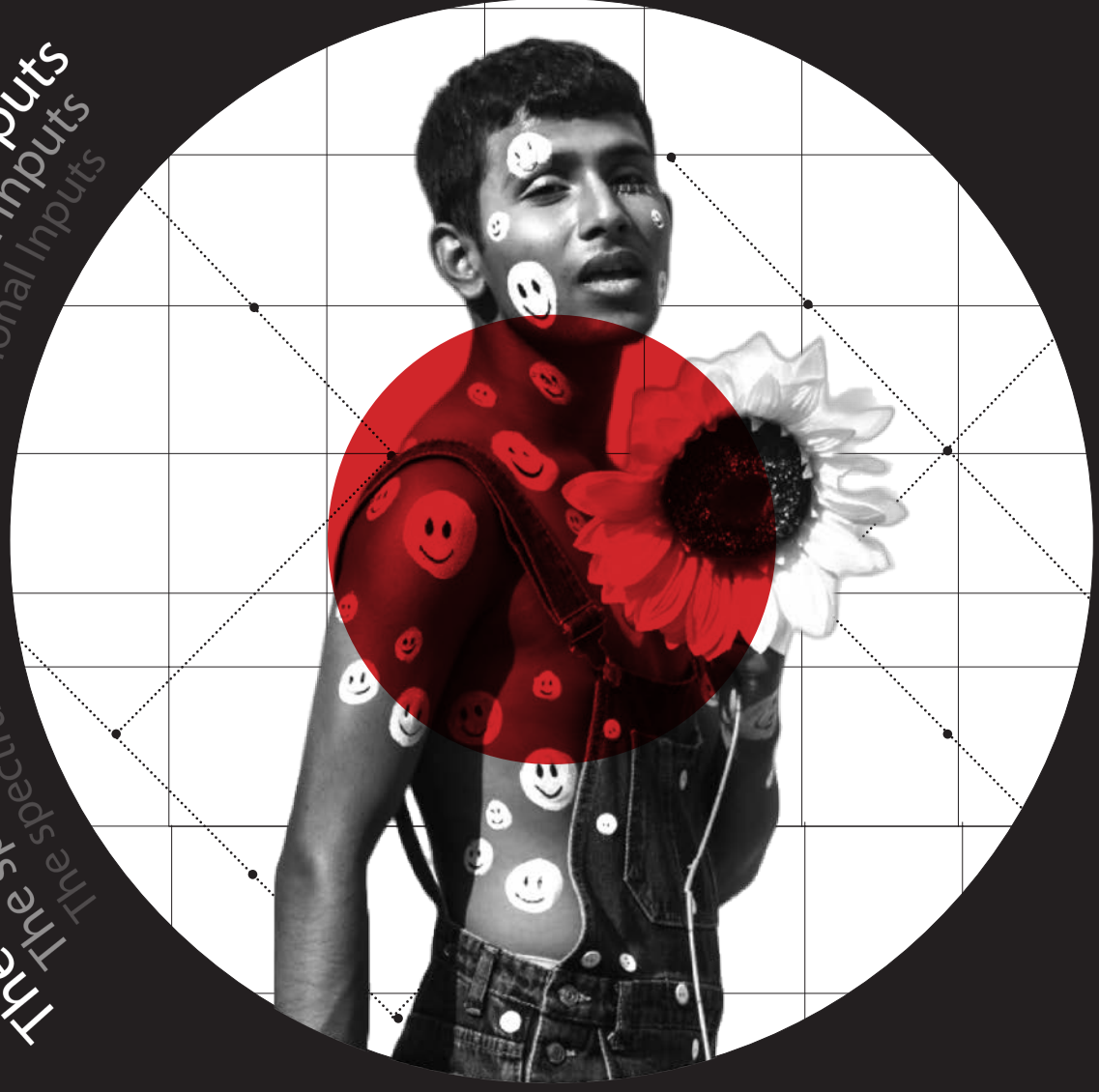
DS 4: Design and Curation

Design and Curation orient students towards socio - cultural - economic propositions for design pedagogy & history via means of curatorial frameworks. Keeping the 'Design' as the main nodal point, it delves into interdisciplinary as well as transdisciplinary fields to identify, interpret, and appraise, existing epistemologies with the intention of designing knowledge systems for plausible futures. It spans various fields like the art and architecture, communication, the cultural studies and demographics, philosophy, and phenomenology through a qualitative grounded theory approach.

Career Pathways

Some avenues include User Interface Design, User Experience Design, UX Research, Sustainable Management, Designing for special needs, Craft Design for communities, - Exhibition, and Museum & Designing for Commercial Spaces, Design Innovation Strategy, Consumer Insight research, Retail Design, Pure Research, Design Criticism & the Academics, Media Writing, Blogging, Exhibition Curator, Festival Curator, Fashion Curator, Content Curator, Design Researcher, Research Consultant for Design Studios. Apart from the pathways mentioned above, Design Innovation Practice & Innovation management, Pure and Applied Research, Trend forecasting for the design & fashion industry, Systems Design & Sustainable Design practice and Forecasting are emerging careers.

The spectrum of multidimensional Inputs
The spectrum of multidimensional Inputs
The spectrum of multidimensional Inputs



fashion management
studies
dept.

{ The dept. which creates future entrepreneurs. }





The objective of the course 'Master of Fashion Management' is to develop world class professionals in the areas of fashion management, marketing, merchandising, retailing, International business and to foster the spirit of entrepreneurship among the students. This is done by equipping students with the right product knowledge, by advancing proclivity among students to embrace latest technologies, and by honing their analytical and managerial skills. This is done collaboratively within an eco-system that NIFT has developed over decades; with special focus on the right industry connect.

Students undergo in-depth education in management, marketing, buying, merchandising (retail and export), retail operations, international marketing, international trade, entrepreneurship and also on important interdisciplinary aspects of the fashion business. They are exposed to principles and practices of merchandising/marketing, innovative fashion management practices, Information technology developments, cluster studies, sustainability, fashion trends and business practices. The department maintains an active collaboration with the industry through collaborative research undertaken by the members of the faculty and also through seminars, conferences, expert lectures, internships, graduation projects and class room projects done by the students.

Majors

Major subjects refer to the core domain of the department. The purpose of the first semester major subjects is to prepare a firm background and foundation, on which further specializations can be built, in the area of Management, Marketing and Merchandising, International Business, Entrepreneurship, Research, Analytics as well as IT application. The understanding of these basic disciplines is further intensified and substantiated in the subsequent semesters with subjects like Supply chain management, Omni Channel Retailing, Consumer Behavior and Neuro-marketing, Luxury Brand Management, Fashion Brand Management, Strategic and Innovation management, Big data and analytics etc. The purpose of the major subjects is to groom the students in the key areas that are necessary for this management course.

The progression of the subject is such that continuity of knowledge is maintained. Self-study by the students is encouraged as part of curriculum.



Deepening Specializations (DS)

Deepening specialization subjects are meant to allow the students to specialize in a specific area leading to a particular pathway.

The areas for deepening specialization are Marketing and Retailing, Entrepreneurship and International Business. The student can choose any one area for in-depth study throughout the course.

DS 1 : Marketing and Retailing

The specialization provides an opportunity to gain in-depth understanding of Marketing, Merchandising, Brand Management, Customer Experience Management, Retail operations, Omni-channel Retail, E-commerce etc.

DS 2 : Entrepreneurship

The DS-Entrepreneurship would equip the students with the skills to Innovate, generate ideas, conduct feasibility studies, and , understanding ways and means to turn good ideas into reality, so that ground work to set up enterprises is understood.

DS 3 : International Business

The International Business as a deepening specialization aims to provide a understanding of the size and nature of global business, EXIM documentation, export marketing and export merchandising.

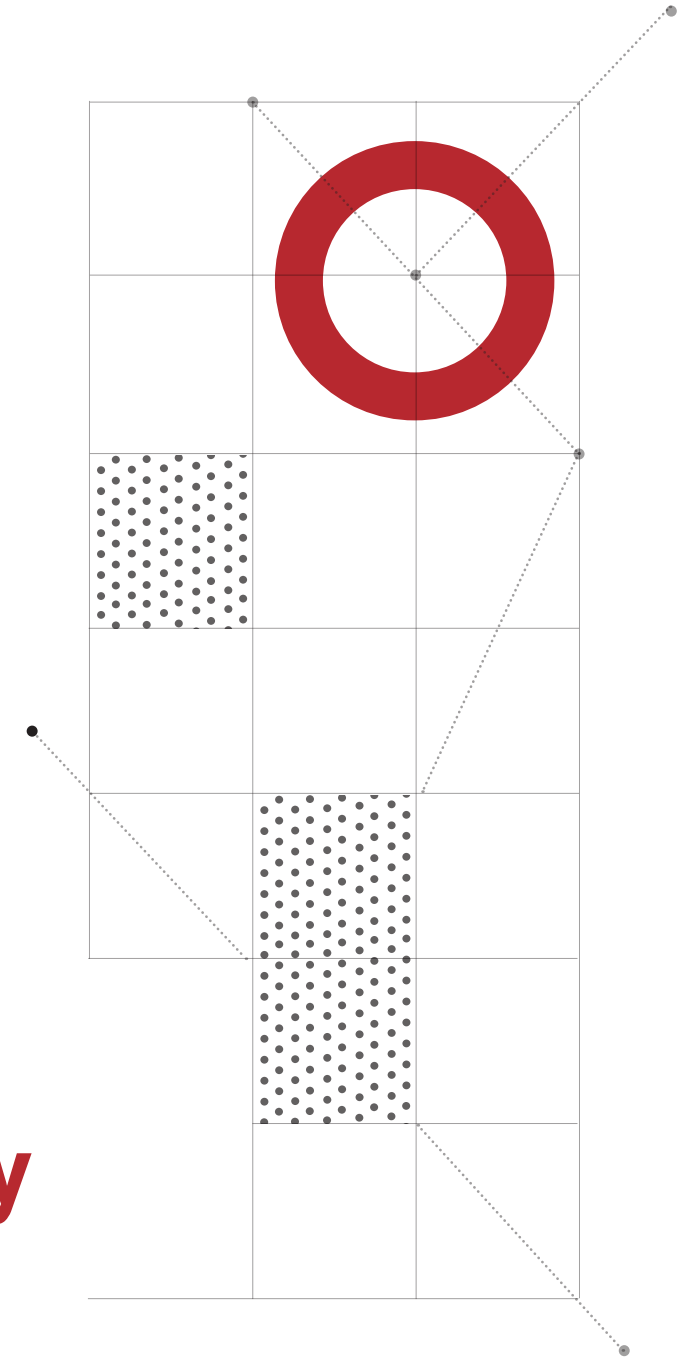
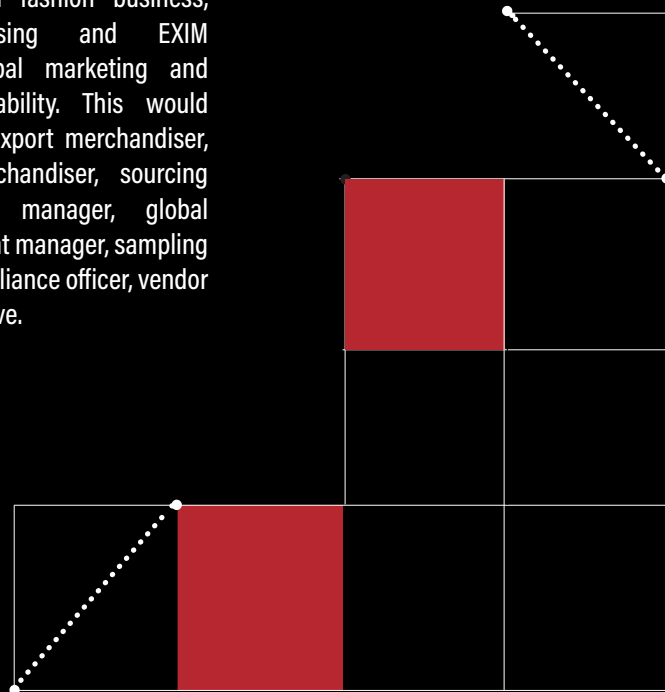
All these specialization would help the student to focus and perform at higher levels in international trade.

Career Pathways

The Marketing & Retailing specialization covers the subjects like customer experience management and retail operations, Omni channel planning and buying, E-commerce, marketing & IMC, and social media marketing. This would lead to careers as Retail buyer, retail planner, store manager, visual merchandiser, retail trainer, mall manager, retail consultant, brand executive, social media analyst, social media marketer, content marketing, event manager, E-commerce merchandiser, marketing and sales professional, luxury store manager.

The MFM department's International business specialization covers the subjects like global fashion business, export merchandising and EXIM documentation, global marketing and costing and profitability. This would lead to careers as export merchandiser, buying house merchandiser, sourcing manager, logistics manager, global business development manager, sampling merchandisers, compliance officer, vendor management executive.

Entrepreneurship specialization covers the subjects like Entrepreneurship business models and success stories, business idea generation and feasibility testing with live projects, family business management, business plan, laws and integrated project. This would lead to careers as entrepreneur, social entrepreneur, NGOs, academician, cluster manager/ marketer, Consultant for rural marketers.



interdisciplinary minors

AD

The new curriculum of accessory design offers a lot more flexibility through choice of Inter Disciplinary Minors (IDMs). This combination teaches them more than one skill and empathy to collaborate across disciplines, while also trimming the redundancy. The department offers three IDMs; two for undergraduates (The Fashion Accessories & Home Accessories) and one for the post graduates (The Fashion Accessory Trends) leaders of the future'

INTERDISCIPLINARY MINORS For UG

IDM 1 : Fashion Accessories

Students get to understand fashion accessory categories, their cultural context. Influence of local and global trends on accessories. They gain ability to visualize concepts for fashion accessories and choose appropriate material in realizing the prototype. They get to conceive fashion accessory design project to execute a feasible design solution and develop prototype

IDM 2 : Home Accessories

Students understand home accessories in cultural-inter personal context. They get the sense the size and structure of the home décor industry and clearly visualize

the opportunity in this space. They gain skills to create visual architecture with respect to home accessories. Explore different techniques, assemblies, material combinations for home accessories. An opportunity to ideate & conceive home accessories design project based on a clear need articulation and develop a tangible prototype

INTERDISCIPLINARY MINORS For PG

Fashion Trends in Accessories (PG)

Students understand the spectrum of fashion accessories categories. They get to do cultural trend mapping and forecasting. Translate trends to concept development in context to fashion accessories. They are enabled to interpret trends and apply to develop user profiles for a design brief. Experience a variety of materials and processes that are related to accessory development. Students may conceive a fashion accessory design project to execute a feasible design and solution and develop a prototype.

Fashion Communication offers three Inter-Disciplinary Minor subjects for the students of other UG and PG programmes. Communication Design and Display & Presentation Design for UG and Styling and Display Design for PG students. aders of the future.'

INTERDISCIPLINARY MINORS For UG

IDM 1 : Communication Design

Students develop professional competencies in graphic, sign and symbol design, brand identity, styling, image processing and narration through a variety of print, media, and digital formats.

IDM 2 : Display & Presentation Design

In Display & Presentation Design the students will be exposed to live and hypothetical projects where they create and design for varying target markets and learn about the relationship between concept design and practical realisation. They would be able to create the right image both within and beyond the store's physical structure.

INTERDISCIPLINARY MINORS For PG

Styling and Display Design

Styling and Display Design is a perfect mixed bag for styling design to produce students who are creative, with specific skills in trend forecasting, analysis, and interpretation of style and brands. They can apply these skills to the present and emerging technologies in the global fashion industry with the inputs of the image capturing through photography.

FC

FD

Fashion Design offers the three Inter-Disciplinary Minor subjects for the students of other UG and PG programmes. Fashion Studies and Fashion Representation for UG students and Fashion Process for PG students.

INTERDISCIPLINARY MINORS FOR UG

IDM 1 : Fashion Explorations

This stream of study will enable students to comprehend, ideate and create basic fashion products. Offered along 5 subject areas this pathway enables the students develop a grasp on clothing and fashion history, techniques of developing patterns, constructing basic women's wear apparel, illustrate and identify the historical and contemporary fashion represented through cinema. The learnings gained from this stream when put to use in conjunction with the main specialisation will enable the student to conceptualize and develop basic women's wear apparel

IDM 2 : Fashion Representation

The subjects under this stream of study focus on understanding modes in which fashion is represented. The 5 subject progression under this pathway traversing through history, illustration, fashion visage fiction, and styling enables the student

to grasp the verbal and visual language of fashion. This pathway is offered to students to supplement the fashion knowledge gained from their respective specialisations to further aid in discussing and appreciating fashion represented through the medium of art, literature and cinema

INTERDISCIPLINARY MINORS FOR PG

Fashion Process

This pathway offers 3 courses which encapsulate and empower the students with a basic understanding of fashion within the areas of history, pattern development and illustration/ fashion image through cinema. The stream will add to the existing knowledge of the chosen specialisation and enable the students to articulate the fashion learning in tune with their area of work.

The Interdisciplinary Minor subject areas that are offered for UG students of other departments are World of Knits and Fashion for Sports and Knitwear & Merchandising for PG students.

INTERDISCIPLINARY MINORS FOR UG

IDM 1 : World of Knits

World of Knits aims to introduce students to the delectable world of Knitwear and helps them work with knitwear such that they are able to develop garments, accessories and home products - using both the aesthetic and tactile elements of the knit fabric. Learners at the end of this course will be able to work confidently with knits and use them as a creative medium to develop a range of fashion products. Design, Art and Aesthetics, Hand knitting, Hand flat knitting, Sustainability, Zero Waste, Recycling, Up-cycling, Customization, Versatility of knits as a medium, Yarn to Product are the highlights of the IDM.

IDM 2 : Fashion for Sports

"Fashion for Sports" is aimed at giving an orientation towards the most versatile and the fastest growing category of Sportswear. It introduces the learner to the various components of Sportswear as a category,

and draws distinction between Casual, Active, Performance sports and Athleisure. The subject also introduces the learners to parameters for selection of fabric and trims for developing Sportswear, and equips with skillsets to handle the same.

Ergonomics, Performance, Functional clothing, Technical Textiles, Pattern making and construction, Stretch fabric are the highlights of the IDM.

INTERDISCIPLINARY MINORS FOR PG

Knitwear Merchandising

Knitwear Merchandising aims to give the learners a holistic understanding of managing the specifics of the Knitwear Business. It provides inputs on merchandising the Knitwear market, technical details on product development and costing (for circular and flat knits), Target market, Fabric identification, Sizing, Pattern Making, Garment Production, Seams Finishes for Knitwear Apparels, Costing of Knits, Quality control for knits are the highlights of the IDM.

KD

LD

The Department of Leather Design offers two Inter Disciplinary Minors for other UG programmes, viz. (i) Leather & Fashion and (ii) Leather Lifestyle Products, and offers one Inter Disciplinary Minor for PG programmes, i.e. Luxury Products.

INTERDISCIPLINARY MINORS FOR UG

IDM 1 : Leather and Fashion

As an IDM offered to other departments, the Leather & Fashion track helps students of other disciplinary domains to add the leather fetish and cult fashion product category into their knowledge and skills portfolio thus increasing the fashion value quotient and also career options. Across the semesters, students are taken through the overview of Industry, classification of fetish and cult fashion products & outerwear, concepts and trends of fetish & cult fashion, Sub-culture, material understanding of leather, leather alternates & surfaces, design & prototyping process. The track would culminate with the students developing a range of fetish and cult fashion products and outerwear with a holistic understanding of leather application.

IDM 2 : Leather Lifestyle Products

Given its versatility and luxury lifestyle quotient, students are taken through the overview of the industry, classifications,

fashion trends, leather as a material for creative & lifestyle expressions and its infinite applications. As students graduate, they would develop a holistic understanding of leather lifestyle product development that constitutes home furnishing corporate gifts and office accessories.

INTERDISCIPLINARY MINORS FOR PG

Luxury Products

This track offered to the PG students takes one through a graduated mindset of design & design approach, heritage & storytelling, quality benchmarks, price roofing and anti-laws of marketing. A luxury orientation prepares the mind to view product as a compelling story and thereof understand the characters that build it. With this new mindset, the student is trained to approach a product with a heightened consciousness of design philosophy & its application, and supporting drivers that keep the product unique. Designing and prototyping to demonstrate understanding wind up the track.

Textile Design offers three Inter-Disciplinary Minors for the students of other UG and PG programmes. Textile Structure & Surface and Textile Appreciation for UG and Textile Manufacturing and Sourcing for PG students.

INTERDISCIPLINARY MINORS FOR UG

IDM 1 : Textile Structure & Surface

The Textile Structure and Surface minor will give an insight into the elements of textiles through a hands-on approach. The students will engage with different materials and processes to delve into the nuances of textile design, from developing prints, textile colouration by way of dyeing and printing to weaving on the loom. Further, the minor introduces students to a gamut of textiles from across the world, sensitizing them to the regional variations, in terms of colour, motifs and techniques for design inspiration. The students from varied disciplines will also get an opportunity to digitally illustrate application of their textile design ideas as per their core specialisation.

IDM 2 : Textile Appreciation

The Textile Appreciation minor will provide a comprehensive understanding of textiles and its application in different fields. The students will be familiarized to different fabrics and their end use. The minor

focuses on sensitizing students to the rich textile heritage of India and enrich their minds with the vast range of traditional textiles from different parts of the world. The students will also get an opportunity to apply the elements and principles of design to ideate & express through textiles. Exploring and manipulating materials will give a direction to communicate effectively with textiles. The students will gain an insight into the global cutting-edge textile trends.

INTERDISCIPLINARY MINORS FOR PG

Textile Manufacturing & Sourcing

The Textile Manufacturing & Sourcing minor will impart an understanding of textiles, enhancing fabric experience and assessing performance, comfort and aesthetic attributes for suitable end application. The students will examine the yarn and fabric quality parameters and learn about textile testing methods and evaluation as per global standards. The minor will draw attention to the relevance of textiles in the global economy and lay emphasis on domestic and international fabric sourcing strategies for different textile products, keeping in view costing and lead times.

TD

BFT

The Fashion Technology department offers four Inter Disciplinary Minor subjects for the students of other UG and PG programmes.

INTERDISCIPLINARY MINORS FOR UG

IDM 1 : Apparel Manufacturing Process

The Inter Disciplinary Minor (IDM) "Apparel Manufacturing Process" enables the students to understand the impact of suitable technology in achieving manufacturing excellence. It will also enable students to identify suitable technology and help them in taking business decisions. Apparel production is one of the most challenging and dynamic domain of the apparel manufacturing chain.

IDM 2 : IT Applications of Fashion Business

The Inter Disciplinary Minor (IDM) "IT applications for Fashion Business" offered by department of fashion technology offers a wide range of subjects to enable the students to be abreast of the state-of-the-art technology. This IDM makes the students understand data, its management and importance in business processes and applications and, to manage the business data and design dashboards for effective dashboards for effective decision making.

INTERDISCIPLINARY MINORS FOR PG

IDM 1: Apparel Product Management

The Inter Disciplinary Minor (IDM) "Apparel Product Management" caters to the specific requirements of the students and provide them a much needed orientation of the field of Apparel Production Management, Apparel Production Techniques and Apparel Quality Procedures and Practices.

IDM 2: IT Essentials of Fashion Business

The Inter Disciplinary Minor (IDM) "IT essentials for Fashion E-Business" offered by department of fashion technology offers a wide range of subjects to enable students to understand all the important attributes of fashion e-business. The students will develop skills on front end design, back end design and develop a dynamic website for fashion E-business.

Master of Design offers two Inter Disciplinary Minor subjects for the students of other UG and PG programmes. Lateral Thinking and Innovation for UG and Trends and Culture for PG students.

INTERDISCIPLINARY MINORS FOR UG

IDM 1 : Lateral Thinking & Innovation

This course helps identifying and honing student's own creative potential. This is done through appreciation and criticism of appropriate or inappropriate design issues and opportunities within the particular area of design. Applying lateral thinking skills while building creative confidence, this course will introduce students to different creativity theories that will lay the foundation for a strong design process understanding, and a deeper insight of the personal skills and expertise that design thinkers utilize in all phases of the design process, leading to articulation of one's own design ideas through a range of mediums including drawings, prototypes and presentations.

The possible career pathways are Visualizer, Art Directors, Storyteller, The Critical Problem Solver, Design Thinker, and Design Innovator & Entrepreneur.

INTERDISCIPLINARY MINORS FOR PG

Trends and Culture

The set of courses being offered under "Trends and Culture" will function as an umbrella within which the students will develop a critical understanding of Trends and visual culture in contemporary society and the inter-relationship within. The course will enable the students to learn the tools for identifying and capturing new trends and articulate them within the socio-cultural context, eventually applying it for a relevant market. They also get exposed to the theories of visual culture studies and visual analysis, which enables them to encode and decode the images for trend analysis and forecast. The knowledge gained would prepare the students as Trend Researchers and Forecasters.

The possible career pathways are Media analyst, Visual Semanticist, Fashion Merchandiser, Trends spotter & Visual Researcher.

MDES

MFM

FMS department offers two IDM's one for UG programme i.e., Fashion retailing and one for PG programme i.e., Entrepreneurship.

INTERDISCIPLINARY MINORS FOR UG

Fashion Retailing

The objective of fashion retailing is maximize sales and profitability. This IDM builds and bridges gap between your creativity and markets. If the students want to be commercially successful fashion professional by starting their boutique/Retail brand, they must know the basics of Retailing, Marketing, Consumer insights and the steps of entrepreneurship. With this IDM student can enter into Marketing (retail, global), Merchandising, Buying, Researcher and become a Retail Entrepreneur.

INTERDISCIPLINARY MINORS FOR PG

Entrepreneurship

This course is about becoming job creator rather than a job seeker and be on your own. Learning progressions semester wise are

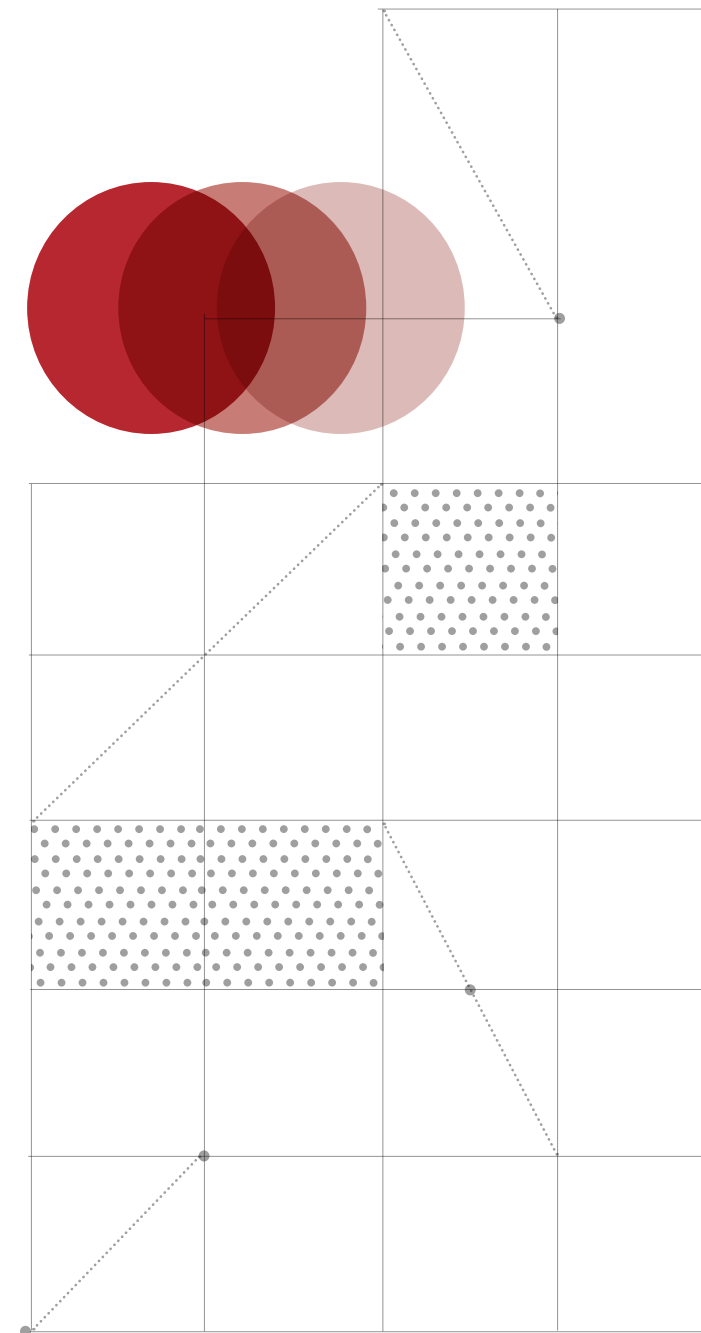
Level-1: Awareness about entrepreneurship

Level-2: Development of entrepreneurial skills and mind set

Level-3: Theory into practise.

Understanding about business environment, business models, policies and schemes, idea generation with its feasibility testing, various functional aspects of business plan. The students will develop analytical skills to evaluate the business ideas, idea identification and idea testing skills to identify the feasibility of business venture, report making skills, applied financial and marketing skills for preparing a business plan. Develop a successful business model for a feasible idea and develop a business plan and its appraisal.

With this IDM student can become an entrepreneur, a business consultant in government or private organisation, create their own business with innovative products & services in any sector, and work closely with craft clusters.



general
electives

Personality Development
Professional Ethics and Values

Mandatory
Optional

UNDER GRADUATE

World, History of Art, Architecture & Culture
Communication
Photography

Critical Thinking
Indian History of Art, Architecture & Culture
Leadership

GENERAL

ELECTIVES

Landscaping & Gardening
Nature/ Historical Walk
Sociology

- | | | | | |
|------------------------|----------------------|---------------------------------|-------------------------------------|-----------------------|
| Sustainability Studies | Research Methodology | Yoga/Meditation Techniques | Theatre/Dance/Choreography/Music | Film Appreciation |
| Economics | Design Thinking | Sports/Fitness | Media Studies | Poetry |
| Psychology/ Language | Making Sense of Food | Creative Writing/ Story Telling | Fashion Modelling/ Beauty & Make Up | Semiotics |
| | | | | Cultural Anthropology |

Mandatory
Optional

Communication Systems Thinking

POST GRADUATE

Critical Thinking
Professional Ethics & Values

Landscaping & Gardening
Indian History of Art, Architecture & Culture
Economics

GENERAL

ELECTIVES

Research Methodology
Nature/ Historical Walk
Photography

- | | | | | |
|------------------------|-------------------------|----------------------------|----------------------------------|---------------------|
| Sustainability Studies | Operations and Research | Yoga/Meditation Techniques | Theatre/Dance/Choreography/Music | Film Appreciation |
| Economics | Philosophy | Sports/Fitness | Media Studies | Poetry |
| Psychology/ Language | Making Sense of Food | Resource Management | Youth Culture & Identity | Semiotics |
| | | | | Resource Management |



Industry Connect

The curriculum of NIFT attempts to give the student a rich repertoire of experience and understanding that will hopefully inculcate a desire and a capability for lifelong learning and will stand him or her in good stead in these disruptive times of change. Industry engagement is envisaged as a learning process which, by providing exposure to the students in real life working environment as part of an academic curriculum helps them to develop and enhance academic, personal and professional competencies coupled with deeper understanding of the ethics and values that distinguish a good professional. A significant part of the engagement programme is based on regulated exposure of the students to the industry environment as part of the course curriculum under the guidance of both academia and industry. The revised curriculum structure of NIFT arrived through deliberations, workshops and interactions involving internal experts and eminent academicians, industrialists and NIFT.

Alumni envisaged the necessity and importance of Industry engagement through:

- Interaction with Industry leaders and alumni in the classroom
- Sponsored classroom projects

- Industry visits
- Exposure to exhibitions and fairs
- Internships
- Joint research endeavours
- Hands-on practical learning experience in industry environment to be transacted within the curriculum structure.

Critical to this new perspective would be the planning of Industry Engagements and scheduling them in coordination with the industries as per the requirement to transact the new curriculum in the UG & PG Programmes offered by NIFT and its campuses.



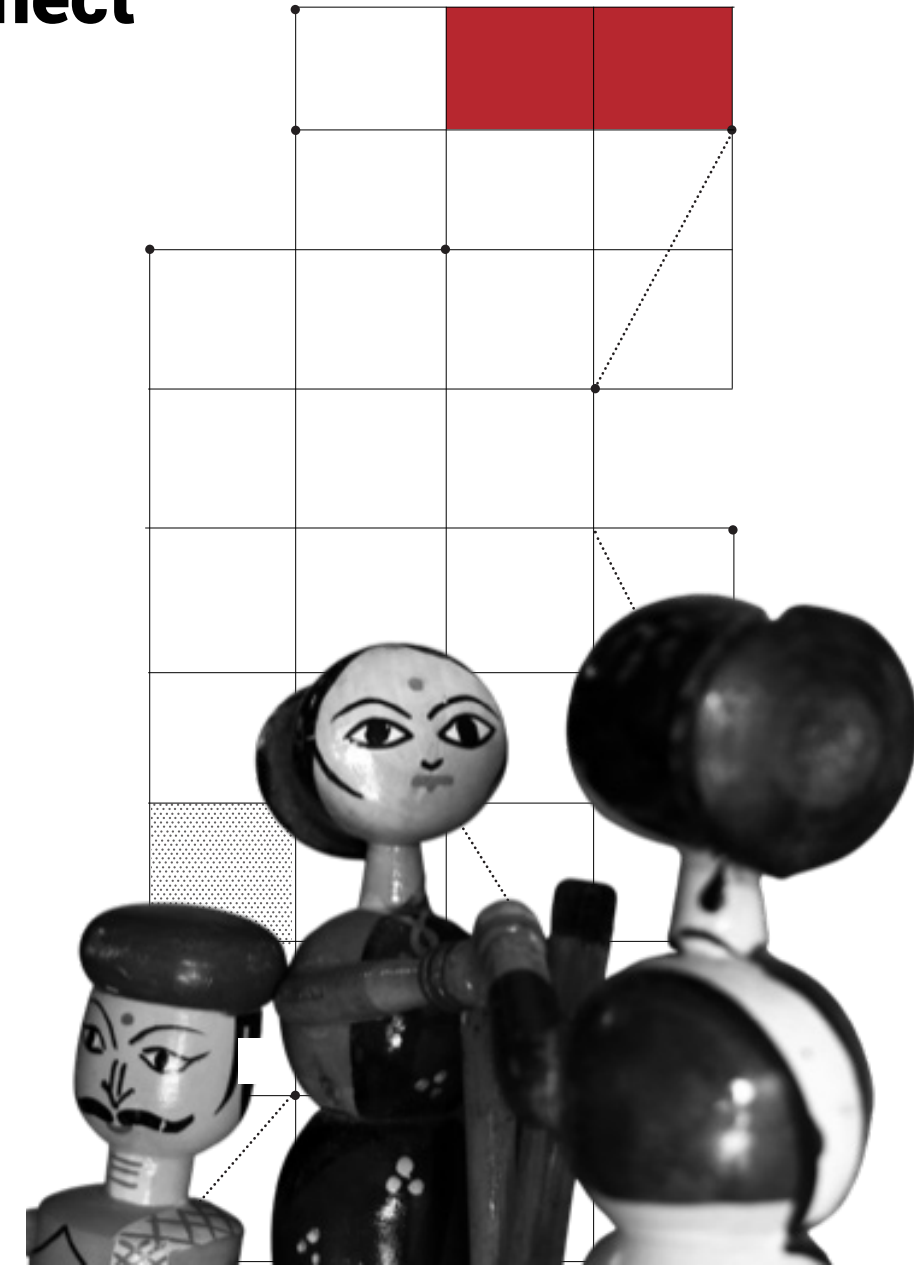


Grassroot Connect

As a leader of fashion education in India, NIFT realizes the importance of its social responsibilities and continues its endeavour to create grounded designers who are able to appreciate and promote the various crafts of India.

The Craft Cluster Initiative, has provided the students with continuous exposure to Indian culture and traditional handloom and handicraft clusters thus providing an opportunity for creative innovation and experimentation at the grass root level. Through this craft exposure NIFT students have endeavoured to be 'Young Change Agents,' utilizing the skills of the handloom and handicraft sectors for developing niche contemporary products.

The experienced NIFT faculty have contributed by monitoring the student activities; through customized training programmes and with design inputs, thereby enhancing the commercial value of products being manufactured by the artisans. Such exposure and interactions have provided a stronger rural connect and a greater understanding and appreciation of Indian culture and aesthetics to the young design professionals.





Global Connect

The academic strategy of NIFT embraces internationalism. Over the years, conscious efforts have been made to increase its international visibility and standing among other reputable fashion institutes around the world. NIFT shares successful partnership with 22 leading international fashion institutes and organizations pursuing similar academic goals. On one hand, by opting for the exchange program with collaborating partner institutes, NIFT students avail a unique opportunity to integrate with the global mainstream of fashion, while on the other, it provides international students with a plethora of similar 'study abroad' options at NIFT. As a result, this provides excellent opportunities to interact with students from various geographies, encouraging them to broaden their horizons and understand different cultures. International students can take advantage of the 'study abroad' program at any of the 18 NIFT campuses.

To provide an academic gradient, the Institute's international collaborations enable students to participate in international competitions, seminars, research, and other events. Furthermore, at the faculty level strategic alliances also provide opportunities for academic advancement or joint research initiatives through faculty exchange. This ensures

constant up-dation and up-gradation of teaching methods and facilities, putting NIFT faculty at par with the best in the world.

Among the successful collaborations, the strategic partnership between NIFT and the Fashion Institute of Technology (FIT) in New York, USA, offers a unique once-in-a-lifetime opportunity for selected meritorious NIFT students to earn dual degrees from both NIFT and FIT in four years. The two years of education at NIFT is followed by one year at FIT. The Students return to complete their studies at NIFT thus earning a Dual Degree from both institutes. In the academic year 2022-23, around 61 NIFT students have taken admission at FIT in their third year for pursuing the dual degree. In yet another format of exchange, through a partnership between NIFT and Schweizerische Textilfachschule STF (earlier STC) Zurich Switzerland, NIFT students avail an opportunity to attend a three week Short-Term Summer Programme at STF, Switzerland. Similar opportunity is provided by NIFT to the STF students offering them a two week Short-Term Programme which is aimed at gaining a valuable insight into Indian culture, arts and crafts along with the understanding of the Indian market and its dynamics.

The institute also attracts international students to NIFT offering experiences in academic and cultural richness to foreign students. Through the exchange programs, students from overseas institutes draw valuable insight not just into Indian culture, arts & crafts but also develop understanding of the Indian market and its dynamics. Therefore, I&DL supports the exchange activities both for in-coming foreign students and out-going NIFT students.

The following are some of the key institutes with which NIFT collaborates: Nuova Accademia di Belle Arti (NABA) Italy, Ecole Nationale Supérieure des Arts et Industries Textiles (ENSAIT) France, Schweizerische Textilfachschule STF (earlier STC) Zurich Switzerland, KEA- Copenhagen School of Design and Technology- Denmark, EnaMoma (PSL) Paris, Politecnico di Milano (PDM) Italy, Saxion University of Applied Sciences- Netherlands, Glasgow School of Arts (GSA) UK, The Fashion Institute of Technology (FIT), USA and many more.

NIFT is also a member of the prestigious International Foundation for Fashion Technology Institutes (IFFTI) and Cumulus, an international body serving art and design education and research.

Placements

At NIFT, we are proud of the dynamic and motivated students who are mentored and supported to take on the challenges and opportunities that await them in the industry. The graduates of NIFT understand the nuances of fashion business spanning art, craft, technology and strategy and have acquired the skill sets that will make them adapt to the growing needs of the industry.

The Graduates of NIFT have been provided cutting edge understanding through exposure to emerging challenges, developments, techniques, technology and practice from all over the world. During their programme at NIFT, the students undergo a metamorphosis that unfolds their potential, develops skills and stimulating intellectual growth. Their latent potential is honed by committed and skilled faculty drawn from the academia and industry. We are aware of the fact that fashion industry wants professionals having multi-skill sets and we have trained our students accordingly.

The Campus Placements provides a platform for the graduating students from various disciplines of the two years post graduate, and four years undergraduate programmes to realise their professional dreams and ambitions and thus and

ambitions and thus requires the keen and sustained participation of employer organisations. NIFT graduates carry the energy, creativity, skill, technical know-how and the legacy of their predecessors to emerge as invaluable assets to the organisations that they are inducted into. The National Institute of Fashion Technology has a centralized placement process. Companies can employ students from any campus or course of the institute through three routes which are facilitated by the institute:

1. On Campus Placements

Companies are invited for campus placements. It is organised for all the eligible final year students of NIFT campuses. Upon being given a confirmed time and date, the companies participate in the campus placement procedure.

2. Pre-Placement Offers (PPO)

Companies can extend a pre-placement offer to students before the on-campus placement which is considered as a job offer. These offers may be made on the basis of internships/ training/ projects undertaken by the students in the said company. In order to provide fair opportunity to all, companies may inform NIFT of such offers made through the moderated Industry Mentor Feedback

Form provided by the institute to ensure students Mentor Feedback Form provided by the institute to ensure students offered PPO are not allowed to participate in further Placement process.

3. Off-Campus Placements

Upon completion of Campus Placements, the institute continues to facilitate job opportunities to its Graduates through Off campus drive where companies that could not participate in campus placements raise requirements through the Industry & Alumni Affairs (I&AA) unit. Placements and job opportunities in NIFT are on an upward trajectory - with greater overseas opportunities, greater number of pre placement offers, higher pay packages etc. NIFT has embarked on a new restructured curriculum, which has incorporated new and emerging areas including disruptive technologies and taken initiatives for higher industry engagement offered PPO are not allowed to participate in further Placement process requires the keen and sustained participation of employer organisations.



Events and Activities



The runway becomes a stage for dreams,
Where fabrics flow like life's intricate streams,
Glamour and style, hand in hand they dance,
NIFT's legacy grows with each glance.

Student Development Programmes at all NIFT campuses have been institutionalized to encourage the students to participate in extracurricular pursuits making their stay at NIFT campus more holistic and complete. Participation in these activities complements academic studies while providing ways to socialize, relax and be revitalized to face day-to-day challenges of student life.

Students participate in a wide range of activities through Student Development Activity Clubs viz., Cultural Club, Literary Club, Sports, Adventure & Photography (SAP) Club and Ethics, Social Service & Environment (ESSE) Club. Through the

academic term, student clubs function in the activity hour called 'zero hour' every Wednesday evening. Also, Club and Ethics, Social Service & Environment (ESSE) Club. Through the academic term, student clubs function in the activity hour called 'zero hour' every Wednesday evening. Also, at most NIFT campuses, a sports gymnasium is available to students. 'Fashion Spectrum', the annual fest of the institute provides a pulsating platform for students to showcase their talent in varied

inter-collegiate and intra-collegiate activities & events. at most NIFT campuses, a sports gymnasium is To promote interaction across campuses, the best of best from all campuses compete at 'Converge', an annual centralised cultural and sports event hosted by any one NIFT Campus. The annual convocation of graduating students is hosted by the Campus.





Alumni

As leading agents of change, NIFT Alumni are reconfiguring the institute's constellation of achievements and success stories. The alumni are adding value in different work scenarios, both in India and overseas. About 38000 + alumni are working with the industry in key decision making positions and are instrumental in shaping the future of fashion business. Some of them are brands themselves. Others are excelling in the domain of entrepreneurial dynamics. NIFT alumni are also actively taking their knowledge to the grassroot levels, working towards enhancement of the craft pockets of the country. The linkage between Alumni and their alma mater continues.

NIFT has the significant opportunity to benefit from the network of its graduates. NIFT has always valued this resource and has involved the alumni in the future direction of the institute.



SEAT AVAILABILITY - Regular

	2024	1			2			3			4			5			6			7		
	PROGRAMMES	BENGALURU			BHOPAL			CHENNAI			DAMAN			GANDHINAGAR			HYDERABAD			KANNUR		
		Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL)	NRI/Foreign National	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL)	State Domicile	NRI/Foreign National	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL)	State Domicile	NRI/Foreign National	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL)	State Domicile	NRI/Foreign National	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL)	State Domicile	NRI/Foreign National	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL)	State Domicile	NRI/Foreign National	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL)	State Domicile	NRI/Foreign National	
	Bachelor Programmes - Bachelor of Design (B.Des)																					
1	Fashion Design (FD)	38	5	34	7	3	38	5				38	5	38	5	34	7	3				
2	Leather Design (LD)						38	5														
3	Accessory Design (AD)	38	5	34	7	3	38	5				38	5	38	5							
4	Textile Design (TD)	38	5	34	7	3	38	5		34	7	3	38	5	38	5	34	7	3			
5	Knitwear Design (KD)	38	5	34	7	3	38	5						38	5	34	7	3				
6	Fashion Communication (FC)	38	5	34	7	3	38	5				38	5	38	5	34	7	3				
	Bachelor Programme - Bachelor of Fashion Technology (B.F.Tech.)																					
7	Apparel Production (AP)	38	5	34	7	3	38	5				38	5	38	5	34	7	3				
	Master Programmes																					
8	Master of Design (M.Des.)	38	5									38	5			34	7	3				
9	Master of Fashion Management (M.F.M)	38	5	34	7	3	38	5		34	7	3	38	5	38	5	34	7	3			
10	Master of Fashion Technology (M.F.Tech.)	34	3				34	3				34	3									
	Total	338	43	238	49	21	338	43		68	14	6	300	38	266	35	238	49	21			

NIFT reserves the right to increase or decrease the number of seats offered at its discretion

SEAT AVAILABILITY - Regular

	2024	8		9			10		11			12			13		14		
	PROGRAMMES	KOLKATA		MUMBAI			NEW DELHI		PATNA			PANCHKULA			RAEBARELI		SHILLONG		
		Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL)	NRI/Foreign National	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL)	NRI/Foreign National		Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL)	NRI/Foreign National	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL)	State Domicile	NRI/Foreign National	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL)	State Domicile	NRI/Foreign National	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL)	NRI/Foreign National	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL)	State Domicile	NRI/Foreign National
	Bachelor Programmes - Bachelor of Design (B.Des)																		
1	Fashion Design (FD)	38	5	38	5		38	5	34	7	3	34	7	3	38	5	34	7	3
2	Leather Design (LD)	38	5				38	5							38	5			
3	Accessory Design (AD)	38	5	38	5		38	5	34	7	3				38	5	34	7	3
4	Textile Design (TD)	38	5	38	5		38	5	34	7	3	34	7	3			34	7	3
5	Knitwear Design (KD)	38	5	38	5		38	5											
6	Fashion Communication (FC)	38	5	38	5		38	5	34	7	3	34	7	3	38	5	34	7	3
	Bachelor Programme - Bachelor of Fashion Technology (B.FTech)																		
7	Apparel Production (AP)	38	5	38	5		38	5	34	7	3	34	7	3	38	5			
	Master Programmes																		
8	Master of Design (M.Des.)			38	5		38	5				34	7	3					
9	Master of Fashion Management (M.FM)	38	5	38	5		38	5	34	7	3	34	7	3	38	5	34	7	3
10	Master of Fashion Technology (M.FTech.)						34	3											
	Total	304	40	304	40		376	48	204	42	18	204	42	18	228	30	170	35	15

NIFT reserves the right to increase or decrease the number of seats offered at its discretion

SEAT AVAILABILITY - Regular

2024	15			16				17			18						
PROGRAMMES	KANGRA			JODHPUR				BHUBANESWAR			SRINAGAR		TOTAL	TOTAL	TOTAL	G. TOTAL	
	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL))	State Domicile	NRI/Foreign National	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL))	State Domicile	NRI/Foreign National		Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL))	State Domicile	NRI/Foreign National	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL))	State Domicile	Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL))	State Domicile	NRI/Foreign National	G. Total	
Bachelor Programmes - Bachelor of Design (B.Des)																	
1	Fashion Design (FD)	34	7	3	34	7	3		34	7	3	34	12	610	68	64	742
2	Leather Design (LD)													152	0	20	172
3	Accessory Design (AD)	34	7	3	34	7	3		34	7	3	34	12	542	54	58	654
4	Textile Design (TD)	34	7	3	34	7	3		34	7	3	34	12	606	75	62	743
5	Knitwear Design (KD)													296	14	36	346
6	Fashion Communication (FC)	34	7	3	34	7	3		34	7	3	34	12	610	68	64	742
Bachelor Programme - Bachelor of Fashion Technology (B.FTech.)																	
7	Apparel Production (AP)	34	7	3	34	7	3		34	7	3			542	49	61	652
Master Programmes																	
8	Master of Design (M.Des.)	34	7	3										254	21	29	304
9	Master of Fashion Management (M.FM)	34	7	3	34	7	3		34	7	3	34	12	644	75	67	786
10	Master of Fashion Technology (M.FTech.)													136	0	12	148
	Total	238	49	21	204	42	18		204	42	18	170	60	4392	424	473	5289

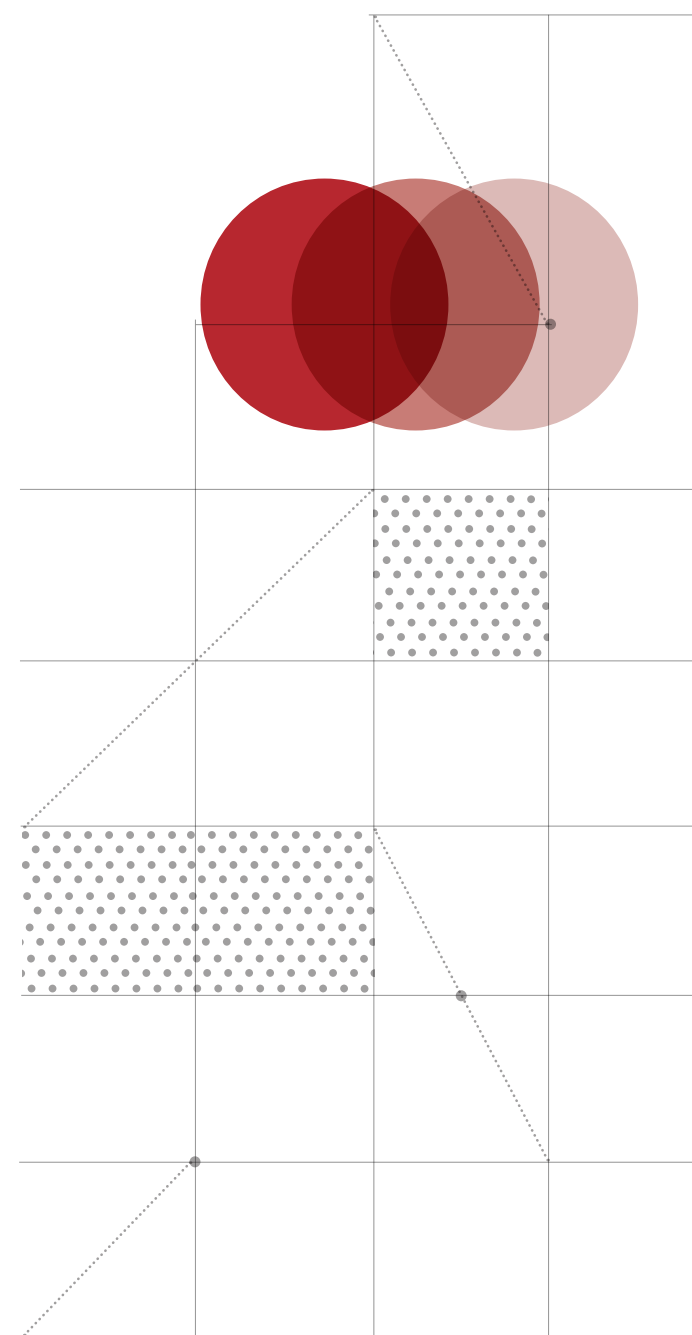
NIFT reserves the right to increase or decrease the number of seats offered at its discretion

SEAT AVAILABILITY - NIFT LATERAL ENTRY ADMISSION (NLEA)

2024						
PROGRAMMES		TOTAL				G. TOTAL
		Open/OBC/EWS	SC	ST	NRI	
Bachelor Programmes - Bachelor of Design (B.Des)						
1	Fashion Design (FD)	5	3	19	24	51
2	Leather Design (LD)	3	10	9	15	37
3	Accessory Design (AD)	9	29	39	40	117
4	Textile Design (TD)	15	33	49	37	134
5	Knitwear Design (KD)	1	6	19	18	44
6	Fashion Communication (FC)	3	6	32	21	62
Bachelor Programme - Bachelor of Fashion Technology (B.FTech.)						
7	Apparel Production (AP)	128	67	50	59	304
Total		164	154	217	214	749

Note:

NIFT reserves the right to increase or decrease the number of seats offered at its discretion before seat allocation.



**admission
guidelines**

Admission Calendar- 2024	
Activities	Timeline
Online Registration for all modes of Admission	5 th December, 2023
Last date for Online Registration for UG/ PG Programme	3 rd January, 2024
Last date for online registration with late fee of Rs. 5000/- (in addition to the applicable application fee)	4 th to 8 th January, 2024
Window to edit/update the application form	10 th to 12 th January, 2024
Admit Card (Online only)	*Third week of January, 2024
Computer Based Test (CBT) Entrance Examination for all UG & PG Programmes	5 th February, 2024
Candidates will be able to see the question paper with the answer key of using their registered user id & password on the admission portal after completing the Computer Based Test (CBT) Entrance Examination.	*Third week of February, 2024
Result of Entrance Examination	*March, 2024
Situation Test/Interview	*April, 2024
Date of online registration for NRI/Foreign National	15 th January, 2024
Last date for online registration for NRI/ Foreign National	30 th April, 2024
Declaration of Final Result (Online)	*Last week of April, 2024
Seat Allocation	*May-June 2024

Note:

*These dates are tentative. Notification with final dates will be published on NIFT website i.e. www.nift.ac.in.

Admit cards, results and seat allocation schedule will be available on NIFT website only. Candidates to check website regularly for updates.

- LAN based Computer Based Test (CBT) examination will be conducted at various Centers for the GAT Examination. CAT Examination will be Paper Based Test.

- Application form shall be Aadhar verified. During examination candidates' identities will be verified from a physical Aadhar card.

- Auto scrutiny of the candidates' information provided online will be based on the criteria specified by NIFT. The application format will be designed in such a way that non-eligible candidates will be eliminated at the time of online submission of application.

- Admission Portal-based Query Management System
A query management system will be available. Candidates will be able to raise queries from their portal directly. Candidates will receive reply to the query on their portal in 48 hours. A help-desk will be operational from 8 am to 8 pm during the complete admission process for urgent queries. However candidates are advised to use the query management system on the candidates dashboard.

Bachelor's Programmes (B.Des & B.F.Tech)

Who can apply?

Any candidate who fulfils the prescribed age and educational qualification criteria for the concerned programme can apply.

1. Qualifying Age

Maximum age should be less than 24 years as on 1st August of the year of admission. The upper age limit may be relaxed by a period of 5 (five) years for candidates of Scheduled Caste/Scheduled Tribe/Person with Disability (PWD) categories.

2. Educational Qualification

A. Bachelor of Design (B.Des) Programmes
(Fashion Design/Leather Design/Accessory Design/Textile Design /Knitwear Design/Fashion Communication)

- Passed the plus 2 level examination in the 10+2 pattern of examination from any recognized Central/State Board of Secondary Examination, such as Central Board of Secondary Education/State Board New Delhi/Council for Indian School of Certificate Examination, New Delhi.

or

- A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects.

or

- Any Public School/Board/University Examination in India or in foreign countries recognized by the Association of Indian Universities as equivalent to 10+2 system.

or

- General Certificate Education (GCE) Examination (London/ Cambridge/Sri-Lanka) at the Advanced (A) level/ International Baccalaureate (IB).

B. Bachelor of Fashion Technology (B.F. Tech) Programme

- Passed the plus 2 level examination in the 10+2 pattern of examination from any recognized Central/State Board of Secondary Examination, such as Central Board of Secondary Education, New Delhi / Council for Indian School of Certificate Examination, New Delhi with Physics and Mathematics.

- A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects with Physics and Mathematics.

or

- Any Public School/Board/University Examination in India or in foreign countries recognized by the Association of Indian Universities as equivalent to 10+2 system with Physics and Mathematics.

or

- General Certificate Education (GCE) Examination (London/ Cambridge/Sri-Lanka) at the advanced (A) level with Physics and Mathematics / International Baccalaureate (IB).

Master's Programmes (M.Des, M.F.M and M.F.Tech)

Who can apply?

Any candidate who fulfils the prescribed educational qualification criteria for the respective Master's programme can apply.

1. Qualifying Age: No age limit.

2. Educational Qualification for Master of Design (M.Des)

- Undergraduate Degree in any discipline from any Institute/ University recognized by law in India.

or

- Undergraduate Diploma of minimum three years duration from NIFT/NID.

Note: Master of Design (M.Des) is an advanced course that demands an understanding of fundamentals in design and presupposes that candidates would be familiar with the basic

skills and theories for successful completion of the programme. The course will not provide any basic knowledge and skill development in design as a part of its curriculum.

3. Educational Qualification for Master of Fashion Management (M.F.M)

- Undergraduate Degree in any discipline from any Institute/ University recognized by law in India.
- or
- Undergraduate Diploma of minimum three years duration from NIFT/NID.

4. Educational Qualification for Master of Fashion Technology (M.F.Tech)

- B.F.Tech. from National Institute of Fashion Technology (NIFT).
- or
- B.E/B.Tech. from any Institute / University recognized by law in India.

IMPORTANT NOTE

1. Candidates appearing in the qualifying examination are also eligible to apply provided:
 - (a) They produce proof of having acquired the minimum prescribed qualifications at the time of seat allocation/ admission.
 - (b) If the 12th class/final year/final semester (as the case may be) result of qualifying degree/certificate examination is not declared by the concerned Board/ University till the date of seat allocation/ admission, his/her admission in such case will be strictly provisional subject to the following conditions:
 - (i) An undertaking will be submitted, in case the candidate is minor i.e. below 18 years of age, the declaration shall be signed by his/ her parent/guardian.
 - (ii) Those candidates who are seeking provisional admission due to non declaration of their final year/final semester/12th class will provide proof of having passed all papers in all the

previous years /semesters of qualifying degree examination (Marksheet and certificate from Head of Institution where studying).

- (iii) The candidate will submit the final result of qualifying degree/certificate proving his/her eligibility on or before 30th September, 2024 to the Campus Director where the admission has been provisionally granted. The provisional admission will automatically stand cancelled, if the candidate fails to submit the successful result in time i.e. 30th September, 2024.
- (iv) In case the candidate fails to submit his/her final result of qualifying degree in the manner prescribed above to prove his/her eligibility on or before 30th September, 2024, whatsoever the reason may be his/her admission will be treated as null and void (cancelled) and entire fee will be forfeited.
- (v) In the case of candidates who have appeared for Supplementary examination(s) in the final semester/ final year of graduation and the result of the same is not declared by the time of seat allocation/ admission, such candidates will be considered for admission as per the provisions of para 1 (b) above, for the academic session 2024-2025.
- (vi) In the case of candidates who have appeared for compartment examination(s) in the 12th standard, such candidates will be considered only for provisional admission. He/she will have to clear the compartment examination UNDER THE SAME BOARD, failing which the provisional admission will stand automatically cancelled and entire fee will be forfeited.

2. Any candidate who has not appeared for the qualifying exam before the date of seat allocation/admission to NIFT, will not be eligible.
3. It is further clarified that provisional admission will be considered only in such cases where the result of final year/semester of the qualifying degree has not been declared by the concerned Board/ University in its totality. In case the result has been declared by the concerned Board/University but it has not been declared in a specific case, for any reason, such cases will NOT be considered for provisional admission.

RESERVATION OF SEATS

The seats reserved for SC/ST/OBC (Non Creamy Layer)/GEN-EWS/ Person With Disability (PWD)/Foreign National/State Domicile, in each programme are as under

SC	15 %
ST	7.5 %
OBC (NON-CREAMY LAYER)	27 %
GEN-EWS	10 %
Person with Disability (PWD)*	5 %*

*Horizontal reservation for Person with Disability (PWD) (with 40% or more disability) cutting across all sections i.e. SCs, STs, OBCs Non-Creamy Layer and Open category. Academic programme will be allotted as per recommendations of NIFT's Evaluation Committee. Unfilled PWD seats will be converted to respective category i.e. unfilled Open (PWD) to Open, OBC (NCL) (PWD) to OBC, SC (PWD) to SC and ST (PWD) to ST.

Candidates to make sure that they have the requisite valid and verifiable certificate for the category chosen.

The category selected by a candidate at the time of submitting the application form will be final. Requests for any change of category will not be permitted at any later stage of admission process. However, if a candidate who has selected a reserved category i.e. SC/ST/OBC(NCL)/EWS/PWD and has not submitted a valid Category Certificate, he/she will be considered for open category seats provided any benefit of relaxed age or income or cut offs has not been availed by the candidate at any stage of the Admission Process. If any benefit has been availed, the candidate's application will be rejected.

In case reserve category candidates are considered for open category he/she will have to pay the difference in amount of application fee as applicable for open category.

Unfilled seats in the OBC (NCL), EWS and domicile (Open) and domicile (OBC NCL) category will be converted to open category after a minimum of two rounds of seat allocation.

Unfilled domicile SC/ST seats will be merged with SC/ST seats.

Requirements for each category are as follows:

1. SC/ST Candidates

Candidates applying under this reserved quota will have to produce a valid Caste/Tribe certificate from the Competent Authority of the respective States/Union Territories/ National Commission of Tribes. The certificate must be in the name of the candidate. The Certificate must be in English or Hindi language. If the Certificate is in any other language, a certified translation should be submitted. If the certificate is not in English/Hindi and a certified translated copy has not been submitted the benefit of category reservation will not be applicable.

2. OBC (Non-Creamy Layer) Candidates

Candidates applying under this quota would have to substantiate the caste and non-creamy layer requirement. Candidates applying under this quota shall produce a caste certificate from the Competent Authority certifying that they belong to the non-creamy layer. The certificate should be in favour of the candidate, issued not earlier than April 01, 2023. Failure to produce valid certificate from a competent authority shall make the candidate ineligible for benefits under OBC (NCL) category. The candidate will only be considered for open category provided no benefit of reserved category has been availed at any stage of the admission process.

To summarize:

- a) The candidate should possess an OBC (Non-Creamy Layer) certificate issued in the name of the candidate and not in favour of the respective parent/guardian.
- b) The caste mentioned in the OBC (Non-Creamy Layer) certificate should be mention in the Central list of OBCs available at <http://ncbc.nic.in/backward-classes/index.html>.

- c) The OBC (Non-Creamy Layer) certificate should clearly mention that the candidate belongs to the non-creamy layer.
- d) The certificate must be issued by the Competent Authority.
- e) In case of married women applying to any course under reserved category, she has to produce the caste certificate in her own name. Certificate in the name of husband/mother/father is not acceptable.
- f) If the certificate is not in English/Hindi, a certified translation should be submitted.

Candidates belonging to the Creamy Layer of OBC are not entitled to apply under the reserved category OBC(NCL) and will have to submit their application under open category.

3. Open (Economically Weaker Section)

Candidates belonging to Economically Weaker Section (Open-EWS) will be a reserved category within the open category. The percentage of reservation is 10%. The benefit of reservation will be given only to those open category candidates who satisfy the condition given in the OM No. 20013/01/2018-BC-II dated 17 January 2019 issued by the Ministry of Human Resource Development, Department of Higher Education, Government of India. The benefit of reservation under open EWS can only be availed upon production of an Income & Asset Certificate issued by a Competent Authority as below:

- i. District Magistrate/Additional District Magistrate/Collector/Deputy Commissioner/Additional Deputy Commissioner/1st Class Stipendiary Magistrate/Sub-Divisional Magistrate/Taluka Magistrate/Executive Magistrate/Extra Assistant Commissioner
- ii. Chief Presidency Magistrate/Additional Chief Presidency Magistrate/ Presidency Magistrate
- iii. Revenue Officer not below the rank of Tehsildar
- iv. Sub-Divisional Officer of the area where the candidate and/or his family normally resides.

Based on the information provided by the candidate in the application form while applying online, the candidate will be provisionally allowed to appear for the NIFT Entrance Examination

and subsequent test if shortlisted. It will be the responsibility of the candidate to provide valid certificate for admission. Admission of a candidate will be cancelled if any of the required certificates are found to be invalid at any stage of the admission or thereafter.

4. Persons with Disability (PWD)

Candidates applying under this category should have a Disability Certificate and Unique Disability ID issued by Department of Empowerment of Person with Disability. (available at <https://www.swavlambancard.gov.in>). No other certificate or document will be valid & no representations in this regard will be entertained. Such candidates are required to produce the original **Certificate of Disability** both at the time of seat allocation and at the time of admission to the Institute.

NIFT may consider applications from PWD candidates for providing external assistance during assessment for selection, with the condition that the expenses for the same will be borne fully by the candidate. It is however recommended that the candidate arrange his/her own external assistant for this purpose as this will ensure a better fit for individual needs.

It is mandatory for the candidate who is a Person with Disability to appear before Evaluation Committee of NIFT which will assess the actual physical/psychological capability of a candidate as per the specific requirements of the particular academic programme.

The academic programme will be allotted to the candidates only if found suitable for the same by the Evaluation Committee of NIFT. Candidates who do not appear before the Evaluation Committee of NIFT will NOT be called for seat allocation. Assessment by the Evaluation Committee of NIFT will be carried out prior to the seat allocation. Candidates are advised to appear for such assessment at NIFT Campus at their own cost.

NIFT may utilize its laboratories/equipment/test materials for making such assessment of the physical/psychological capability of a

candidate for undertaking that Programme/course and may tailor such test for each individual separately as decided by the Evaluation Committee of NIFT. The assessment is compulsory for all candidates seeking reservation under this category. The Evaluation Committee of NIFT in its proceedings will recommend whether the candidate is suitable for undertaking the particular academic programme applied for.

NIFT reserves the right to disqualify the candidature of any candidate in case of assessment of inability of the candidate to undertake a particular academic programme.

The table below indicates the type of assessment that may be conducted by the Evaluation Committee of NIFT for various categories of disability and programmes to assess if the candidate would be in a position to undergo mainstream curriculum:

Programme	Criteria /Method	Suitability				
Design	Drawing/Sketching/Making Models/ Colour Sense	Visual clarity	Minor speech disability	Minor hearing disability	No major locomotor disability in hands, legs, face & neck	Able to select, organize and integrate visual and verbal information into a drawing or model with aesthetics
	Operating Machines/ Computer Keyboard Manually/Mobility					
General requirements: Adequate cognitive functions to access mainstream curriculum; no intellectual impairments. Adaptive functioning showing mild deficit, in academic and/or communication skills but able to meet the requirements of curriculum and learning environment using assistive devices independently. Good social interaction skills and emotional stability to be adaptive with large group learning setting and do not have a challenging behavior that disturbs the education of other students.						

Programme	Criteria /Method	Suitability			
Technology	Operating Machines Manually / Computer Keyboard Manually/Mobility	Minor visual clarity	Minor speech disability	Minor hearing disability	No major locomotor disability in hands, legs, face & neck
Fashion Management	Operating Computer Keyboard Manually/Mobility				
General requirements: Adequate cognitive functions to access mainstream curriculum; no intellectual impairments. Adaptive functioning showing mild deficit, in academic and/or communication skills but able to meet the requirements of curriculum and learning environment using assistive devices independently. Good social interaction skills and emotional stability to be adaptive with large group learning setting and do not have a challenging behavior that disturbs the education of other students.					

SEATS FOR FOREIGN NATIONAL/NRI AND DOMICILE CATEGORIES

Foreign National/NRI

Foreign National/NRI (whether residing in India or abroad), and Non Resident Indians, who are citizens of India holding an Indian passport and are temporarily resident of another country for six months or more for work, resident for any other purpose and who meet eligibility and admission requirements of NIFT can also apply for admission.

Candidates under this category are not required to appear for the NIFT Entrance Examination.

The selection of eligible candidates of this category for admission in NIFT will be based on their SAT/GMAT/GRE scores. The availability of seats for this category is as follows:

- 5 (supernumerary) seats each per academic programme at NIFT Campuses Bengaluru, Chennai, Gandhinagar, Hyderabad, Kolkata, Mumbai, New Delhi & Raebareli.
- 3 (supernumerary) seats each per academic programme at Bhopal, Bhubaneswar, Daman, Jodhpur, Kangra, Kannur, Panchkula, Patna, and Shillong.

1. Qualifying Age

For UG programmes: Maximum age should be less than 24 year as on 1st August of the year of admission.

For PG programmes: No age limit.

2. Academic Eligibility

All candidates must satisfy the required academic qualifications listed for the concerned course. In case the Degree/Certificate has been obtained from a University/Board of any country other than India then an equivalence certificate must be obtained from the Association of Indian Universities (AIU) New Delhi (website: www.aiuweb.org) prior to admission.

Foreign National/NRI applying to NIFT must possess working knowledge of the English language.

The candidate should have appeared for SAT/GMAT/GRE examination BEFORE applying for admission under this category.

Candidates may have appeared in multiple SAT/GMAT/GRE examinations prior to 30th April 2024. The highest score submitted among these tests will be taken into consideration for allotment of seat. The GRE/ GMAT/SAT scores should not have been declared before 1st January, 2022 and should be received by the Institute (NIFT) latest by 30th April, 2024.

PROCEDURE FOR APPLYING UNDER THE FOREIGN NATIONAL/NRI CATEGORY:

Those seeking admission under this category have to apply online at website www.nift.ac.in/admission. The last date for applying under this category is 30th April 2024.

The candidates who fulfill the admission criteria specified for this category may apply online with requisite application fee of US\$125 through the online NIFT payment gateway.

Undergraduate Programme (Bachelor of Design (B.Des) & Bachelor of Fashion Technology (B.FTech))

Candidates applying for Bachelor Programmes of NIFT should arrange to send SAT scores directly from College Board USA to NIFT Admissions, H.O. New Delhi. SAT scores have to be submitted through College Board, USA to NIFT before 30th April, 2024. The Designated Institution (DI) Code is 7258.

Candidates at the time of registration for SAT should indicate DI code: 7258 for sending their scores to NIFT Head Office, New Delhi.

Candidates whose SAT scores have not been received from the College Board, USA may not be considered for admission under this category. The Campus and Programme will be allotted to the successful candidates based on merit list drawn as per SAT score of the candidates and the preference of the candidate.

Postgraduate Programme (M.F.M, M.Des & M.FTech)

Candidates applying for Master of Fashion Management (M.F.M), should arrange to send GMAT test scores while those applying for Master of Design (M.Des.) and Master of Fashion Technology (M.F.Tech.) should arrange to send GRE test scores directly to NIFT Admissions, H.O. Delhi. The candidates must designate NIFT Programmes as choice in the GRE/GMAT.

Candidates whose GRE/GMAT scores have not been received from the Educational Testing Services/Graduate Management Admission Council may not be considered for admission under this category. The campus and programme will be allotted to the successful candidates based on merit list drawn as per GRE/GMAT score of the candidates as well as the preference of the candidate. Candidates seeking admission under this category should apply online in the prescribed application form.

NRI SPONSORED SEATS

NRI seats being supernumerary, will not be converted to any other category. However, seats remaining unfilled after admission of all eligible NRI candidates in the NRI category after the process described above will be offered to all eligible candidates as NRI sponsored seats on the basis of Common Merit Rank (CMR) during seat allocation.

All candidates having Common Merit Rank (CMR) in the NIFT Entrance Examination may opt for NRI sponsored seats subject to fulfilling the criteria, submission of necessary documents and the enhanced fee during seat allocation. The fee details are mentioned in the NIFT Prospectus-2024 at page No 129.

There will be no reservation in these seats as these are supernumerary seats.

The following documents are required from the candidates opting for NRI sponsored seats (self attested):-

1. Undertaking to be signed by sponsoring Foreign National/NRI
2. Photocopy of first & last page of the passport of the sponsoring person.
3. Copy of the valid visa of the sponsoring Foreign National/NRI.

Fee Payment

Once selected under this category, candidates shall pay the fee at the time of admission for the first academic year consisting of two semesters. No other benefit/concession will be applicable to these candidates and they will not be considered for admission under any other category. These candidates will not be eligible for any financial assistance under any scheme of NIFT. If Admission is accepted under this category and later withdrawn entire fees paid will be forfeited.

2. State Domicile Category

How is domicile category determined?

The candidate would be determined to be the domicile of that State in which the school where the candidate has completed his/her class 12th examination is located.

A certificate from the concerned school is to be obtained. In case the candidate has completed 12th through distance learning mode/open, the address of the school attended by the candidate regularly will determine his/her domicile status.

Kashmiri migrants who have obtained Domicile of Kashmir as per The Jammu & Kashmir Reorganisation Act 2020 and possess Domicile Certificate issued by the Government of Jammu & Kashmir O/o The Relief and Rehabilitation Commissionr (M) J& K, Jammu will also be considered as domicile for Srinagar Campus. Candidates may choose one of either Kashmiri migrant status or current domicile status for admission.

A candidate can exercise choice for Domicile during registration only. This choice will be final and no change thereafter will be accepted.

Candidates belonging to the North Eastern States i.e. Assam, Arunachal Pradesh, Nagaland, Manipur, Tripura, Meghalaya, Mizoram and Sikkim will be considered domicile category for NIFT Shillong, if eligible.

Seat availability under the State Domicile Category

Seats will be offered for admission as State Domicile Preferential Seats to candidates who belong to the States where the following NIFT campuses are located. No separate merit will be declared for State Domicile candidates.

NIFT Campus	Candidates of these states will be eligible for Domicile benefits.
Patna	Bihar
Kangra	Himachal Pradesh
Kannur	Kerala
Bhopal	Madhya Pradesh
Shillong	Meghalaya, Assam, Arunachal Pradesh, Manipur, Mizoram, Sikkim, Nagaland and Tripura
Bhubaneswar	Odisha
Jodhpur	Rajasthan
Srinagar*	Jammu, Kashmir, Ladakh and Kashmiri migrants
Panchkula	Haryana
Daman	Daman, Diu, Dadra, Nagar Haveli and Lakshadweep

Seven domicile supernumerary seats are available in above campuses. Reservation of SC/ST/OBC (non creamy layer) as per existing norms will apply to these seats. Any domicile seats which remain unfilled after atleast two rounds of seat allocation will be merged into respective categories seats i.e. Domicile (Open) to Open, Domicile (SC) to SC, Domicile (ST) to ST and Domicile (OBC-NCL) to Open.

*In the case of NIFT Srinagar, 12 seats will be offered for admission as State Domicile Preferential Seats to the domicile candidates of Jammu, Kashmir, Ladakh and Kashmiri migrants.

Candidates who are domicile of the States where the NIFT Campuses listed above are located may opt for these preferential seats while filling the online application form. However, they will

be permitted to exercise choice to take admission under Open/ST/SC/OBC (NCL) category (as applicable) to any other campus of their choice as per their overall CMR.

HOW TO APPLY : SUBMISSION OF APPLICATION FORM

(for all candidates other than the Foreign National/NRI category)

Candidates have to apply online at <https://exams.nta.ac.in/NIFT/>

Guidelines for applying online may be referred for the purpose. The prospectus is available on the NIFT website www.nift.ac.in.

Application Fee: The application fee has to be paid through online payment gateway on the admission's website only.

- Non-Refundable Fee for Open/OBC (Non-Creamy Layer)/Open-EWS Category: Rs. 3000/-.
- Non-Refundable Fee for SC/ ST/ PWD Category: Rs. 1500/-.

Non - Refundable Fee for the candidate who are applying for both programme i.e. B.Des and B.F.Tech will be as under

- Open/OBC (Non-Creamy Layer)/Open-EWS Category: Rs. 3000/- + Rs. 1500/- = Rs. 4500/-.
- Fee for SC/ ST/ PWD Category : Rs. 1500/- + Rs. 750/- = Rs. 2250/-.

Mode of Payment of Application Fee:

Payments of application fee can only be made online through any means through the NIFT admissions website. The bank and/or transaction charges on the application fee will be borne by the candidate. Candidates are advised to apply on time. Candidates should ensure payment is complete and confirmation obtained. NIFT will not be responsible for any failure in payment/auto reversal due to any reason whatsoever.

Candidates are advised to keep a print out/photocopy of application form and proof of payment for reference.

WINDOW TO EDIT/UPDATE APPLICATION FORM

Prior to making the payment candidate can edit/amend the

information in the online application. Once the payment has been made, the candidate will not be allowed to change/modify any information by the system.

However, candidates will be given an opportunity to review and correct their personal information in the application. The dates for the same will be announced on the NIFT website.

Application fee already paid will not be refunded in case the applicant is found ineligible for admission to NIFT.

It is the sole responsibility of the candidate to provide correct information during the application process. At any stage if it is found that the information provided by the candidate is not true, NIFT has the right to cancel his/her candidature.

After closing of the window to edit the application for registration, category filled up in the application form will not be changed at any stage. Therefore, candidates/guardians are advised to fill-up the application form with due diligence.

THE ENTRANCE EXAMINATION PROCESS (for all programmes)

All eligible candidates would have to appear for an entrance examination. The admission process for each programme is separately listed below:

B.Des

Candidates to the UG Design programmes, will take an entrance examination comprising of a General Ability Test (GAT) and Creative Ability Test (CAT). Candidates shortlisted on the basis of the entrance examination will take a Situation Test.

B.F.Tech

Candidates for the UG Fashion Technology programme, will take an entrance examination comprising of a General Ability Test (GAT).

B.F.Tech & B.Des

Candidates applying for both B.F.Tech & B.Des will take an entrance examination comprising of a General Ability Test (GAT) and Creative Ability Test (CAT). For such candidates 2 separate CMRs will be generated. One for B.Des Programme and one for B.F.Tech Programme. B.Des candidates will be shortlisted on the basis of the entrance examination will take a Situation Test.

B.F.Tech candidates will be shortlisted on the basis of General Ability Test (GAT).

Candidates applying for B.F.Tech Programme (with Physics and Maths), will be eligible to enroll their candidature for B.Des courses ALSO by giving CAT along with GAT. This will not be applicable for the NIFT Lateral Entry Admission (NLEA).

M.Des

Candidates for the PG Design programme, will take an entrance examination comprising of a Creative Ability Test (CAT) and General Ability Test (GAT). Shortlisted candidates of the entrance examination will undergo a Personal Interview (PI).

M.F.M.

Candidate for the M.F.M programme, will take an entrance examination comprising of a General Ability Test (GAT). Shortlisted candidates of entrance examination will undergo Personal Interview (PI).

M.F.Tech

Candidates for the M.F.Tech programme, will take an entrance examination comprising of a General Ability Test (GAT). Shortlisted candidates of entrance examination will undergo Personal Interview (PI).

The objective type tests will have negative marking. The negative marks for any question will be 25% of the full marks for the question (for each wrong answer).

THE ENTRANCE EXAMINATION (for all programmes)

The entrance examination is designed to test the knowledge, skill and aptitude of the candidates for the programme.

All eligible candidates will have to appear for the Computer Based Test (CBT) entrance examination at the Examination Centres allotted to them.

LIST OF ENTRANCE EXAMINATION CENTRES

A Computer Based Test (CBT) for all UG and PG Programmes will be conducted at various cities in India.

Tentative list of cities is given below. This is subject to change and the final list will be available of NIFT website.

Sl. No.	State	City
1	Andhra Pradesh	Kurnool
2	Andhra Pradesh	Vijayawada
3	Andhra Pradesh	Visakhapatnam
4	Arunachal Pradesh	Itanagar/Naharlagun
5	Assam	Guwahati
6	Bihar	Muzaffarpur
7	Bihar	Patna
8	Chandigarh	Chandigarh/Mohali
9	Chhattisgarh	Bilaspur CG
10	Chhattisgarh	Raipur
11	Dadra & Nagar Haveli	Silvassa
12	Delhi	Delhi NCR
13	Goa	Panaji/Madgaon
14	Gujarat	Ahmedabad
15	Gujarat	Rajkot
16	Gujarat	Surat
17	Gujarat	Vadodara
18	Himachal Pradesh	Hamirpur
19	Jammu and Kashmir	Jammu
20	Jammu and Kashmir	Srinagar
21	Jharkhand	Dhanbad
22	Jharkhand	Ranchi
23	Karnataka	Bengaluru
24	Karnataka	Mysuru (Mysore)
25	Kerala	Ernakulam
26	Kerala	Kannur
27	Kerala	Kozhikode
28	Leh Ladhak	Leh
29	Madhya Pradesh	Bhopal
30	Madhya Pradesh	Jabalpur

31	Maharashtra	Mumbai
32	Maharashtra	Nagpur
33	Maharashtra	Pune
34	Maharashtra	Thane
35	Meghalaya	Shillong
36	Nagaland	Dimapur
37	Odisha	Berhampur-Ganjam
38	Odisha	Bhubaneswar
39	Punjab	Bathinda
40	Punjab	Jalandhar
41	Punjab	Patiala
42	Rajasthan	Jaipur
43	Rajasthan	Jodhpur
44	Rajasthan	Udaipur
45	Sikkim	Gangtok
46	Tamil Nadu	Chennai
47	Tamil Nadu	Coimbatore
48	Tamil Nadu	Madurai
49	Telangana	Hyderabad
50	Tripura	Agartala
51	Uttar Pradesh	Kanpur
52	Uttar Pradesh	Lucknow
53	Uttar Pradesh	Meerut
54	Uttar Pradesh	Varanasi
55	Uttarakhand	Dehradun
56	Uttarakhand	Haldwani
57	West Bengal	Kolkata
58	Manipur	Imphal
59	Mizoram	Aizawal
60	Haryana	Ambala

The candidate must give three choices for the centres for the entrance examination in order of preference. Examination centre will be allotted on first come first served basis. No request for change in examination centre will be entertained at any later stage.

Please note that NIFT reserves the right to cancel any of the Examination centres mentioned. In such a case, an alternate centre, will be allotted.

WINDOW TO RECEIVE OBSERVATIONS/OBJECTION FROM THE CANDIDATE FOR GAT EXAM

Candidates will be able to view the question paper with the answer key using their registered user id & password on the admission portal five days after completing the Computer Based Test (CBT) Entrance Examination.

Objection(s) if any, is to be submitted only through the portal. Objection(s) received through any other mode of communication/channel will not be entertained. If candidates do not submit their objection in the stipulated period, such candidates will not have any right for any further claim for re-evaluation at later stage.

ADMIT CARDS

Entry to the Examination Centre will be allowed with valid admit cards only.

On the basis of information given in the NIFT application forms, admit cards of provisionally eligible candidates will be available for download from NIFT website. Admit cards will not be sent by post. Candidates are advised to regularly check NIFT website for updates.

Note: Admit cards, results and seat allocation will be available on NIFT's website only. No separate communication will be sent by post.

EXAMINATION CENTRE

Candidates should reach the examination centre at least 60 minutes before the commencement of the examination. Mobiles

and other infotech gadgets are not allowed inside the Examination Centre.

Candidates found with mobile or other infotech gadgets will be asked to leave the examination centre and shall be disqualified.

SCHEDULE

Date of Entrance Examination, Computer Based Test (CBT) for all UG and PG Programmes: 05th February 2024. Final schedule will be available on NIFT website.

Programmes	Test	Test Timings
Bachelor of Design	GAT	9:00 am to 11:00 am
	CAT	02.30 pm to 05.30 pm
Bachelor of Fashion Technology	GAT	9:00 am to 12:00 noon
Bachelor of Fashion Technology & Bachelor of Design	GAT	9:00 am to 12:00 noon
	CAT	02.30 pm to 05.30 pm
Master of Design	GAT	9:00 am to 11:00 am
	CAT	02.30 pm to 05.30 pm
Master of Fashion Technology	GAT	9:00 am to 12:00 noon
Master of Fashion Management	GAT	9:00 am to 12:00 noon

The result of the entrance examination will be available on the NIFT website.

On the basis of result of entrance examination of GAT and CAT, shortlisted B.Des candidates will be called for second stage test called Situation Test. Appearing for both GAT and CAT is mandatory. If a candidate does not appear for one or the other he/she will not be shortlisted for the Situation Test/ PI (Personal Interview).

For B.F.Tech. candidates, GAT will be the final test for selection. The candidates for M.Des will take GAT and CAT. On the basis of the result of GAT and CAT, in the case of M.Des. and GAT in the case of M.F.Tech and M.F.M, candidates will be short listed for Personal Interview (PI).

The shortlisted candidates have to attend the situation Test and Personal Interview failing which final result will not be declared of such candidates.

Candidates applying for the examination should ensure that they fulfill all the eligibility criteria for admission.

Admission at all the stages of the examination viz. Entrance Examination, Situation Test, Personal Interview (as the case may be) will be provisional, subject to the candidates satisfying the prescribed eligibility criteria. During verification at any time before or after the Entrance Examination, Situation Test, and Personal Interview (as the case may be), if it is found that the candidate does not fulfill the eligibility criteria, his/her candidature for the examination/admission shall stand cancelled without any notice or further reference.

NIFT shall not be liable for any consequences on account of such cancellations.

Test Weightages

The weightage assigned to each test in the final merit list of the entrance examination will be as follows:

Test Weightage - UG

B.Des		B.F.Tech		B. F.Tech candidates opting for B.Des	
Exam	Weightage	Exam	Weightage	Exam	Weightage
GAT	30 %	GAT (Sec -A)	30 %	GAT (Sec -A)	30 %
CAT	50 %	GAT (Sec -B)	70 %	CAT	50 %
Situation Test	20 %	--	--	Situation Test	20 %
TOTAL	100 %	TOTAL	100 %		100 %

* B.F.Tech Candidates - Section 'A' + Section 'B'

B.Des Candidates - Section 'A' + CAT + Situation Test

Test Weightage - PG

M.Des		M.F.Tech		M.F.M	
Exam	Weightage	Exam	Weightage	Exam	Weightage
GAT	30 %	GAT	70 %	GAT	70 %
CAT	40 %	Personal Interview	30 %	Personal Interview	30 %
Personal Interview	30 %	--	--	--	--
TOTAL	100 %	TOTAL	100 %		100 %

Note:

1. General Ability Test (GAT) will be conducted as Computer Based Test (CBT)
2. Creative Ability Test (CAT) will be conducted as Paper Based Test (PBT)

In case of equal scores of two candidates, the marks obtained by the candidates in tests with higher weightages will be compared to break the tie. For example for B.Des candidates if two candidates have equal scores, marks obtained in CAT will be compared. If marks in CAT are also same then marks obtained in GAT will be taken. If a tie exists after this also marks obtained subject-wise in the following order will be considered - Communication Ability, English Comprehension, Quantitative Ability, Analytical Ability General Knowledge and Current Affairs.

COMPONENTS OF THE ENTRANCE EXAMINATION

Entrance Examinations Structure (For all UG and PG Design Programmes)

1. General Ability Test (GAT) - Computer Based Test (CBT)

Programme	MDES	BDES
Paper Name	GAT (CBT)	GAT (CBT)
Language of Written Test	English/Hindi	English/Hindi

Test Duration (minutes)	120	120
Sections	No. of Questions	No. of Questions
Communication Ability	30	} 40
English Comprehension	30	
Quantitative Ability	20	20
Analytical & Logical Ability	25	15
General Knowledge and Current Affairs	15	25
TOTAL	120	100

The number of questions may vary in each section and for each course year to year. The level of difficulty in questions for different courses may vary.

The Component of the Questions for Section- A&B introduced are as under:

Programme	B. F. TECH	
Paper Name	GAT - Section A (CBT)	GAT - Section B (CBT)
Language of Written Test	English/Hindi	English/Hindi
Test Duration (minutes)	180	
Sections	No. of Questions	No. of Questions
Communication Ability and English Comprehension	40	NIL
Quantitative Ability	20	15
Analytical & Logical Ability	15	15

General Knowledge and Current Affairs	25	NIL
Case Study	NIL	20
TOTAL	100	50

2. CREATIVE ABILITY TEST (CAT):

This test is administered for both UG and PG Design Programmes to judge the intuitive ability, power of observation in concept development and design ability of the candidate. An important aspect of the test is the creative and innovative use of colour and illustration skills.

Candidates who try to disclose their identity by writing any personal details including details/logo of coaching centre etc or place any identification mark on the answer sheet shall be 'DISQUALIFIED' and the result of these candidates shall not be declared. The decision of NIFT on such cases will be final and there will be no appeal.

Entrance Examination Structure (For PG Programmes of Fashion Technology and for Master of Fashion Management).

GENERAL ABILITY TEST (GAT) - Computer Based Test (CBT)

Programme	MFTECH	MFM
Paper Name	GAT	GAT
Language Of Written Test	English/Hindi	English/Hindi
Test Duration (minutes)	180	180
Sections	No. of Questions	No. of Questions
Communication Ability & English Comprehension	45	50
Case Study	25	40
Quantitative Ability	30	10
Analytical & Logical Ability	25	25

General Knowledge And Current Affairs	25	25
Total	150	150

M.F Tech will also have some questions from the engineering field. The number of questions may vary in each section and for each course year to year. The level of difficulty in questions for all courses may vary.

COMPONENTS OF THE GENERAL ABILITY TEST (for all programmes)

- i) Quantitative Ability: This sub-test is designed to test the quantitative ability of the candidates. The sub test consists of questions on Addition, Multiplication, Division, Fractions, Percentage, Rate of Interest, Work and Task, Ratio and Proportion and Distance.
- ii) Communication Ability and English Comprehension: This sub-test is aimed at testing the language ability of the candidates in day to day communication. It includes questions on synonyms, antonyms, words with corresponding meanings, singular, plural, one word substitutes, idioms and phrases, correct spellings, comprehend a situation from a given passage etc.
- iii) Analytical Ability and Logical Ability: This sub-test is designed to test the candidate's capacity for inference and logic from the given information and to evaluate the candidate's ability to identify the given problem and apply reasoning in solving the core issues of the problem. Concepts and practice of creative and lateral thinking are likely to be useful.
- iv) General Knowledge and Current Affairs: This sub-test is designed to test the candidate's general knowledge and current affairs.

Short listed candidates from the entrance examination are required to take the Situation Test and Personal Interview as applicable (except B.F.Tech).

SITUATION TEST - FOR UG DESIGN PROGRAMMES

Shortlisted candidates for B.Des after the entrance examination

are required to take a Situation Test which is a hands-on test to evaluate the candidate's skills for material handling and innovative ability on a given situation with a given set of materials. No additional material will be provided/allowed.

Candidate will be asked to make a model. The model will be evaluated on space visualization, innovative and creative use of given material, composition of elements, colour scheme, construction skill, finesse of the model and overall presentation, etc. These parameters will be checked with the write up explaining the concept behind the model constructed. Since the medium of instruction in NIFT is English, the write-up will be in English. No marks will be given for write-up in any other language.

The use of outside/additional material in making the model/design is not permitted. Also, candidates who try to disclose their identity by writing any personal details or place any identification mark on the model/ design/write-up shall be 'DISQUALIFIED' and the final result of these candidates shall not be declared. The evaluation of the test will be done by the Jury on the spot. The model will not be preserved for future reference.

PERSONAL INTERVIEWS (PI) – FOR ALL PG Programmes

Shortlisted candidates for Masters Programmes after the written entrance examination are required to undergo a Personal Interview (PI).

Candidates shall be evaluated on the various parameters as listed below by a panel, in the Personal Interview:

- 1) Career orientation
- 2) Aptness for the course
- 3) Overall personal achievements in academics and co-curricular activities
- 4) Communication
- 5) General awareness, aptitude, creative and lateral thinking

NIFT reserves the right to modify the entrance examination scheme including non-conduct of any stage(s) due to unforeseen circumstances.

SEAT ALLOCATION FOR SUCCESSFUL CANDIDATES

The details of seat allocation for successful candidates of the examination process viz. the mode, dates and procedure will be available on the website. Candidates are advised to regularly check the NIFT website for further information.

There will be multiple rounds of seat allocation to fill up available seats. The number of rounds of seat allocation is not fixed and will depend upon the actual allocation of seats. Candidates will be required to register for seat allocation and choose academic programmes they are willing to join in the order of preference. This choice once exercised before the commencement of seat allocation will be final. Candidates will not be able to amend preferences during the process of seat allocation. Complete details and procedure for seat allocation will be available on the NIFT website prior to commencement of seat allocation. Domicile seats will be merged with respective category seats after atleast two rounds of seat allocation. Unfilled OBC (NCL) & EWS seats will be merged with Open Category seats after at least two rounds of seat allocation. PWD Seats will be merged with unfilled respective categories after PWD seat allocation.

If seats are vacant after all regular rounds of seat allocation a Spot Round may be conducted, if required only for those candidates who have not got any seat but are eligible for admission and hold a valid CMR.

DOCUMENTS REQUIRED FOR ADMISSION AT THE TIME OF SEAT ALLOCATION

The following documents along with the photocopies shall be required for Admission after qualifying the entrance examination. Copies of documents will be self-attested and uploaded on the portal. Online verification of documents is purely provisional. Physical verification will be done at respective campuses. The original certificates, except the medical certificate, will be checked and returned to the candidate after verification at respective campuses where admission is offered.

- (i) Certificates of qualifying examination i.e. 12th class/degree

(Marksheet and certificate).

In case of admission to PG courses, the candidates will also be required to upload the (Marksheet and certificate) of the qualifying degree examination. In case the candidate has appeared in final semester/final year (as applicable) then he/she will have upload mark sheet of all the previous semester/years.

- (ii) In case the candidate has appeared for qualifying exam/compartment (of final year/semester) and the result is due, the date sheet/admit card for examination is to be uploaded. Proof of completion of previous year's paper in the qualifying degree/examination.
- (iii) Proof of date of birth (Secondary school marksheet & certificate) (Original and photocopy).
- (iv) Valid certificate of SC/ST/OBC - Non-Creamy Layer/PWD/Open - EWS category claimed in candidate's name.
- (v) For State Domicile seats the status of domicile will be decided by the address of school from where the candidate has completed 12th. Kashmiri Migrants will be recognised as Domicile of Kashmir if valid certificate as per Government of Jammu & Kashmir O/o The Relief and Rehabilitation Commissionr (M) J& K, Jammu is produced. These candidates can opt for only one state for claiming Domicile i.e. either Kashmir or state from which passed class 12th exam.
- (vi) Certificate of Medical Fitness to be signed by a Registered Medical Practitioner in the prescribed format in original.
- (vii) An undertaking for seeking provisional admission only in case, the result of qualifying examination is yet to be declared.
- (viii) An undertaking on Anti-Ragging.
- (ix) An undertaking regarding refund of fee.
- (x) The requisite fee has to be paid online once an offer of allotment is made during the seat allocation process through payment gateway. Candidate's provisional admission will be confirmed only if requisite fee payment is verified.

Note: -

In case any of the above document(s) is/are in any language other than Hindi/English, then a certified translation in English/

Hindi should be produced duly verified by the issuing institution/ gazetted officer/Self attested (original and photocopy) by the candidate at the time of seat allocation/admission. Failure on the part of candidate to produce the requisite authentic translation may result in refusal of admission.

CANCELLATION OF ADMISSION

- (i) The mere fact of qualifying the entrance examination shall not, ipso facto, entitle a candidate for admission to a programme.
- (ii) If NIFT is not satisfied with the character, past behavior or antecedents of a candidate, it can refuse to admit him/her to any course of study at any Campus or cancel the admission at a later stage.
- (iii) If at any stage it is found that a candidate has got admission in any Campus/Programme on the basis of false information, or by hiding relevant facts or if it is found that admission was given due to any mistake or oversight, the admission granted to such candidate shall be liable to be cancelled forthwith without any notice at any time during the course of his/ her studies and fee deposited by the candidate will be forfeited.
- (iv) If a candidate does not report to the allotted/re-allotted NIFT campus within 7 days of commencement of the session, the admission of the candidate will stand cancelled without any intimation and the tuition fee paid shall be forfeited.
- (v) The Director General, NIFT may cancel the admission of any candidate for a specific reason or debar him/her for a certain period.
- (vi) It will be the sole responsibility of the candidate to make sure that they are eligible and fulfill all the conditions prescribed for admission. If it is found at any stage during the entire period of the programme that the candidate does not fulfill the requisite eligibility conditions, his/her admission will be cancelled and entire fee will be forfeited;
- (vii) The merit ranking will be valid only for the programme/ category for which the candidate has appeared and cannot be utilized for admission to any other programme/category. Further, the merit ranking of the candidate shall be valid only

for the Academic Session 2024-25 for which the candidate has appeared in the entrance examination.

WITHDRAWAL OF ADMISSION AFTER ACCEPTANCE OF SEAT AND REFUND OF FEE:

- (i) A candidate, who has taken admission once and then withdraws, will not be considered for admission during subsequent rounds of seat allocation.
- (ii) In case the candidate is seeking refund after completion of admission process, commencement of the academic session, the request for withdrawal of admission and refund in the prescribed proforma may be submitted to the Director of the Campus where the candidate has been provisionally admitted.
- (iii) The refund against withdrawal of seat will be governed as under:

Time	Amount to be refunded
Before commencement of final round of seat allocation. Date to be declared on NIFT website later.	Full fee, except registration fee
Candidate who withdraw after date decided by NIFT	Only security deposit

* Seat allocation schedule will be published on the NIFT website

POINTS TO BE NOTED:

- NIFT DOES NOT RECOMMEND OR ENDORSE ANY COACHING CLASSES.
- NIFT reserves the right to add or discontinue any academic programme at any Campus at any time.
- Any attempt to influence the admission process by way of recommendation will invite immediate disqualification of the candidate (s).
- Re-evaluation requests for CAT will be restricted to checking the following:
 - i) Whether all the answers have been evaluated
 - ii) Mistake in the totaling of marks
 - iii) Any requests sent without a scanned copy of the Admit Card will not be entertained.

NOTE:

ALL INFORMATION REGARDING THE ADMISSION PROCESS WILL BE AVAILABLE ONLY ON THE NIFT WEBSITE. CANDIDATES APPLYING TO NIFT SHALL BE DEEMED TO HAVE COMPLETE UNDERSTANDING OF THE ELIGIBILITY AND THE PROCESS AS DISCLOSED ON THE NIFT WEBSITE. NIFT SHALL NOT BE RESPONSIBLE FOR ANY MISINTERPRETATION OR LACK OF AWARENESS ON THE PART OF THE CANDIDATE.

No representation at later stage will be entertained by NIFT. No correspondence in this regard will be made under any circumstances.

Information provided in the Prospectus is a guideline and for reference purposes only. NIFT reserves the right to make changes if deemed appropriate. All updated information will be uploaded on the NIFT website (www.nift.ac.in) and NIFT Admission website.

- Helpdesk No. 011-69227700, 011-40759000
(From 10:00 AM to 5:00 PM)
Email Id: nift@nta.ac.in
- Queries to be raised by the candidates through the admission portal after registration and login.

ARTISAN ADMISSION GUIDELINES

Admission Calendar- 2024	
Online Registration	5 th December, 2023
Last date of Online Registration	3 rd January, 2024
Last date for online registration with late fee of Rs. 5000/- (in addition to the applicable application fee)	4 th to 8 th January, 2024
Window to edit/update the application form	10 th to 12 th January, 2024
Studio Test & Personal Interview at NIFT Campus	*April, 2024
Declaration of result of eligible candidates • Shortlisted for seat allocation for Admission with CMR • Not eligible based on the verification of documents	*Last week of April, 2024
Interface seat allocation for Shortlisted candidates, allotment of Programme and Campus as per Common Merit Rank (CMR)	*May, 2024

Note:

*These dates are tentative. Notification with final dates will be published on NIFT website i.e. www.nift.ac.in.

Admit cards, results and seat allocation schedule will be available on NIFTs website only. No separate communication will be sent by post.

ELIGIBILITY CRITERIA FOR BACHELOR'S Programmes (B.Des)

Who can apply?

Any candidate who fulfils the prescribed age and educational qualification criteria for the concerned programme can apply.

1. Qualifying Age

Maximum age should be less than 24 years as on 1st August of the year of admission. The upper age limit may be relaxed by a period of 5 (five) years for candidates of Scheduled Caste/Scheduled Tribe/Person with Disability (PWD) categories

2. Educational Qualification for Bachelor of Design (B.Des) Programmes (Fashion Design/Leather Design /Accessory Design /Textile Design/Knitwear Design/Fashion Communication)

- Passed the plus 2 level examination in the 10+2 pattern of examination of any recognized Central/State Board of Secondary Examination, such as Central Board of Secondary Education / State Board New Delhi / Council for Indian School of Certificate Examination, New Delhi.

or

- A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects.

or

- 3 or 4-years diploma recognized by AICTE or a State Board of Technical Education.

or

- Any Public School/Board/University Examination in India or in foreign countries recognized by the Association of Indian Universities as equivalent to 10+2 system.

and

- Artisan/Ward of Artisan can seek admission under this category on submission of the Artisan Card issued to Self/ Father/ Mother by the Development Commissioner (Handicraft), or Development Commissioner (Handlooms), Ministry of Textiles, Government of India. The card bearer should be a practicing artisan/weaver for at least last 05 years in case of self and at least last 10 years in case the card bearers are parents of the applicant.

SCHEME OF EXAMINATION

Candidates will have to appear for a studio test, personal interview and verification of documents will be done at the NIFT Campus opted by them for studio test. The studio test will be designed to test the knowledge and skill aptitude of the candidate. Special practical hands-on studio test will be conducted at the identified NIFT Campus pertaining to the trade of the Artisan as listed in the application (such as pottery, weaving, metal work, wood work etc). The outcome of the Studio Test would be documented through Audio/Visual mode.

- Entry to the Examination Centre will be allowed with Admit Card only. Mobiles and other technical gadgets will not be allowed inside the Examination Centre. Candidates found with mobile or other technical gadgets will be asked to leave the examination centre and shall be disqualified.

- Candidates should reach the Examination Centre at least 30 minutes prior to the commencement of the examination. The Studio Test will be held at the allotted NIFT Campuses.

Students from lower income group may be considered for grant of scholarship offered by the Ministry of Textiles.

SCHEDULE OF STUDIO TEST, PERSONAL INTERVIEW AND ELIGIBILITY/DOCUMENTS VERIFICATION

Date of test will be notified on NIFT website, www.nift.ac.in.

Merit list will be prepared based on the marks obtained by the candidates in Studio Test and Personal Interview subject to fulfilling the eligibility criteria and verification of documents as per schedule and weightage indicated below:

Course	Test	Marks	Venue
Bachelor of Design (B.Des)	Studio Test *	70	NIFT Campuses
	Personal Interview	30	
	Verification of documents/eligibility		

* Studio Test - Creative ability and basic 3-D modelling ability (using 3-D modelling clay) or other material(s).

ADMIT CARD

On the basis of information given in the NIFT application forms, admit card of provisionally eligible candidates will be available for download from www.nift.ac.in. Admit Card will not be sent by post. Candidates are advised to regularly check NIFT website for updates.

SEAT ALLOCATION

Based on the suitability of skill, allocation of the course and campus in order of merit and preference will be given. The result of the selection test will be displayed on the NIFT website.

Candidates applying for the examination should ensure that they fulfil all the eligibility criteria for admission. Their admission at all the stages will be provisional, subject to their satisfying the prescribed eligibility criteria. During verification at any time, if it is found that candidate does not fulfil the eligibility criteria, his/her candidature shall stand cancelled without any notice or further reference. NIFT shall not be liable for any consequences on account of such cancellations.

SEATS AVAILABLE

Two supernumerary seats are earmarked in B.Des programme at each campus for the Artisan category.

REFUND

Withdrawal of seat after admission and refund of fee:

- A candidate, who has taken admission once and then withdraws, will not be considered for admission during subsequent rounds of seat allocation.
- In case the candidate is seeking refund before commencement of academic session, the request for withdrawal of admission may be submitted through online portal. After commencement of the academic session, refund request may be submitted in the prescribed format to the Director of the Campus allotted to the candidate. The candidates will be required to surrender the original admission receipt issued at the time of seat allocation/admission while applying for withdrawal of

admission. Requests for withdrawal of admission will not be entertained without original admission receipt.

(iii) The refund against withdrawal of seat will be governed as per refund policy.

HOW TO APPLY : SUBMISSION OF APPLICATION FORM

Candidates can apply online at www.nift.ac.in

Guidelines for applying online may be referred for the purpose. The application fee has to be paid through online payment gateway.

• Non-Refundable Fee for Open/OBC (Non-Creamy Layer)/Open-EWS Category: Rs.3000/- through payment gateway.

• Non-Refundable Fee for SC/ST/PWD Category : Rs. 1500/- through payment gateway.

Mode of Payment:

Payment of application fee (Rs.3000/- or Rs.1500/-) can be paid through credit cards/debit cards through NIFT admission website as explained above. The Bank and transaction charges on the application fee will be borne by the applicant.

Applicants are advised to apply on time and keep a printout / photocopy of application form for further reference along with proof of payment.

LIST OF DOCUMENTS TO BE SUBMITTED

The following documents shall be uploaded for admission.

- (i) Self attested Certificates of qualifying examination i.e.12th class/degree (Marksheet and certificate).
- (ii) In case the candidate has appeared/appearing for qualifying exam/compartments (of final year/semester) and the result is due, the date sheet/admit card for appearing examination has to be brought at the time of interview at NIFT.
- (iii) Proof of date of birth (Secondary school marksheet & certificate) (Original and photocopy).

(iv) SC/ST/OBC - Non-Creamy Layer/PWD supported with requisite certificate in the name of candidate, if applicable.

(v) Certificate of Medical Fitness to be signed by a Registered Medical Practitioner in the prescribed format in original.

(vi) Self declaration for seeking provisional admission only in case, the result of qualifying examination is yet to be declared.

(vii) An undertaking regarding Anti-Ragging.

(viii) An undertaking regarding refund of fee.

(ix) Artisan Card issued to self/Father/Mother by the Development Commissioner (Handicraft), or Development Commissioner (Handlooms), Ministry of Textiles, Government of India.

Note: -

- Original Documents need to be produced for verification when the candidate reports at the Campus for Studio Test.
- All the above said documents should be self-attested.
- In case any of the above document(s) is/are in any language other than Hindi/English, then a certified translation in English/Hindi should be produced duly verified by the issuing institution/ gazetted officer/Self attested (original and photocopy) by the candidate at the time of Studio Test. Failure on the part of candidate to produce the requisite authentic translation may result in refusal of admission.

NIFT LATERAL ENTRY ADMISSION GUIDELINES

NIFT Lateral Entry Admission (NLEA) provides an opportunity to candidates who have completed their Diploma in relevant / related fields of Design & Technology for direct admission to the third semester of UG programmes of NIFT. The candidates who have acquired Diploma/Degree will appear for NIFT Entrance Examination to get lateral admission in the 3rd semester of UG programmes of NIFT. The admission to these candidates will be strictly on merit which will be prepared based on the performance of candidates in entrance examination, studio test/technology aptitude test, and a personal interview. The candidates selected through lateral entry will join the regular UG students of NIFT in their second year. Final vacant seats available will be displayed on the website prior to seat allocation.

ADMISSION CALENDAR

Activities	Timeline
Online Registration	5 th December, 2023
Last date of online registration	3 rd January, 2024
Last date for online registration with late fee of Rs. 5000/- (In addition to the applicable application fee)	4 th to 8 th January, 2024
Window to edit/update the application form	10 th to 12 th January, 2024
Admit Card for GAT Exam (Online only)	Third week of January, 2024
GAT Exam (CBT)	5 th February, 2024
Candidates will be able to see the question paper with the answer key of using their registered user id & password on the admission portal after completing the Computer Based Test (CBT) Entrance Examination.	*Third week of February, 2024
Result of Entrance Examination	*March 2024

Studio Test/ Technology Aptitude Test (TAT) and Personal Interview (PI) AND Verification of Documents/ Eligibility	*April, 2024 (at NIFT Campuses opted by the candidate)
Declaration of result of eligible candidates • Shortlisted for Admission Seat Allocation with CMR • Not shortlisted in Entrance Examination / Personal Interview • Not eligible based on the verification of documents	*April, 2024
Allotment of Programme and Campus as per Common Merit Rank (CMR)	*May-June, 2024

Note: *These dates are tentative. Notification with final dates will be published on NIFT website i.e. www.nift.ac.in.

Admit cards, results and seat allocation schedule will be available on NIFT's website only. No separate communication will be sent by post.

ELIGIBILITY CRITERIA

Eligibility for NLEA to Bachelor of Design (B.Des)

- Passed Secondary School Examination/10th AND
- Passed 3 or 4-years diploma recognized by AICTE/AIU/ UGC or a State Board of Technical Education in courses related to Fashion / Apparel / Textile and Accessories / Home Science/ Handloom Technology / Products / Visual Communication / Graphic Design / Industrial Design / Interior Design / Multimedia Design / Apparel Technology / Leather/ Fine arts.

OR

- Passed Senior Secondary /12th recognized by AIU.
AND
- Students who have completed 2 year regular UG Diploma Programme at NIFT after passing Senior Secondary Examination/ 12th standard.

Eligibility for NLEA to Bachelor of Fashion Technology (B.F.Tech)

- Passed Secondary School Examination/10th
AND
- Passed 3 or 4-years diploma recognized by AICTE/AIU/UGC or a State Board of Technical Education in courses related to Fashion/Apparel/Textile/Home Science/Handloom Technology.
OR
- Passed Senior Secondary/12th recognized by AIU with Physics and Mathematics.
AND
- Students who have completed 02 years UG Diploma Programme at NIFT after passing Senior Secondary Examination/ 12th Standard.

WHO SHOULD APPLY ?

Candidates having science background with a Diploma/ Degree in engineering may apply for Bachelor of Fashion Technology (B.F.Tech) programme as well as Bachelor of Design Programme. Other candidates having aptitude for creativity/innovation/ fashion design may apply for Bachelor of Design programme. Maximum Age: 24 years as on 1st August of the year of Admission. The upper age limit may be relaxed by a period of 5 (five) years for the candidates of Scheduled Castes/Scheduled Tribe/Persons With Disabilities (PWD).

SCHEME OF EXAMINATION

Candidates will have to appear for an entrance examination i.e. GAT exam at test centre allotted as per choices selected during the application process. Personal interview and verification of

documents/eligibility will be held at designated NIFT Campuses. The entrance examination is designed to test the knowledge and skill aptitude of the candidate for the programme opted. The objective type tests will have negative marking. The negative marking will be 25% of the full marks for each wrong answer. Entry to the examination centre will be allowed with admit card only. Mobiles and other infotech gadgets are not allowed inside the examination centre. Candidates found with mobile or other infotech gadgets will be asked to leave the examination centre and shall be disqualified. Candidates should reach the examination centre at least 30 minutes before the commencement of the examination.

SCHEDULE OF ENTRANCE EXAMINATION, STUDIO TEST, TECHNICAL ABILITY TEST, PERSONAL INTERVIEW AND ELIGIBILITY/DOCUMENTS VERIFICATION

Entrance Examination Date : 05th February' 2024 (Monday)

Merit list will be prepared based on the marks obtained by the candidates in Entrance Examination, Studio Test/Technical Ability Test & Personal Interview, subject to fulfilling the eligibility criteria and verification of documents as per schedule and weightage indicated below:

Course	Test	Weightage	Timelines		Venue
Bachelor of Design (B.Des)	GAT	40	5th February, 2024	9:00 am to 11:00 am	Test centre allotted as per choices selected during applying.
	Studio Test	40	April, 2024	10:00 am to 11:30 am	NIFT Campus selected by the Candidate
	Personal Interview	20		12:30 pm onwards	
	Verification of documents/eligibility			02:30 pm onwards	

Bachelor of Fashion Technology (B.F.Tech)	General Ability Test (GAT)	40	5th February, 2024	9:00 am to 12:00 noon	Test centre allotted as per choices selected during applying.
	Technical Ability Test (TAT)	40	April, 2024	10:00 am to 11:00 am	NIFT Campus selected by the Candidate
	Personal Interview (PI)	20		11:30 am to 01:00 pm	
	Verification of documents/eligibility			02:00 pm onwards	

Note:- Notification with final dates will be published to NIFT website i.e. www.nift.ac.in.

ADMIT CARD

On the basis of information given in the NIFT Application Forms, Admit Card of provisionally eligible candidates will be available for download from www.nift.ac.in. Admit Card will not be sent by post. Candidates are advised to regularly check NIFT website for updates. The result of the entrance examination will be displayed on the NIFT website.

Candidates applying for the examination should ensure that they fulfill all the eligibility criteria for admission. Their admission at all the stages will be provisional, subject to their satisfying the prescribed eligibility criteria. During verification at any time, if it is found that candidate does not fulfill the eligibility criteria, his/her candidature shall stand cancelled without any notice or further reference. NIFT shall not be liable for any consequences on account of such cancellations.

Seat allocation to the candidates will be as per merit and order of

preference. Vacant seat available will be displayed on the website prior to seat allocation rounds. Based on the Entrance Examination / Personal Interview and verification of documents / eligibility of the candidate, the result will be declared in the following manner:

1. Shortlisted for seat allocation with CMR
2. Not shortlisted based on Entrance Examination / Personal Interview
3. Not eligible based on the verification of documents

The list of selected candidates will be uploaded on www. nift.ac.in. The selected candidates will be given admission to regular UG programmes of NIFT after successful completion of all mandatory formalities as per NIFT Lateral Entry Admission (NLEA) Policy. Selected candidates will attend a NIFT Lateral Entry Orientation Programme at any of the NIFT campuses or at the allotted NIFT campuses as informend before commencement of the semester.

SEATS AVAILABLE

Final seat/vacancy position in various courses at NIFT Campuses will be displayed on the website prior to seat allocation. These are vacant seats in the ongoing academic programmes and will be allocated on merit.

REFUND POLICY

Time	Amount to be refunded
Before commencement of the Orientation Programme. Date to be declared on NIFT website later.	Full fee, except registration fee
Candidate who withdraw after date decided by NIFT	Only security deposit

HOW TO APPLY: SUBMISSION OF APPLICATION FORM

Candidates can apply online at www.nift.ac.in

Guidelines for applying online may be referred for the purpose. The application fee has to be paid through online payment gateway.

- Non-Refundable Fee for Open/OBC (Non-Creamy Layer) Category: Rs. 3000/- through payment gateway.
- Non- Refundable Fee for SC/ST/PWD Category : Rs.1500/- through payment gateway.

Mode of Payment: Credit Cards/Debit Cards Payments of application fee (Rs. 3000/- or Rs. 1500/-) can be made through credit cards/debit cards as explained above. The Bank and transaction charges on the application fee will be borne by the applicant.

Candidates are advised to apply on time. Applicants are advised to keep a printout / photocopy of Application Form for further reference along with proof of payment.

LIST OF DOCUMENTS TO BE SUBMITTED

S.No.	Documents
1.	Self Attested copy of 10th class marksheet
2.	Self Attested copy of 10th class certificate

3.	Self Attested copy of 3 or 4 years Diploma/Degree on the basis of which the candidate is seeking admission
4.	Self Attested copy of marksheets of 3 or 4 years Diploma/Degree on the basis of which the candidate is seeking admission
5.	Self Attested copy of 10+2 certificate and marksheet, if applicable
6.	Self Attested copy of SC certificate*
7.	Self Attested copy of ST certificate*
8.	Self Attested copy of PWD certificate and UDID Card*
9.	Self Attested copy of OBC certificate in prescribed format*
10.	Self Attested copy of 2 year Diploma from NIFT

*In case of an applicant applying for reserved seat.

PLEASE NOTE:

No representation at later stage will be entertained by the Institute. No further correspondence in this regard will be made under any circumstances.

Information provided in the prospectus is a guideline and for reference purposes only. NIFT reserves the right to make changes if deemed appropriate. All updated information will be uploaded on the NIFT website (www.nift.ac.in).

FEE STRUCTURE - REGULAR

Academic Fee Semester Wise For Non-NRI Category (In Rupees)								
	2024-25		2025-26		2026-27		2027-28	
	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8
TUITION FEE (NON REFUNDABLE)	143000	143000	150000	150000	158000	158000	166000	166000
LIBRARY FEE (PER YEAR) (NON REFUNDABLE)	9500	0	10000	0	10500	0	11000	0
MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON REFUNDABLE)	4700	0	4900	0	5100	0	5400	0
EXAM FEE (PER YEAR)	4700	0	4900	0	5100	0	5400	0
TOTAL	161900	143000	169800	150000	178700	158000	187800	166000
ONE TIME PAYMENTS								
SECURITY DEPOSIT (ONE TIME) (REFUNDABLE)	12000	0	0	0	0	0	0	0
ALUMNI ASSOCIATION MEMBERSHIP FEE (ONE TIME) (NON REFUNDABLE)*	0	0	0	0	0	0	5900	0
REGISTRATION FEE (ONE TIME)	9300	0	0	0	0	0	0	0
TOTAL	21300	0	0	0	0	0	5900	0
GRAND TOTAL	183200	143000	169800	150000	178700	158000	193700	166000

Note:

1. NIFT reserves the right to revise the above mentioned fees for any academic year.

2. For students admitted to two year masters course, the fee has to be paid only for two years i.e 2024-25 & 2025-26

* For PG Students, it will be in 3rd Semester

FEE STRUCTURE - NRI

Academic Fee Annually for NRI (Per year - consisting of two semesters)(In Rupees) At NIFT Bengaluru, Chennai, Delhi, Gandhinagar, Hyderabad, Kolkata & Mumbai				
	2024-25	2025-26	2026-27	2027-28
TUITION FEE (NON REFUNDABLE)	864000	907000	952000	1000000
LIBRARY FEE (PER YEAR) (NON REFUNDABLE)	50000	52500	55100	57900
MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON REFUNDABLE)	32000	33600	35300	37100
EXAM FEE (PER YEAR)	4700	4900	5100	5400
TOTAL	950700	998000	1047500	1100400
ONE TIME PAYMENTS				
SECURITY DEPOSIT (ONE TIME) (REFUNDABLE)	12000	0	0	0
ALUMNI ASSOCIATION MEMBERSHIP FEE (ONE TIME) (NON REFUNDABLE)*	0	0	0	5900
REGISTRATION FEE (ONE TIME)	9300	0	0	0
TOTAL	21300	0	0	5900
GRAND TOTAL	972000	998000	1047500	1106300
At NIFT Daman, Patna, Kangra, Bhopal, Kannur, Shillong, Jodhpur, Bhubaneswar, Panchkula, Raebareli & Srinagar				
	2024-25	2025-26	2026-27	2027-28
TUITION FEE (NON REFUNDABLE)	605000	635000	667000	700000
LIBRARY FEE (PER YEAR) (NON REFUNDABLE)	35000	36800	38600	40500
MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON REFUNDABLE)	22400	23500	24700	25900
EXAM FEE (PER YEAR)	4700	4900	5100	5400
TOTAL	667100	700200	735400	771800
ONE TIME PAYMENTS				
SECURITY DEPOSIT (ONE TIME) (REFUNDABLE)	12000	0	0	0
ALUMNI ASSOCIATION MEMBERSHIP FEE (ONE TIME) (NON REFUNDABLE)*	0	0	0	5900
REGISTRATION FEE (ONE TIME)	9300	0	0	0
TOTAL	21300	0	0	5900
GRAND TOTAL	688400	700200	735400	777700
Note: 1. NIFT reserves the right to revise the above mentioned fees for any academic year. 2. For students admitted to two year masters course, the fee has to be paid only for two years i.e 2024-25 & 2025-26 * For PG Students, it will be in 3rd Semester 3. One time payments for NRI Candidates have been kept at par with the Non-NRI Candidates.				

FEE STRUCTURE - NLEA

Academic Fee Semester Wise For Non-NRI Category (In Rupees)						
	2024-25		2025-26		2026-27	
	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8
TUITION FEE (NON REFUNDABLE)	143000	143000	150000	150000	158000	158000
LIBRARY FEE (PER YEAR) (NON REFUNDABLE)	9500	0	10000	0	10500	0
MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON REFUNDABLE)	4700	0	4900	0	5100	0
EXAM FEE (PER YEAR)	4700	0	4900	0	5100	0
TOTAL	161900	143000	169800	150000	178700	158000
ONE TIME PAYMENTS						
SECURITY DEPOSIT (ONE TIME) (REFUNDABLE)	12000	0	0	0	0	0
ALUMNI ASSOCIATION MEMBERSHIP FEE (ONE TIME) (NON REFUNDABLE)	0	0	0	0	5900	0
REGISTRATION FEE (ONE TIME)	9300	0	0	0	0	0
TOTAL	21300	0	0	0	5900	0
GRAND TOTAL	183200	143000	169800	150000	184600	158000

Note:

NIFT reserves the right to revise the above mentioned fees for any academic year.

FEE Structure - NLEA NRI

Academic Fee Annually for NRI (Per year - consisting of two semesters) (In Rupees) At NIFT Bengaluru, Chennai, Delhi, Gandhinagar, Hyderabad, Kolkata & Mumbai			
	2024-25	2025-26	2026-27
TUITION FEE (NON REFUNDABLE)	864000	907000	952000
LIBRARY FEE (PER YEAR) (NON REFUNDABLE)	50000	52500	55100
MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON REFUNDABLE)	32000	33600	35300
EXAM FEE (PER YEAR)	4700	4900	5100
TOTAL	950700	998000	1047500
ONE TIME PAYMENTS			
SECURITY DEPOSIT (ONE TIME) (REFUNDABLE)	12000	0	0
ALUMNI ASSOCIATION MEMBERSHIP FEE (ONE TIME) (NON REFUNDABLE)*	0	0	0
REGISTRATION FEE (ONE TIME)	9300	0	0
TOTAL	21300	0	5900
GRAND TOTAL	972000	998000	1053400
At NIFT Daman, Patna, Kangra, Bhopal, Kannur, Shillong, Jodhpur, Bhubaneswar, Panchkula, Raebareli & Srinagar			
	2024-25	2025-26	2026-27
TUITION FEE (NON REFUNDABLE)	605000	635000	667000
LIBRARY FEE (PER YEAR) (NON REFUNDABLE)	35000	36800	38600
MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON REFUNDABLE)	22400	23500	24700
EXAM FEE (PER YEAR)	4700	4900	5100
TOTAL	667100	700200	735400
ONE TIME PAYMENTS			
SECURITY DEPOSIT (ONE TIME) (REFUNDABLE)	12000	0	0
ALUMNI ASSOCIATION MEMBERSHIP FEE (ONE TIME) (NON REFUNDABLE)*	0	0	0
REGISTRATION FEE (ONE TIME)	9300	0	0
TOTAL	21300	0	5900
GRAND TOTAL	688400	700200	741300
Note: 1. NIFT reserves the right to revise the above mentioned fees for any academic year. 2. One time payments for NRI Candidates have been kept at par with the Non-NRI Candidates.			

FEE STRUCTURE - ARTISAN/WARD OF ARTISAN

Academic Fee Semester Wise For Non-NRI Category (In Rupees)								
	2024-25		2025-26		2026-27		2027-28	
	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8
TUITION FEE (NON REFUNDABLE)	143000	143000	150000	150000	158000	158000	166000	166000
LIBRARY FEE (PER YEAR) (NON REFUNDABLE)	9500	0	10000	0	10500	0	11000	0
MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON REFUNDABLE)	4700	0	4900	0	5100	0	5400	0
EXAM FEE (PER YEAR)	4700	0	4900	0	5100	0	5400	0
TOTAL	161900	143000	169800	150000	178700	158000	187800	166000
ONE TIME PAYMENTS								
SECURITY DEPOSIT (ONE TIME) (REFUNDABLE)	12000	0	0	0	0	0	0	0
ALUMNI ASSOCIATION MEMBERSHIP FEE (ONE TIME) (NON REFUNDABLE)	0	0	0	0	0	0	5900	0
REGISTRATION FEE (ONE TIME)	9300	0	0	0	0	0	0	0
TOTAL	21300	0	0	0	0	0	5900	0
GRAND TOTAL	183200	143000	169800	150000	178700	158000	193700	166000
Note: NIFT reserves the right to revise the above mentioned fees for any academic year.								

dept.

Phd programme

{ The dept. that produces specialists. }

Objectives

National Institute of Fashion Technology (NIFT) offers doctoral programme through its Head Office in Delhi. The programme is in recognition of high academic achievements, independent research and application of knowledge in the areas of Design, Management and Technology as applied with reference to textile, fashion, lifestyle, apparel, craft and any other related field. Interdisciplinary and trans-disciplinary research are also encouraged.

NIFT recruits outstanding researchers to create a vibrant research culture and strengthen the research focus of NIFT. NIFT research training gives candidates the skills they need to conduct research, which aims to solve critical problems affecting the industry, communities and the environment.

NIFT expects its PhD scholars to demonstrate independent research and thought leadership through publications in academic journals and scholarly presentations of their work. The scholars shall also manifest their passion for knowledge and research for developing new ideas and paradigms. Creativity and the potential to do outstanding research must be a hallmark of their personality and intellectual skill set.

PhD degree would read the title of the thesis and would not state any area i.e. Design, Management, Technology.

SHORTLISTING, SELECTION, AND PRELIMINARY REGISTRATION

Research Proposal

Step 1 - The completed application form has to be submitted along with an outline of Research Proposal. This Research Proposal is the most important part of the Application. It will be expected to clearly set out an appropriate set of issues to be explored through research. It should include an indication of the approach that the candidate intends to undertake during research (e.g. literature-based/empirical/experimental/ practice-based research) and

identify what is sought to be achieved as an outcome. The proposed research can be related to any previous work/studies carried out by the candidate.

All applications must be accompanied by the research proposal. The research proposal must include:

- Statement of topic of research (not more than 100 words)- focus of research, research problem it will address and contribution to knowledge the topic will make.
- Review of Literature (not more than 200 words)
- Overview of key research on the topic and gap in knowledge that the topic will address.
- Objectives of the research
- Research Methodology-Explain the research methods that will be employed to achieve the stated objectives and methodology for data collection and analysis.
- Expected Research Contribution to the field/industry
- List of References
- All admission applications must be accompanied by the research proposal and be submitted with the consent of the NIFT PhD supervisor (Research Proposal format 1 and consent of NIFT PhD supervisor-format 2)

Step 2 - Written test & Interview

The candidates who are shortlisted after step 1 - will be called for the written test and personal interview. The written test and interview will examine the candidates' communication skills, academic disposition, aptitude for research and research co-curricular activities (Subject Areas for written test are placed in the prospectus). The test shall be for two hours with descriptive/objective - type questions.

The merit of candidates will be drawn up on the total score of written test. The names of qualifying candidates will be put up on NIFT website, who then have to appear for research proposal presentation and interview (as per the calendar of activities). Admission will be offered to the deserving candidates depending

on the number of seats available for the academic year. (The criteria could be changed by NIFT without prior notice. NIFT may put additional academic performance based short listing criteria. Depending on the number of applications received and considering the constraints of time and other resources for conducting Written Test and Interview)

NIFT will not provide travel and accommodation facilities for applicants appearing for the written test and interview. Candidates must bear all expenses for their travel and accommodation.

Exemptions from written Test

- Master's degree holders with minimum 10 years of professional experience (teaching/ working) in the areas of research relevant to NIFT
- Master's degree holders who have cleared and hold a valid score UGC NET, CEED, CSIR (JRF) similar tests.

Applicants meeting the above criteria will be exempted from written test.

Admission Eligibility (Full Time & Part Time)

Qualification	Min Education after class X	CGPA	Work Experience
Master's degree in the relevant area of Design, Management or Technology (or) equivalent qualification from an institute/ university of national/ international repute	07	Cumulative Grade Point Average (CGPA) of 6.0 on a 10 point scale (5.5 for SC/ST candidates) or equivalent OR 55% (50% for SC/ST candidates) marks in aggregate (of all the years/ semesters)	None
Where the Master's Degree is found to be in a discipline not relevant to the areas identified by NIFT	07	Cumulative Grade Point Average (CGPA) of 6.0 on a 10-point scale (5.5 for SC/ST candidates) or equivalent OR 55% (50% for SC/ST candidates) marks in aggregate (of all the years/ semesters)	10 years of professional experience (teaching / working) in the proposed area of research
Bachelor's degree in the relevant area of Design, Management or Technology (or) equivalent qualification from an institute/ university of national/ international repute	05	Minimum Cumulative Grade Point Average (CGPA) of 8.0 on a 10-point scale or equivalent as determined by the Institute wherever letter grades are awarded; or 75% (75% for SC/ ST candidates) marks in aggregate (of all the years/semesters) where marks are awarded	10 years of professional experience (teaching / working) in the proposed area of research

Marksheets of class X, XII, Bachelor's degree, Master's degree (if applicable), Scanned Copies of Degree-Bachelor's, Master's (if applicable), work experience certificate(s) on employer letter head (if applicable), must be uploaded along with application form.

Programme Duration

For Full Time Scholars

The Scholars shall normally submit their thesis within a period of **FOUR years**, with the option of submitting in **three years** from the date of their initial registration for the PhD Programme. However, as a special case, this limit may be extended to a maximum of five years by the DG-NIFT after which the registration shall stand automatically cancelled. However, the scholar will not receive any financial assistance in this extended period.

For Part Time Scholars

The Scholars shall normally submit their thesis within a period of **SIX years**, with the option of submitting in **four years** from the date of their initial registration for the PhD Programme. However, as a special case, this limit maybe extended to a maximum of seven years by the DG-NIFT after which the registration shall stand automatically cancelled.

Full Time PhD Scholars Categories

NIFT Teaching Fellowship (NTF) - The scholars under this category are entitled to financial support of Rs. 31,000/- per month for the first two years and Rs. 35,000/- per month for the next two years. On-campus housing will be provided to NTFs only if it is available. In case on-campus housing is not available, HRA of Rs 7000/- pm. towards off-campus housing will be paid. Other than the Fellowship, a Contingency Amount of Rs 20,000 per year shall be allocated to all NTF scholars on the recommendation of the concerned Supervisor after their yearly review. The NIFT teaching fellows will be present in the NIFT campus as per rules and regulations of NIFT, for the duration of the PhD enrolment. The number of vacancies for the academic year 2024-25 PhD admission is 05 (Reservations will apply as per extant orders of Government of India).

The following criteria to be met by the NTF's Scholars for getting/ continuation of Teaching Fellowship:

- Scholars concerned must assist in teaching or research, as assigned by the respective Academic Unit to the extent of 8 hours of work per week.
- Satisfactory performance of the Research Scholar in Academic as well as other duties assigned by the Academic Unit.
- The scholars should not be an employee on the rolls (with or without pay) of any organization.
- They will provide proof of being relieved from their employment within 30 days from the date of declaration of final result or the date of commencement of the Academic Programme whichever is earlier.

Teaching Fellowship will be awarded initially for one year and after an annual performance review of the scholar by the supervisor and SIAC-R, it may be renewed annually for a maximum period of 04 years. Under no circumstance, the fellowship will be granted after the completion of 04 years.

The fellowship to NTF shall stand terminated under the following conditions-

- on completion of 04 years from the date of initial registration,
- the date of PhD viva-voce
- from the date of resignation of the NTF

At the time of admission, fellows will be required to give an undertaking that they have applied for admission to PhD in NIFT under the NTF scheme and they are not an employee on the rolls (with or without pay) of any organization or they will resign on the declaration of result. (Format-3).

Self-Financed, including those on Study Leave (SF) - This category refers to persons who are admitted through the usual admission PROCEDURE but are not eligible for financial support from the Institute. If admitted, Self-financed candidates have to complete their programme within the prescribed time without

any financial support from the Institute. This category also includes candidates who are released from Governmental or educational institutions on study leave for a period of at least two years. If selected then, the employer's letter for study leave should be produced at the time of joining (Format-4). Those who may be sponsored by their employees to undertake Ph.D in NIFT may submit sponsorship certificate with the application form (Format 5). Such applicants can apply for hostel accommodation on campus, if available, it may be provided on a payment basis.

Part - Time PhD Scholars Categories

Part Time-External Candidate - Candidates, who are working in reputed research organizations, academic Institutes and industries, are eligible to apply under Part- time PhD degree programme subject to fulfillment of other eligibility criteria of PhD degree programme. "No Objection Certificate" from the employer for a part time candidate will be required along with the application form (Format 6).

Part Time-Internal Candidate - Academic and Non- academic employees working in NIFT will fall under this category. The study leave conditions of NIFT shall become applicable for the Part-time (internal) candidates. Academic staffs of the Institute require administrative clearance from the concerned Chairperson and Campus Director to seek registration on a part- time basis after satisfactory completion of service period of 3 years.

A member of the non-academic staff of the Institute after completion of three years of service (including probation) at the Institute, who satisfies eligibility criteria may be considered for admission to the PhD programme as a part time Scholar, provided he/she has been given administrative clearance by the Competent Authority at NIFT.

There is no provision for financial assistance/fellowship to Part time PhD candidates.

Location of the PhD scholar

NIFT currently has 18 campuses all over the country. The Full-time scholars will be based at the NIFT Campus of the assigned PhD supervisor to ensure that the applicant is under the guidance of the supervisor and the research rigor is maintained throughout the programme. This applies only to Full Time Scholars.

The part time Scholar could be based anywhere; however, all the Scholar shall require to travel to the NIFT campus where compulsory coursework classes are held and also travel to meet the supervisor, and for progress seminars, comprehensive examination, Pre PhD-Seminar, Viva Voce, etc, on their own expense.

Qualifying Stages of Work

There are primarily two stages of work for scholars after preliminary registration and before the final registration as a candidate for PhD.

Stage One: Course Work

In the first stage, the supervisor will guide him/her to select coursework and develop a detailed research plan. A joint supervisor can be added anytime during the next 18 months. The Candidate will be required to take requisite course work with the suggestion of his/her supervisor. The subjects can be selected from either one or multiple of three options. (i) subjects offered by Design, Management and Technology at respective NIFT campuses (ii) subjects from a different institutes like IIT/NIT/IIM/selected international institutes with whom NIFT has MOU (iii) subjects through mass open online courses (MOOC), For eg. edX, Coursera, SWAYAM, Udacity, etc. A Minimum CGPA of 7.0 on a 10-point scale is required for the continued candidacy of PhD Degree. CGPA below 6.5 will cause termination of registration with immediate effect. However, if the CGPA is above 6.5 but less than 7.0, the Scholar would be asked to take more courses in order to enhance their CGPA to 7.0 or above, subject to the condition that this should be achieved within the next semester. Attendance of

75% is compulsory.

Stage Two: Comprehensive Examination

After successfully clearing stage one, the scholar will reach the second stage of work before qualifying to become a final registered candidate for PhD, the scholars will be required to take a comprehensive examination which will be a combination of (a) an oral examination and (b) evaluation of the Research Proposal.

This tests comprehension of the broad field of research and academic preparation and the potential to carry out the proposed research plan. A Scholar is permitted to give a maximum of two attempts to pass the comprehensive examination and should be able to complete it within 18 months for full time and 24 months for part time from date of joining the programme, failing which his/her registration will be canceled. Scholar shall be formally registered as a candidate for the PhD Degree after he/ she has successfully completed stage one and stage two of work. Scholar will be required to renew the registration every semester till the submission of the Pre-PhD seminar/synopsis. The renewal of registration every semester shall be subject to completion of a specified number of credits/courses and/or satisfactory progress in research work as recommended by the Supervisor.

PERFORMANCE MONITORING Scholar shall be monitored by PhD scholars Progress committee (PSPC). Scholar will submit a progress report at the end of every odd semester to supervisor(s) for monitoring of the progress of work. At the end of every even semester, the candidate will present Research Progress Seminar (RPS). In the event of getting two consecutive unsatisfactory grades by any scholar, the registration will stand terminated.

Pre-PhD Seminar/Synopsis

On completion of the research work, the Scholar shall submit a

synopsis including a bibliography of research work to his/her supervisor. It is essential for the Scholar to hold a Pre-PhD seminar before his/her synopsis is considered. The synopsis will be examined by a panel of experts. The result of the Pre PhD seminar will decide the further course of action for the Scholar.

Thesis Submission

The Scholar will be required to submit the thesis within a minimum of 2 months and a maximum of 9 months after the declaration of the result of the Pre PhD-Seminar.

Thesis Evaluation

The Submitted thesis will be examined by two examiners, scholar will be recommended for viva-voce examination on the basis of the thesis evaluation. In case the scholar has been advised to submit a revised thesis, the same may be done within a period of one year from the date of the communication.

Award of PhD Degree

A Scholar, who has been recommended for viva-voce examination on the basis of thesis evaluation, shall be required to defend research undertaken before an Oral Defense Committee. The Committee may recommend the award of the degree or suggest corrections/ modifications to be incorporated in the thesis or the degree may not be awarded.

PhD FEE STRUCTURE

FEE Structure (for PhD students for Admissions 2024)			
Particulars	Part Time PhD	NIFT teaching Fellows (Full Time PhD)	Self Financed/Sponsored/study leave (Full Time Phd)
TUITION FEE (NON REFUNDABLE)	80000	0	93000
LIBRARY FEE (PER YEAR) (NON REFUNDABLE)	9500	9500	9500
MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON REFUNDABLE)	4700	4700	4700
EXAM FEE (PER YEAR)	4700	4700	4700
TOTAL	98900	18900	111900
ONE TIME PAYMENTS			
SECURITY DEPOSIT (ONE TIME) (REFUNDABLE)	12000	12000	12000
REGISTRATION FEE (ONE TIME)	9300	9300	9300
TOTAL	21300	21300	21300
GRAND TOTAL	120200	40200	133200
PhD Fee for NRI/Foreign Students (Per year - consisting of two semesters) (In Rupees)			
Particulars	Part Time PhD	NIFT teaching Fellows (Full Time PhD)	Self Financed/Sponsored/study leave (Full Time Phd)
TUITION FEE (NON REFUNDABLE)	437000	0	509000
LIBRARY FEE (PER YEAR) (NON REFUNDABLE)	50000	50000	50000
MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON REFUNDABLE)	32000	32000	32000
EXAM FEE (PER YEAR)	4700	4700	4700
TOTAL	523700	86700	595700
ONE TIME PAYMENTS			
SECURITY DEPOSIT (ONE TIME) (REFUNDABLE)	12000	12000	12000
REGISTRATION FEE (ONE TIME)	9300	9300	9300
TOTAL	21300	21300	21300
GRAND TOTAL	545000	108000	617000

Note:

NIFT reserves the right to revise the above mentioned fees for any academic year.

Assistance from NIFT

50% tuition fee waiver will be extended to the NIFT employees (regular and contract) pursuing PhD at NIFT. In case the contract of the employee is not renewed during the course of research for any reason, the Scholar would not be eligible for the 50% tuition waiver henceforth.

50% tuition fee waiver will also be extended to scholars admitted to PhD programme from other Government Organizations/ Institutions under MOT.

Additionally, the NIFT employees are also allowed a waiver of Security Deposit, Library Fee and Mediclaim & Scholar Development Fee. Also, financial assistance may be extended for NIFT employees (regular and contract) for product development, experimentation and thesis documentation.

How to Apply: Submission of Application Form

Candidates must apply online at <http://nift.ac.in/> admission. Applicant should follow the prescribed procedure step by step for online submission of application. Candidates should scan and upload photocopies of required certificates wherever asked for. The Application fee has to be paid through online net banking. Non-Refundable Fee for General/OBC (Non-Creamy) Category: Rs. 3000/-
Non-Refundable Fee for SC/ST/PWD Category: Rs. 1500/-

An alternate payment option, candidate can submit application fee through NEFT/RTGS/IMPS in the following bank account:

Account Name: NIFT HO PHD FEE
ACCOUNT Account No.: 340602050000056
IFSC Code: UBIN0534064

Contact for further queries:

Research Unit
NIFT Campus, Hauz Khas,
New Delhi-110 016
Tel: 011-26542209, Email: office.research@nift.ac.in

PLEASE NOTE

- 1) Application forms incomplete in any way or not having required educational/ experience certificates or the latest photographs are liable to be rejected without intimation.
- 2) Candidates are advised to keep a printout/ photocopy of the Application Form for further reference along with proof of payment.
- 3) Prior to making the payment candidate can edit/ amend the information in the online application. Once the payment has been made by the candidate, he/she will not be allowed to change/modify any information by the system.
- 4) Application fee already paid will not be refunded in case the application is found not eligible for admissions to NIFT after editing /updating of the application form.
- 5) It is the sole responsibility of the candidate to provide correct information during the application process. At any stage, if it is found that the information provided by the candidate is not true, NIFT has the right to cancel his/her candidature. Any direct or indirect attempt to influence the management and employees of the institute will lead to, the automatic disqualification of the candidate.
- 6) After closing the window to edit the application form/ registration category filled up in the application form will not be changed at any stage. Therefore, candidates are advised to fill-up the application form with due diligence.

Calendar of Activities

Particulars	Timeline
Submission of Online Application starts from	15 th January, 2024
Submission of Application forms on or before	29 th February, 2024
Updating of Application status for eligibility	Second week of April, 2024
Release of admit cards for Written Exam	Last week of April, 2024
Written test*	First week of May, 2024
Announcement of result of Written test* on NIFT website	Last week of May, 2024
Research Proposal Presentation and Interview*	Third week of June, 2024
Announcement of Results	Second week of July, 2024
Registration and payment of fees on or before	Last week of July, 2024
Semester starts	August, 2024 (As per NIFT Academic Calendar)

Note:-

*Written test and Research Proposal presentation & Interview will be held in New Delhi.

Documents to be attached/uploaded with application form

Document	Required to be submitted by
Self-attested copies of the following: Class X mark sheet Class X DOB certificate Class XII mark sheet Bachelor's Mark sheet Bachelor's Degree Master's Mark sheet (If applicable) Master's Degree (If applicable) Scorecard UGC-NET, CEED, CSIR (JRF) or equivalent (If applicable) SC/ST, OBC certificate (non-creamy/ creamy latest) - if applicable	All Applicants
Format 1 Research proposal	All Applicants
Format 2 consent of NIFT PhD supervisor	All Applicants
Format 3 Undertaking - A. not employed on the rolls (with or without pay) of any organization B. Currently employed but will resign from the present job in case of selection to the programme and will not be employed on the rolls (with or without pay) of any organisation	Those applying to Full Time PhD- NIFT Teaching Fellow category
Format 4 Employer's consent for Study Leave	Those applying to Full Time PhD-Study Leave/Self-Financed category
Format 5 Sponsorship certificate	Those applying to Full Time PhD-Study Leave but being sponsored by the employer they are working for
Format 6 - No Objection certificate from employer	Those applying for Part Time PhD programme Full Time PhD-Study Leave/ Sponsored candidates
Format 7 - Request letter for exemption from written test	PG Applicants (qualifying in CGPA criteria) with minimum 10 years of professional experience (teaching/working) in the areas of research relevant to NIFT & Master's degree holders who have cleared UGC NET, CEED, CSIR(JRF) similar tests and hold a valid score will be exempted from written test
Work experience Certificate(s)	Master's Degree holders in a discipline not relevant to the areas identified by NIFT & Bachelor's degree holders in the relevant area of Design, Management or Technology (or) equivalent qualification from an institute/university of national/ international repute

Format 1 - Research Proposal

The research proposal must be in 2000 words which include:

- Statement of Topic of research (not more than 100 words)-focus of research, research problem it will address and contribution to knowledge the topic will make.
- Review of Literature (not more than 200 words)-Overview of key research on the topic and gap in knowledge that the topic will address.
- Objectives of the research
- Research Methodology-Explain the research methods that will be employed to achieve the stated objectives and methodology for data collection and analysis.
- Expected Research Contribution to the field/industry
- List of References

Format 2 - Consent letter of NIFT PhD Supervisor

I _____; faculty in NIFT _____ (Campus) hereby give my consent to be the PhD supervisor of _____ if he/she is selected for the PhD programme.

Signature
Name
Designation
Date
Place

Format 3 - Undertaking to be given at the time of admission by those applying for NIFT Teaching Fellowship

I, Mr/Ms. _____ applicant for the full time PhD Programme of National Institute of Fashion Technology, Year hereby undertake that I am not on the roll of any organisation and I am not drawing a salary from any organization. I understand that if the above information given by me is found to be false, my candidature in NIFT Full Time PhD will be cancelled.

OR

I am employed at _____ on a salary of _____. I will be resigning on declaration of results and submit proof of being relieved before commencement of academic program.

Signature of the Applicant Date
Place

Format 4 - Employer's Consent to Grant Study leave if Candidate is selected for NIFT PhD Programme

(To be typed on letter head of the Institution/organisation)

To,
The Dean (Academics), NIFT-HO,
New Delhi.

Sub: Study Leave

This is to certify that Mr./Ms. _____ S/o Sh _____ is; R/o _____
_____ working with _____.

The organisation has no objection to for his/her attending Doctoral Programme at National Institute of Fashion Technology and will be granted study leave of 2 years from the day of admission of the candidate in NIFT PhD Programme as a full-time candidate.

Date
Place
Signature of Authorised Signatory:
Name
Designation
Seal of the organisation

Format 5 - Sponsorship letter for Full-Time PhD Candidates

(To be typed on letter head of the sponsoring organization)

To,
The Dean (Academics), NIFT-HO,
New Delhi.

Sub: Sponsoring of an Employee for PhD programme
Dear Sir/Madam

We hereby sponsor the candidature of Mr./Ms. _____, employed in our organization as _____ (designation) for joining his/her / her PhD Programme in _____ at your Institute as a full-time candidate.

He/ She is employee of our organization since _____. We shall bear the total expenses of his/her / her studies. We shall fully relieve him/ her of his/her / her duties in the organization during the entire period of the PhD programme, to enable him/ her to devote full time to his/her / her studies in the Institute.

Date
Place
Signature of Authorised Signatory:
Name
Designation
Seal of the organisation

Format 6 - No Objection Certificate

(for Part Time Candidates and Full Time-Study leave/Sponsored candidates)

Date

No Objection Certificate

This is to certify that Mr./Ms. _____ S/o Sh _____ is; R/o _____
_____ working with _____ has no objection for his/her attending

PhD Programme at National Institute of Fashion Technology, New Delhi (if selected)

Place:

Authorised Signatory:

Note: It should be printed on organisation's letter head with organisation's seal.

Format 7 - Request letter for exemption from written test.

I would like to be exempted from written test as I qualify for exemption because I am PG Applicant (qualifying in CGPA criteria) with minimum 10 years of professional experience (teaching/working) in the areas of research relevant to NIFT. My experience certificates are being submitted with application form.

OR

I am Master's Degree holder who has cleared UGC NET, CEED, GATE, CSIR (JRF) similar tests and hold a valid score will be exempted from written test. My certificates and valid score of (UGC NET, CEED, CSIR-JRF/ similar tests) are being submitted with the application form.

Format 8 - Undertaking to be given at the time of applying for Provisional Admission for PhD Programm

I _____ (name of the candidate) son/daughter/wife
of _____ (Father's/Husband's name) resident of _____
_____ (Permanent address) seeking admissions to PhD Programme of NIFT, hereby solemnly affirm and declare:

1. That I have appeared in the BA/B.Com/B.SC/M.FTech/M.Sc./M.A/M.Des. etc. final semester/final year (name of the qualifying (Board/university), the result of which has not yet been declared.
2. I undertake to submit the qualifying mark sheets/certificate by 30.9.2024 failing which the provisional admission shall stand cancelled without any further notice to me.
3. That I have carefully gone through the rules regarding provisional admission and I fully understand that in the event of failure to submit the documents as in above provision, the provisional admission to the said course will be automatically cancelled and full deposited fee will be forfeited.

Signature of the Applicant

Date

Place



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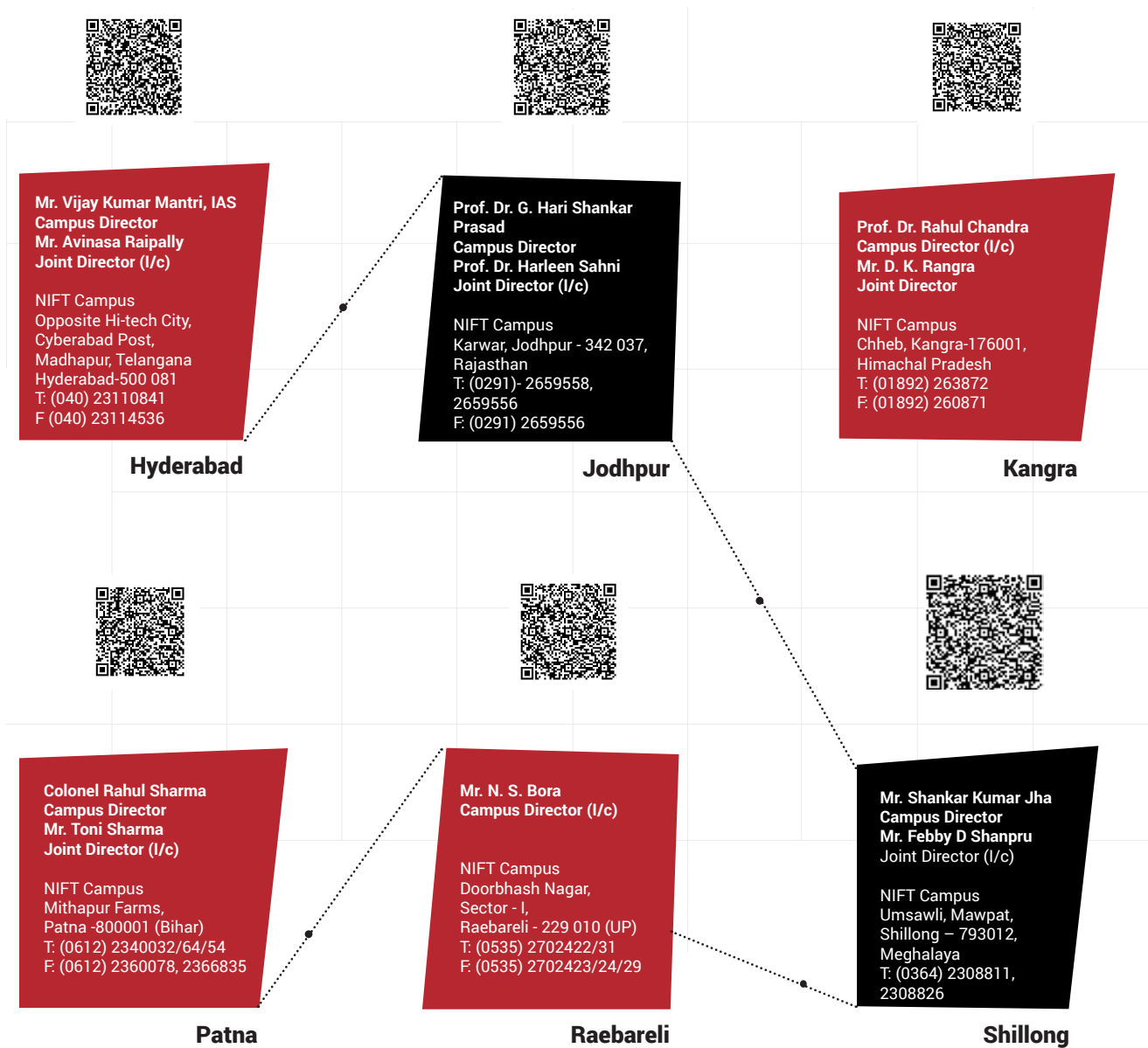
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Batch 2025
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Design Supervision, Coordination:
Corporate Communication Cell, NIFT



NATIONAL INSTITUTE OF FASHION TECHNOLOGY

Ministry of Textiles, Government of India
A Statutory Institute Governed by the NIFT Act 2006

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